

CeMBA (Online) – Frequently Asked Questions

1. Who benefits from taking this programme?

The CeMBA (online) programme is designed for working professionals who are too busy to attend face-to-face classes or like the convenience of accessing tutorials from home or workplace as per their convenience at a given time.

Further, the programme is designed to cater to the needs of working adults who would like to have high levels of flexibility and choice in the way they access tutorial service and also do not like to miss out on the learning covered in a tutorial session even if they are unable to attend.

2. What is the duration of the programme?

The CeMBA (online) programme can be completed in a minimum of 2 years (4 semesters) and a maximum of 4 years, if the learners follow the recommended study pathway.

3. What is the ‘flexibility’ of the CeMBA online programme?

Learners have the flexibility to complete a Master’s degree between 2 to 5 years. This involves taking one or more courses per semester. The programme is designed so that it may be completed in four (4) semesters.

For such learners, the flexible, modular, distance learning model allows them to study part-time and to establish their own pace in terms of the number of courses that they take in each semester.

This mode also allows for flexibility when accessing tutorials.

4. How is this programme delivered?

The CeMBA (online) programme is delivered through two distinctive platforms:

- Course materials are placed in the OpenLearning platform at (<https://www.openlearning.com/wou>). Social learning, video and audio content are important elements of the CeMBA online programme. The focus here is on community building, connectedness, and student engagement.
- Online tutorials delivered by subject matter experts, twice a month using the WizIQ platform (<https://www.wiziq.com>)

All supplementary activities and communications between learners and tutors are done through the Internet (e.g. emails or learning management system).

5. Do I need a computer, specific hardware or software?

For online learning, you would need a computer (desktop PC or laptop or a mobile device). You would also have to ensure that you have a good Internet or Wi-Fi connection. You may access the course via the browser in your phone as the online learning platform is responsive in nature. As you know, mobile phone keypad is small in size, so you would have to take care when typing comments or providing feedback in the forums.

For technical requirements of the computer or device used, refer to below details:

Hardware requirements

- Your computer must have at least a Pentium IV Processor.
- The RAM has to be above 512MB.
- You must have a Web Browser with the latest flash player (IE, Mozilla FireFox).
- You must have both Audio and Video Drivers.
- You must have a Headset with a Microphone.
- Your internet must be at least 256kbps.

System configuration requirements

Software Type	Version
Flash player	10.3 or later
Browser	Internet Explorer, Chrome*, Safari, Firefox, Opera
Operating system	Mac OS X, iOS, Microsoft Windows, Android, Linux
Port 1935 RTMP or Port 80	Should be open

**iOS and Android users need to install the WizIQ App to access Virtual Classroom*

**Users on Chrome browser must upgrade the browser to version 28.0.1500.72 or above for better Audio/Video experience in the Virtual Classroom.*

Internet connection speed requirements

Use in Virtual Classroom	Minimum speed	Suggested speed
Only audio session	44 kbps	256 kbps
Audio session + other features*	300 kbps	512 kbps
Only video session	106 kbps	512 kbps
Video session + other features*	356 kbps	1 Mbps

**Other features include screen sharing, watching YouTube or other videos, sharing content etc.*

6. What are the entry requirements for the CeMBA (online)?

- a) Bachelor's Degree with CGPA of at least 2.5; **OR**
- b) Bachelor's Degree with CGPA of less than 2.5 with a minimum of 5 years working experience in the relevant field; **OR**
- c) Any other equivalent qualification recognised by the Malaysian Government and approved by the Senate of the University; **OR**
- d) Accreditation of Prior Experiential Learning (APEL)

Accreditation of Prior Experiential Learning (APEL) provides an opportunity for individuals with working experience but lack of formal academic qualifications to pursue their tertiary studies. APEL involves the identification, documentation and assessment of prior experiential learning to determine the extent to which an individual has achieved the desired learning outcomes, for access to a programme of study.

Applicants should comply with the following admission criteria stipulated by the Ministry of Higher Education (MOHE) and Malaysian Qualifications Agency (MQA):

- The candidate should be at least 30 years of age in the year of application and possess at least STPM / Diploma / equivalent (e.g. foundation) with relevant work experience.

7. Where can I register?

Please visit <http://www.wou.edu.my> for information on the registration procedure.

8. How much is the programme fees?

Please visit <http://www.wou.edu.my> for information on the current fee structure.

9. What is the assessment policy?

The assessment for the online CeMBA is divided into two components: assignments and a final exam.

There will be 2 Tutor-Marked Assignments (TMA) for each course in the programme. In addition to these two TMAs, there are adequate numbers of short assessment exercises built within the course content, which acts as a tool to check your progress. You are advised to attempt them as a measure of your learning.

All assignments are submitted into an Online Assignment Submission system (<https://assignment.wou.edu.my>).

At the end of the semester, there will be a proctored 3-hour exam for each course at the nearest Regional Centre or learning centre of WOU. You may also sit for the exam at locations other than stated above at your own cost.

The weightage of these two assessment components are as below:

- Tutor Marked Assignments = 50 % – 60 %
- Final Exam = 40 % – 50%

The total course assessment is a sum of your TMA and Exam Score.

10. What is the programme structure?

The CeMBA (online) programme consists of 3 components (Core, Electives and Project courses). Please visit <http://www.wou.edu.my> for information on the programme structure.

11. Can I switch from the ODL mode to the online mode?

Learners are allowed to switch from the ODL mode to online mode. Students who are residents of Kuala Lumpur, Penang, Ipoh, Kuching and Johor Baharu or close to these locations can also switch from to ODL mode to the online mode.

12. What is the graduation requirement?

Learners would have to fulfil these requirements:

- a) Passed all 10 core courses listed **AND**
- b) Passed any 2 courses from the Electives list **AND**
- c) Passed the Project course **AND**
- d) Accumulated a total of 42 credits **AND**
- e) Obtained a Cumulative Grade Point Average (CGPA) of at least 3.00

13. What are my points of contact?

a) *My programme*

All matters pertaining to the programme can be obtained from the Programme Coordinator at prakashva@wou.edu.my

b) *My courses*

All matters pertaining to the courses can be obtained from the respective course coordinators managing the courses. The contact details can be found in the OpenLearning platform.

c) *My assignments*

The first point of contact for all issues concerning assignments is the online tutor assigned to your courses. The contact details can be found in the OpenLearning platform for the respective courses.

d) *My exam / admission related queries*

For all administrative matters (admissions, exams, etc.), please refer to the nearest Regional Centre for assistance. The contact information can be found in the WOU corporate website at <http://www.wou.edu.my/main-campus-centres>)