Once again, the COVID-19 pandemic was a major factor in our 2021 focus, programming, staffing, and collaborations. Despite the pandemic, the Princeton-Blairstown Center (PBC) staff and Board found ways to adapt and design opportunities that made a real difference in the lives of 4,149 participants and chaperones.

Because of COVID, we were unable to run programs during the winter and early spring. Our talented Program Team used this opportunity to research and develop 15 curriculum-aligned environmental education program units that feature inquiry-based, hands-on science learning. They also researched and developed a hands-on Diversity, Equity & Inclusion curriculum anchored in the premise of a justice-oriented community, addressing issues of culture, identity, agency, belonging, and engagement through a social-emotional lens. And, they continued to create and distribute social-emotional learning lesson plans to teachers and nonprofit leaders on a weekly basis.

PBC worked hard to find a creative way to deliver an in-person Summer Bridge Program, understanding the critically important need for students to safely connect in person with peers after more than a year of remote learning. Working with our Summer Bridge Program partners, we reimagined and created a hybrid program that took Summer Bridge to parks and school yards in Newark and Trenton, Monday through Thursday, and then brought students to Blairstown for a day trip on Fridays. Its focus on social-emotional learning, literacy, 21st Century skills, and environmental justice was a resounding success and helped students connect and learn within a caring community.

Our Family Camp program was offered for a second summer and provided opportunities for families with unvaccinated children to come together safely in the outdoors. During the spring and fall, we offered our Wilderness Leadership School to provide hands-on, day-long, weekly environmental programs for local students being homeschooled.

Fall at Blairstown felt closer to “normal” for our staff, students, and teachers. While we did not offer overnight programming because of the pandemic, our staff offered day and extended day programs, providing teachers and students with opportunities to build climate and culture away from classrooms filled with social distancing, masks, and plexiglass.

Throughout 2021, PBC engaged in learning, listening, and examining issues of racism and identity within our organization, bringing in an outside consultant and a range of community members to educate and work with our staff. We also set up a staff and Board DEI Task Force, developed a land acknowledgement statement and accessibility statements, and worked to center equity in our practices.

PBC’s ability to adapt, learn, and develop new ways of delivering programs was made possible by the outpouring of support from our donors. Young people needed the transformative power of the outdoors after more than a year of isolation, loneliness, and depression, and you helped them LEARN, GROW, and LEAD when they needed it the most.

With gratitude,

Pam

Pam Gregory
President & CEO
**Income - FY 2021**

**Annual Giving** 7%

**Program Fees** 11%

**Grants** 13%

**Events** 4%

**Other** 20%

**Investment Income** 45%

---

**Income - Fiscal Year 2020**
(audited - twelve months)

- Blairstown Program Fees: $128,494
- Investment Income: $1,771,000
- Annual Giving: $247,160
- Grants: $149,888
- Special Events: $84,459
- Other: $351,929
- **Total Income:** $2,732,930

**Income - Fiscal Year 2021**
(audited - twelve months)

- Blairstown Program Fees: $306,100
- Investment Income: $1,306,183
- Annual Giving: $213,991
- Grants: $377,858
- Special Events: $101,394
- Other: $567,185
- **Total Income:** $2,872,711

*Net unrealized gain/loss of Endowment Investment value is not included.*
## ANNUAL FINANCIAL REPORT

### EXPENSES - FY 2021

<table>
<thead>
<tr>
<th>Department</th>
<th>FY 2020</th>
<th>FY 2021</th>
</tr>
</thead>
<tbody>
<tr>
<td>Program Services</td>
<td>$1,471,792</td>
<td>$1,696,627</td>
</tr>
<tr>
<td>Administration</td>
<td>$251,575</td>
<td>$244,562</td>
</tr>
<tr>
<td>Development</td>
<td>$144,861</td>
<td>$150,743</td>
</tr>
<tr>
<td>Capital Improvements</td>
<td>$896,238</td>
<td>$428,931</td>
</tr>
<tr>
<td><strong>Total Expenses</strong></td>
<td>$2,764,466</td>
<td>$2,520,863</td>
</tr>
</tbody>
</table>

