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Japan-America Society of Houston Announces Cancellation of Japan Festival Houston

HOUSTON, TX (August 2020) – It is with much disappointment and sadness that the Japan-America Society of Houston announces the cancellation of the 27th Annual Japan Festival Houston.

Japan Festival Houston, one of Houston’s largest free outdoor music and entertainment weekends, was postponed from its originally scheduled dates of May 2-3, 2020 until September 19-20, 2020.

However, out of an interest for public health and safety in light of the COVID-19 pandemic and taking into account the uncertainty of whether the high caseload of viral infections in Houston can be brought under control in time for a Festival that in past years has been attended by between 25,000 and 30,000 individuals, the decision was reached to avoid the scheduling of a large in-person event during the month of September.

“We are terribly disappointed to have to cancel Japan Festival Houston 2020,” said Laird Doran, President of Japan-America Society of Houston. “As much as we have looked forward to the Festival serving as the kickoff in Houston of the celebration of the 2020 Japanese Summer Olympics, we feel it is essential that we do our part to curb the spread of COVID-19. The safety and well-being of our community remains our top priority.”

With the Tokyo 2020 Olympics now rescheduled for July 2021, Japan-America Society of Houston is looking forward to the return of Japan Festival Houston in the spring of 2021 with an event highlighting Tokyo.

For further information, contact Japan-America Society of Houston Executive Director Patsy Brown at 713.963.0121 or by email at pybrown@jas-hou.org.

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About The Japan-America Society of Houston
The Japan America Society of Houston (JASH) is the leading organization that connects Houston’s diverse community, local businesses, and individuals to advance the mutual interest of American and Japanese peoples. Our programs in language and education, arts and culture, and business initiatives and networking provide opportunities for collaboration and important people-to-people exchange. Visit jas-hou.org for more information, or follow JASH on Facebook (JapanAmericaHouston), Instagram (@JapanAmericaHouston) and Twitter (@JASHouston).
About The Japanese Festival of Houston

The Japanese Festival of Houston (JFH), one of the most attended events of its type across the entire United States, is dedicated to providing a quality family event that fosters appreciation of the rich cultural heritage of Japan and contributes to the rich international profile of Houston and its diverse cultural communities. Through food, entertainment, cultural activities, games, martial arts, anime/cosplay, and shopping, JFH demonstrates Japanese customs and traditions and works to cultivate the alliance between Japan and the United States. Visit houstonjapanfest.org for more information, or follow JFH on Facebook (HoustonJapanFestival) and Twitter (@Japan_Fest).