

Why Green Key?

The programme opens the door to many advantages for both establishments and their guests.

Trustworthiness

Regular on-site audits and third-party verification make the Green Key a truly respectable ecolabel.

Transparency

Our criteria and processes are all made available to the public.

A frame for sustainability

The programme offers a step by step approach to help tourism establishments achieve their sustainability goals.

Cost-savings

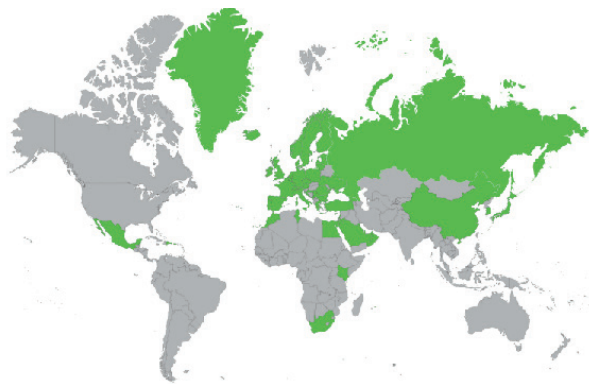
Saving resources means saving money.

Acknowledgement

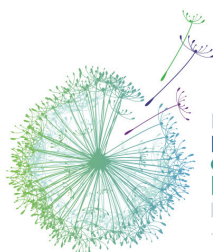
The Green Key award is a motivating reward for the whole team involved in achieving the certification.

International recognition

Joining Green Key means being part of an ecolabel with over 20 years of experience and 2600 awarded sites in 55 countries:



Our partners



2017
INTERNATIONAL YEAR
OF SUSTAINABLE TOURISM
FOR DEVELOPMENT

Friend

Green Key International

Foundation for Environmental Education (FEE)

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Green Key is a programme of the
Foundation for Environmental Education

2017

Printed on paper from sustainable sources

Unlocking Sustainability in the Hospitality Industry



Green Key

What is Green Key?

Green Key is a voluntary ecolabel awarded to more than 2600 hotels and other tourism establishments in 55 countries.



The ecolabel represents a commitment by businesses that their premises adhere to the strict criteria set out by the Foundation for Environmental Education. A Green Key stands for the promise to its guests that by opting to stay with the Green Key establishment, they are helping to make a difference on an environmental level. The high environmental standards expected of these establishments are maintained through rigorous documentation and frequent audits. Green Key is eligible for:

Hotels and Hostels
Campsites and Holiday Parks
Small Accommodations
Conference Centres
Restaurants
Attractions



Our aims

Increase the use of environmentally friendly technologies and sustainable methods of operation to make the most efficient use of resources.

Raise levels of environmental awareness among guests, staff and suppliers in the hospitality industry.

Create behavioural changes in the hospitality and tourism industry at large.

Our criteria



Staff involvement



Environmental management



Guest information



Water



Energy



Washing & Cleaning



Food & Beverage



Waste



Administration



Indoor Environment



Green Areas



Green Activities



Corporate Social Responsibility

How are the establishments awarded?

Each Green Key applicant has to demonstrate compliance with our programme criteria which is subsequently verified by a third party.



Application. To be Green Key awarded, the applicant has to provide concrete proof of the compliance with our strict criteria.



Renewal. The Green Key award is only valid for one year and has to be renewed annually thereafter.



Decision making. The application is reviewed by a National Jury or the Green Key International Steering Committee.



Award. The successful applicants receive our Green Key Plaque and Certificate.



Audit. At a minimum, an on-site audit is conducted in years 1 & 2 and thereafter every third year.

