

Experience

Freelance Designer
09.2010 – Present

I collaborate with a spectrum of clients to design solutions focused on growth. Currently, I work in research, user experience, and outlining product vision. Over the years, my work has spanned print, motion design, and brand strategy. Clients include ArtCenter College of Design, VIDA, Polyera, and PayPal.

PwC, Los Angeles, CA
Senior UI/UX Designer
07.2015 – 10.2017

I worked on a multidisciplinary team to research and design products, from complex enterprise systems to future visions. As part of the global Experience Center team, I collaborated with clients to define projects at the earliest stage; and led research, workshops, concept testing, prototyping, and UX design.

Booz Digital, Los Angeles, CA
Senior UI/UX Designer
02.2014 – 07.2015

As a part of the design team, I worked with the highest level of client leadership to identify digital solutions. As a designer that bridged both UX and UI, I helped lead creative processes including research, ideation workshops, and design for web and mobile. My experience focused on media and technology, and clients included Coca-Cola, NBCUniversal, and Verizon.

West, San Francisco, CA
Freelance Designer
04.2013 – 01.2014

I worked closely with the design team to lead research and branding for startup and global tech companies. My role was focused on outlining the overall brand vision and collaborating with strategists to align design to client business models.

ArtCenter College of Design, Pasadena, CA
Design Mentor & Program Assistant
02.2009 – 05.2012

I planned programs, initiated school-wide activities, and mentored new students. As part of the Motion Design Department, I instructed students in 3D animation classes and ran weekend lab sessions. Within the Department Chairs' Office, I worked with faculty to promote award-winning student projects.

Psyop, New York, NY
Motion Design Intern
09.2011 – 10.2011

I worked with the design team to concept and execute styleframes for commercial pitches.

Freelance Designer
09.2007 – 12.2008

I worked closely with the design teams to develop branding and design for print materials and campaigns.

Education

ArtCenter College of Design, Pasadena, CA
Bachelor of Fine Arts: Motion Design
01.2009 – 12.2012

Graduated with Distinction
I served as Director of Communications and Outreach for ArtCenter's Student Government and served on multiple committees as a student representative to faculty and staff. I participated in a design research abroad program in Berlin, Germany.

Principia College, Elmhurst, IL
Bachelor of Arts: Fine Art, English Literature
09.2003 – 06.2007

Graduated with Highest Honors
I served as Director of Communications for the college's Public Affairs Conference. I participated in a fine art abroad program in Paris, France and received scholarship to attend Central Saint Martins College of Art and Design in London, England.

Skills

Design
Fluent: Photoshop, Illustrator, InDesign, After Effects, Sketch and InVision
Familiar: Flinto, Principle, Cinema 4D, HTML, CSS, and Processing

Interaction
Human-centered design practices, industry and trend research, workshops, user journeys, interviews, prototyping, storyboarding, photography, concept testing, and information design

Recognition

The STEAM Journal, Sound Exploration: Text to Music
ArtCenter, Mini Lai Scholarship
ArtCenter, Dwight Harmon Memorial Scholarship
ArtCenter, Williamson & Student Gallery Showcase
ArtCenter, Portfolio & Entrance Scholarships
ArtCenter, Dean's List

Albert Baker Education Grant
Principia College, Kathryn Cogswell Art Opportunity Award
Principia College, Phi Alpha Eta Honors Society
Principia College, NCAA Tournament, Women's Soccer
Principia College, Scholar Athlete
Principia College, Trustee Scholarship & Honor Roll