

JOHN FALLOT

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EXPERIENCE

INDEPENDENT DESIGNER/CONSULTANT APRIL 2014 – PRESENT

I provide a wide range of assets to clients as it concerns graphic design, social media marketing, and account support. Clients include: Deeeep.io; Front Runners New York; The Rudolf Steiner School; God's Love We Deliver; CityBeach NYC; The Law Offices of James McCarrick; The Law Offices of John Kosa; NYSPORTSMED

QUALITY SERVICES FOR THE AUTISM COMMUNITY | Creative Coordinator/Graphic Designer JULY 2015 – JUNE 2016

Responsibilities included all stages of the collateral design process from beginning to print or web distribution. Standardized branding on all collateral. Rebranded annual events included: Next Steps 5K; Shave The Stache; Bowl-A-Thon.

NEW YORK CITY ANTI-VIOLENCE PROJECT | Communications/Graphic Design Intern OCTOBER 2013 – APRIL 2014

Assisted with conception and design for all event and rally promotions, including postcards distributed en masse during the New York City Gay Pride Parade in 2015.

BROOKLYN RUNNING COMPANY | Retail Associate NOVEMBER 2016 – PRESENT

EDUCATION

PURCHASE COLLEGE, SUNY | BA Liberal Studies with a minor in Arts Management GRADUATED MAY 2013

SCHOOL OF VISUAL ARTS | Continuing Education Branding (Fall 2015), Feeling of Design (Spring 2016)

SKILLS

DESIGN

Research, Drawing, Art History, Brand Architecture, Copywriting, Typography, HTML/CSS

SOFTWARE

InDesign CC, Illustrator CC, Dreamweaver CC, Photoshop CC, Microsoft Powerpoint, Microsoft Office