#### Expenses - Fiscal Year 2020

- **Program Services**: $1,471,792
- **Administration**: $251,575
- **Development**: $144,861
- **Capital Improvements**: $896,238
- **Total Expenses**: $2,764,466

#### Expenses - Fiscal Year 2021

- **Program Services**: $1,696,627
- **Administration**: $244,562
- **Development**: $150,743
- **Capital Improvements**: $428,931
- **Total Expenses**: $2,520,863
In-Person and Virtual Programming

A BALANCING ACT

2021 saw the return of in-person programming. The Princeton-Blairstown Center was one of the first to recognize that youth desperately needed in-person, hands-on learning opportunities to help deal with the trauma they were experiencing due to the pandemic. PBC was able to provide both in-person AND virtual programming to youth in 2021 to counteract a turbulent year.

PBC hosted

3,543 participants and chaperones for onsite in-person programs.

PBC served

286 participants and chaperones for offsite in-person programs.

PBC provided

320 participants and chaperones with virtual programs.
PBC's Summer Bridge Program creates equitable opportunities for young people to have transformational outdoor educational experiences.

ON THE ROAD AGAIN

In 2020, PBC's award-winning Summer Bridge Program was completely virtual. In 2021 when the world was still coping with the pandemic, PBC was able to overcome roadblocks and devise a way to bring our programming to our participants. Dedicated to our mission of youth development, we hit the road and brought Summer Bridge to local communities in Newark and Trenton to provide young people with our enriching, week-long learning experiences designed to lessen summer learning loss and strengthen literacy and social-emotional skills.
In 2021, our Summer Bridge Program focused on topics such as food justice, hands-on Literacy, and STEM. Students read Seed Folks, a novella about the transformation of an empty lot into a vibrant community garden. They were able to consider themes and relate to characters in the book as facilitators wove social-emotional learning and reflection questions into each activity. Every Friday, each group ended their week-long program with a day trip to the Center’s Blairstown Campus. At the end of an intensive week, participants were excited to visit PBC and learn on our Campus doing things like gardening, adventure course, and canoeing. For many, this was their first time doing these activities.

After a week at PBC’s 2021 Summer Bridge Program, 83% of students stated that they were more likely to enjoy the freedom of being outdoors.

74% of students who participated in PBC’s 2021 Summer Bridge Program stated that they are better able to appreciate opinions different from their own than they were prior to attending PBC.

74% of students who participated in PBC’s 2021 Summer Bridge Program stated that they are better able to stop and think about options before making a decision than they were prior to attending PBC.
In 2021, Success Academy made PBC a critical part of their climate and culture building efforts. Success Academy Charter School was founded in 2006 and is the largest and highest performing free, public charter school network in New York City. PBC hosted Success Academy on three different occasions in 2021, serving 250 students and chaperones. They chose PBC to help them accomplish one main goal: for 9th graders to connect after two difficult, isolating years of COVID.

WHAT OUR PARTNER HAS TO SAY

“PBC facilitators were super nice. The most positive outcome was scholars getting to bond and learn.”

“Scholars had ample opportunities to bond with each other and try new things. Everything was so joyful and organized!”
“The chance to get away with our friends and have so much fun was an absolute joy after more than a year of challenges and disappointments. We are deeply grateful to PBC for what it offered.”

“Thanks again for a phenomenal wilderness spring session. Gracie has come home each Wednesday giddy, sharing stories of adventures and games. In five years of homeschooling, this is by far the best experience we have had. Not only has it expanded Gracie’s knowledge when it comes to nature, but has helped build her self-esteem, encouraged her to take risks with the ropes courses and climbing, and allowed for a safe and loving environment for her to be herself.”
The Princeton-Blairstown Center is grateful for the generous contributions received from January 1 through December 31, 2021. The following names are listed in recognition of their loyal support and generosity. We apologize if we have misspelled or overlooked your name. If we have, please contact Jennifer Fisher at jfisher@princetonblairstown.org.

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