

## Green Key's policy clarifying reference to Green Key after receiving the award

Establishments having received the Green Key award must during the duration of the award:

- a) Post standardised Green Key plaque (including sticker) by the entrance of the establishment (criterion 3.1 and explanatory notes)
- b) Post standardised Green Key certificate by the reception of the establishment (criterion 3.1 and explanatory notes)
- c) Post accurate and clear information about Green Key for guests in information material in the establishment (criterion 3.2 and explanatory notes)
- d) Post accurate and clear information about Green Key for guests on website (criterion 3.3 and explanatory notes)

It is, furthermore, encouraged that the establishment ensures to post accurate and clear information about Green Key for staff and third-party operated businesses in the establishment (criteria 13.1 and 13.3 and explanatory notes).

All Green Key awarded establishments will receive the plaque, sticker, certificate and the Green Key logo after the first award. After each re-award, the Green Key awarded establishments will receive a new sticker and certificate. Green Key awarded establishments can also purchase a Green Key flag.

All reference to the use of Green Key's name and logo must comply with the <u>Green Key</u> <u>Branding Guidelines.</u>

If a Green Key awarded establishment chooses to terminate or not renew its participation in Green Key after expiry, the establishment must remove the reference to Green Key:

- Plaque
- Certificate
- Flag
- Information material about Green Key
- Reference to Green Key on website