SUSTAIN MUSIC & NATURE

We Make Music a Force for Nature
We envision the Music Industry becoming a Leader in Promoting Environmental Responsibility and Awareness.

Our nonprofit leverages music’s emotional power and the cultural influence of musicians to cultivate new fans for the environment.

Founded in 2015 by a professional conservationist and touring musician, we work across the US to create music that benefits our public lands.

Songscapes harness bands’ talent and passion to generate new music and audiences for public lands.

America’s greatest landscapes, which belong to ALL of us, are under threat. Politicians are fighting to privatize OUR lands and sell them to the highest bidders. Furthermore, funding to steward our public lands has plummeted. We can stop this.

Songscapes sway hearts. Music can inspire audiences to value and protect the beautiful public lands that nourish all of our souls.
GOALS

SPREAD AWARENESS
Since 2015 We have reached over 7 million people with Songscapes. That’s a lot of new fans for public lands! Our five Songscape songs have been streamed enough times to play 24/7 for two years!

RAISE FUNDS
Proceeds from streaming and sales of Songscape songs raise funds for public lands, Sustain, and bands.

PREVIOUS SONGSCAPES
We partner with public lands and bands anywhere in the country.

PAST PARTNERS & SUPPORTERS

[Logos and names of partners and supporters]
YOU CAN SAVE PUBLIC LANDS
--- Do a Songscape. Make your music a force for nature. ---

WHY PARTNER WITH US FOR A SONGSCAPE?

• You and your band get 4-6 days to focus solely on songwriting in a beautiful place.
• All costs are paid by Sustain—your lodging, travel, studio time and music video production.
• Immersion in some of the USA’s most beautiful places, while learning about natural history, relaxing, and engaging in thrilling outdoor recreation.
• You’ll get a new music video filmed during the retreat by National Geographic and Emmy-award winning videographers.
• Because you want to use your talent to protect and promote public lands, which are absolutely necessary for a healthy environment.
• Press coverage across music and non-music sectors, spreading the message for public lands, but also building your fanbase.
• Because you want to support Sustain’s mission and public lands through your Songscape song proceeds.

WHAT DO WE NEED FROM YOU?

Your Time. That means spending 4-6 days in a public land area. Then you have 2-4 months to create and record a song inspired by your experiences, and then we work with your team on premiering the song and music video.

Your Talent. We ask you to create a song inspired by your Songscape experiences. We want it to reflect your style and content, and we’re not looking for some preachy tree-hugger song. It needs to be you and however the public land inspired you.

Your Influence. Our goal is to create new fans for public lands. Showing them statistics and reports isn’t going to convince folks to care about OUR lands. They need to be reached on an emotional level. Your music reaches people’s hearts. You have the power to help preserve public lands.

“SOME OF THE BEST DAYS I’VE HAD ALL YEAR.”
—CONNER YOUNGBLOOD
DO A SONGSCAPE. LOVE YOUR LANDS

Learn more at SustainMusicandNature.org

860-462-3038
hello@sustainmusicandnature.org

Visit us in Colorado!
619 S. College Ave, #11, Fort Collins, CO 80524