



# GRAN

SMELL THE BARK, HEAR THE NEEDLES CRUNCH, WATCH THE TREES SWAY

Experience the forest away from the paths, when **HOLDBAR Design Group** invites everyone to the opening event of our installation **GRAN** (translated: fir) in Hareskoven. Here, in between the fir trees, we are building a platform where you at the opening event can sense, taste, listen to and experience the material fir

HOLDBAR Design Group was founded in 2015 as a platform for experiments, debate and cooperation within the theme sustainability. During the past year, HOLDBAR has been working with GRAN (fir) as a theme for a series of workshops and experiments. The purpose of the project is to re-define fir as a common Nordic element, while focusing on the material and sensory experiences.

In our previous projects, we focused mainly on our individual approaches to sustainable design. With GRAN we are creating a joint work, with the purpose of giving people a new experience of the forest space. When GRAN events are not taking place, the platform is open for all users of the forest.

The platform will be built in a sustainable manner and with local resources. The wood needed to build the platform will be cut down in Hareskoven in collaboration with The Danish Nature Agency. A mobile sawmill will process the wood, and thereafter the members of HOLDBAR will build the platform together.

Join us for the opening of GRAN in Hareskoven, Saturday 17th June 2017, 2 pm

We look forward to seeing you!  
**HOLDBAR**

## PROGRAMME 17th JUNE

2.00 pm - Welcome speeches

2.15 pm - **GRANdies** sound performance by **Birgit Løkke - MusicArt**

2.30 pm - GRANsnacks, -beer and -drinks by **Madværk, Kølsters and Aalborg Akvavit.**

3.00 pm - Land art workshop for kids by **Michael Isling**

3.00 pm - Workshop: Design with GRAN-bark by **Forét**

4.00 pm - Audience involving GRAN sound performance by **Birgit Løkke - MusicArt**

5.00 pm - **Klangbund-Skovbund**, Cello concert by **Johanne Andersson**

6.00 pm - Food with fir by **Madværk** (limited amount) - Bring your own food for the barbeque if you like.

7.00 -11.00 pm - Party and camp fire hygge (bar - as long as stock is available)

### Transport:

The GRAN platform is situated only 100 meters from Hareskov S-train Station, on the northern side. Markers will lead the way from Hareskov Station to the GRAN platform. If you come by car, you can find parking by Hareskov Station.

Illustration by Simon Væth



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GRAN has been made in collaboration with The Danish Nature Agency and is funded by Danish Arts Foundation.

Sponsored by:



Miljø- og Fødevarerministeriet  
Naturstyrelsen

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