

2017 Sponsorship Opportunities



App Camp For Girls is a one-of-a-kind summer camp that introduces middle school girls to the process of app development.

Our long term vision is gender equality in the software development profession. Today, women represent 56% of the workforce, but only 25% of the computing workforce. Yet, by 2024, 40% of computing jobs will go unfilled because of the lack of trained applicants. **Our economic future depends on bringing women and girls into the technology industry.**

In one week of camp, girls...

1

MAKE APPS

Girls brainstorm and design ideas, build apps, and pitch their products.

2

GAIN CONFIDENCE

We demystify coding and spark interest in programming and design.

3

ARE INSPIRED

Our volunteer staff of women professionals serve as mentors and role models.

Four Locations



Portland, Seattle,
Chicago, Phoenix

Diverse & Accessible



We strive to reach diverse populations and make camp affordable.

Professional Mentors



Over 50 mentor/
role models
volunteer a week of
their time to inspire
the next generation.

Benefits of Sponsorship

	Bronze \$5,000	Silver \$10,000	Gold \$20,000	Platinum \$50,000
Your organization's logo featured prominently on our website, plus a listing in the About section of the top-rated App Camp for Girls Quiz Compendium app (available in the App Store). Acknowledgements in social media and announcements before, during, and after the camp season.	✓	✓	✓	✓
2 VIP tickets for the 2017 WWDC benefit show and party featuring James Dempsey and the Breakpoints, June 7, at the San Jose City National Civic Theater, plus your company's sponsorship level listed on the AC4G Sponsors slide, which will be frequently displayed at the event during breaks. Over 1000 attendees expected.	✓	✓	✓	✓
4 VIP tickets for the 2017 WWDC benefit show and party, plus your logo featured on the AC4G Sponsors slide at the event.	X	✓	✓	✓
Principal sponsor of one 2017 session (Seattle, Portland, Chicago, or Phoenix). Your organization's name and logo will be featured on all materials for that camp session, in announcements and social media.	X	X	✓	✓
Invitation to address the crowd at the 2017 WWDC benefit show and party featuring James Dempsey and the Breakpoints.	X	X	X	✓
We'll work with you to create a mutually beneficial sponsorship arrangement designed to help you meet your business goals, such as: co-branded awareness campaigns, or assistance with diversity recruitment efforts!	X	X	X	✓

App Camp For Girls has been featured in many national and local press and broadcast outlets.



MORE OPPORTUNITIES

Local community sponsorships are also available, starting at \$1,000. You can also sponsor your employees as volunteers! Ask us for details!

Please contact us to discuss the right sponsorship for you.

Call: Jill Kuehler, Interim Executive Director, 503-621-7655

Email: jill@appcamp4girls.com

Visit: appcamp4girls.com

