

Prime U Summer Internship Program Opportunities:

- **Brand & Content Development Intern**
 - Oversee social accounts and advance the Prime U brand
 - Produce content to be distributed across various platforms
 - Design branding and promotional materials
 - Assist with the development of Prime U's overall branding vision
- **Leadership & Talent Development Intern**
 - Assist with curriculum & instructional design development and implementation
 - Facilitate workshops and programs
- **Business Development Intern**
 - Analyze client data using the CRM system
 - Assist with strategic account planning and business forecasting
 - Manage logistics and arrange meetings with clients

Dates: May 28 - July 27 (9 week program)

Location: Charlotte, NC - Remote options available to qualified applicants

Outcomes: Gain practical, real-world experience in a startup company. Interns will have autonomy over their role and work schedule. All interns will report directly to the CEO and engage in weekly cohort training to enhance both, personal and professional growth. Interns will have the opportunity to network within collegiate athletic, nonprofits and corporations.

This is an unpaid Internship. Travel expenses to all Prime U events will be covered.

Basic Qualifications:

Must be a self-starter eager to learn and gain valuable experience to perform, support, and enhance the overall business objectives of Prime U.

- Content Development Intern:
 - Enrolled college students, pursuing a degree in communications, digital media, journalism, graphic design, visual arts, public relations or other related program.
 - Knowledge of Adobe InDesign and Photoshop is a plus
- Leadership & Talent Development Intern:
 - Enrolled college students, pursuing a degree in human resources, instructional design, education or other related program.
 - Must be interested in discovering innovative ways that human connection can drive business results.
- Business Development Intern:
 - Enrolled college students, pursuing a degree in business, accounting, finance or other related program.

To apply, please send an email to Jarrod@PrimeU.org

Applications must include a resume and response answering the question, "Why do you want to work for a start-up?"

Prime U exists to help individuals become the best version of themselves by developing core behaviors like self-awareness, critical thinking, and emotional intelligence and teaching marketable job skills through workshops and online modules.

For more information, please visit www.PrimeU.org

Prime U is an equal opportunity employer, all qualified applicants will receive consideration for employment without regard to race, color, religion, sex, national origin, age, disability or protected veteran status.