

2018 5K/10K



FEED THE NEED

Loaves & Fishes Annual Feed the Need
5K/10K Run/Walk
Sponsorship Opportunity

Feed the Need is the 3rd annual 5K/10K Run/Walk fundraising event for Loaves & Fishes Family Kitchen. Our goal is to host a family-friendly fundraising event while at the same time increase the community's knowledge of our organization, and the services we offer.

WHEN: Sunday June 3, 2017 (8:00am to 12:00 noon)
BOOTH SET UP: 5am - 7:30am.

WHERE: Guadalupe River Trail – Downtown San Jose on the lower meadow along the Guadalupe River Trail
ESTIMATED PARTICIPANTS: 400-500

We invite you to join us for the 3rd annual Feed the Need 5K/10K. By supporting Feed the Need, you have the opportunity to help us feed our hungriest neighbors by providing free nutritious meals to nearly 300,000 people across the Bay Area; of which over 80,000 are children. Your support in the form of a sponsorship for Feed the Need allows you to directly contribute to improving lives in your community.

The mission of Loaves & Fishes Family Kitchen is to provide hot nutritious meals to the most vulnerable in our community with a special concern for families, children, seniors, and the homeless ***by preparing, delivering and serving more than half a million meals this year.***

Loaves & Fishes began with a simple meal of fish and bread for 11 adults and 15 children in February, 1980. For 38 years Loaves & Fishes operated as a traditional soup kitchen. We centralized our meal preparation into one commissary kitchen and added delivery service similar to a caterer serving more than 30 partner organizations across the Bay Area serving the homeless, children, families, and seniors.



Loaves & Fishes Family Kitchen

1534 Berger Drive San Jose, CA 95112 408-922-9085

LoavesFishes.org 501(c)3 EIN 77-0370874

Questions? Please contact: maddy@loavesfishes.org, 408-658-4432



Loaves & Fishes Feed the Need 5K/10K

June 3, 2018

Guadalupe River Trail, San Jose, California

Event Benefits	Exclusive Presenting Sponsor \$25,000	Platinum \$10,000	Exclusive Bib Sponsorship \$7,500	Gold \$5,000	Silver \$2,500	Bronze \$1,000
Naming rights to the event (company name presents Loaves & Fishes Feed the Need)	☑					
Reference to the event name preceded by your company name in all written materials (Feed the Need, presented by...)	☑	☑				
Registrations included for the race	50	25	10	10		
Opportunity to have a display booth/tent at the race	☑	☑	☑	☑	☑	
Prominent logo and/or company logo on all promotion materials.	☑	☑	☑	☑	Name Listed	
Logo in Loaves & Fishes Spring newsletter to 5,500 people	☑	☑	☑	☑	Name Listed	☑
Logo in e-newsletters to over 10,000 subscribers.	☑	☑	☑	☑	Name Listed	☑
Logo and event sponsorship recognition on Loaves & Fishes social media sites such as Facebook (1,000 likes) and Twitter (900+ followers), Instagram and LinkedIn	☑	☑	☑	☑	Name Listed	☑
Hyperlink to your website from Loaves & Fishes homepage on website (9,000 visits per month)	☑	☑	☑	☑	☑	☑
Logo on registration event page	☑	☑	☑	☑	Name Listed	☑
Logo on goodie tote bag distributed to registered runners.	☑	☑				
Exclusive - Logo on bib.			☑			
Only one sponsorship available at this level.	☑		☑			

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Guadalupe River Trail, San Jose, California

Sponsor Information

Sponsor Company Name: _____

Contact Person and Title: _____

Mailing Address: _____

City: _____ State: _____ Zip: _____

Phone: _____

Email: _____

Sponsorship Levels - Please check your sponsorship level of choice

_____ Presenting Sponsor | \$25,000

_____ Platinum Sponsorship | \$10,000

_____ Bib Sponsorship \$7,500

_____ Gold Sponsorship | \$5,000

_____ Silver Sponsorship | \$2,500

_____ Bronze Sponsorship | \$1,000

Method of Payment - Please select your preferred method of payment

_____ Send Invoice

_____ Check (Please make payable to Loaves & Fishes)

_____ Credit Card

Credit Card #: _____ Exp. Date: _____ Security Code: _____

Name on Card: _____ Total Amount Charged: _____

Signature (required): _____

Please mail to: Loaves & Fishes Family Kitchen - 1534 Berger Drive, San Jose, CA 95112 or email: maddy@loavesfishes.org | 408-658-4432