

# IRIS WONG

778 883 4813 | iwwong@sfu.ca | iriswong.com

## ABOUT

I'm a passionate visual designer and social media coordinator that loves to explore and learn new ways to create engaging and creative work. I'm a self-motivated and determined individual that loves getting involved with different communities like Vancouver's food community by finding creative ways to communicate and collaborate as a hobby.

## SKILLS & TOOLS

### STRENGTHS

Graphic/Visual Design  
Photography  
Cinematography  
Photo/Video Editing  
Web Design  
Prototyping

### TOOLS

After Effects  
Illustrator  
Photoshop  
InDesign  
Final Cut Pro  
Canon DSLR

### CODING

Processing  
Java  
HTML / CSS  
Unity

## DESIGN EXPERIENCE

### SOCIAL MEDIA COORDINATOR - GUACARONS | AUG 2014 - PRESENT

#### Background

Created a personal brand as a hobby originally through Instagram to share food photography and to get more involved with Vancouver's food community. Currently has over 700 posts and 1900 followers on Instagram and a combined total of 800,000 views on reviews and photos on Zomato

#### Contributions

Photograph and edit images and write content to post on Instagram, Zomato and guacarons.com. Interact with followers to gain more interest and attention. Collaborate with other brands/businesses to create promotional content.

#### Tools

Canon DSLR, Adobe Photoshop, Adobe Illustrator, Wordpress

### CONCEPT DEVELOPER AND GRAPHIC DESIGNER - DESIGN PROJECT | DEC 2014

#### Background

In a team of 5, designed lodging pods with inspiration from Steven Holl, completed in a span of 3 weeks.

#### Contributions

Developed concepts, created paper prototypes, 3D modelled, rendered and edited the lodging pods. Created the presentation slides. Communicated and worked with a group that helped me develop new strategies to work with teams better so that everyone's ideas are heard, accepted and understood.

#### Tools

Google Sketchup, Adobe Photoshop, Adobe Illustrator

### EDITOR IN CHIEF - THE EDDY NEWSPAPER | SEPT 2010 - AUG 2013

#### Background

Worked with around 20 other students to create Riverside Secondary's monthly newspaper, The Eddy. Was initially a layout editor, as well as a reporter for Volumes 14, and 16 then an Editor In Chief for Volume 17.

#### Contributions

Created layouts for each of the pages, photographed images for articles, interviewed subjects and composed each of the pages of each issue. Acted in a leadership role in a group of 20 students, where collaborating and communicating were very important.

#### Tools

Adobe InDesign, Adobe Photoshop, Canon DSLR

# IRIS WONG

778 883 4813 | iwwong@sfu.ca | iriswong.com

## VIDEOGRAPHY EXPERIENCE

### MEDIA AND DESIGN COORDINATOR - YWiB SFU | JUL 2015 - PRESENT

#### Background

Currently a Media and Design Coordinator for YWiB SFU, an organization created to connect passionate and diverse young women together to grow and learn. Collaborated with different sectors of the club to create different content based on their vision.

#### Contributions

Filmed, photographed and edited promotional material for events with around 30 to 100 attendees such as International Womens Day Conference, SOUL Mentorship Program's 'SOULcials' and YWiB SFU's Launch Party.

#### Tools

Adobe After Effects (visual effects), Final Cut Pro (editing), Canon DSLR.

### VIDEOGRAPHER, DIRECTOR & EDITOR - EVERGREEN CENTER | OCT 2012 - JAN 2013

#### Background

Created a 3-minute documentary in a group of 2 about a local emerging artist for Evergreen Cultural Center's Teens at Evergreen Program.

#### Contributions

Researched local artists to find subject for documentary, contacted and interviewed potential subjects. Went to locations to conceptualize each shot, filmed most of the footage and edited the entire short film.

#### Tools

Final Cut Pro (editing), Canon DSLR.

## VOLUNTEER

### STATION LEADER - SIAT FROSH | SEPT 2014 / SEPT 2015

Helped lead activities to engage new first year SIAT students to get to know each other and familiarize themselves with the campus.

## EDUCATION

### BACHELOR OF SCIENCE - SIMON FRASER UNIVERSITY | 2013 - PRESENT

Currently a 3rd year at Simon Fraser University

Pursuing a major in Interactive Arts & Technology with a concentration in Design and a minor in Print and Digital Publishing.

## INTERESTS

### FOOD PHOTOGRAPHY

I'm that person that makes everyone at the table wait for 10 seconds before eating their meal so I can take photos of it. I'm a self-proclaimed foodie, and a strong believer in "the camera eats first." I like to capture photos of beautiful meals and make them look even more amazing.

### YOUTUBE

I'm an avid YouTube-watcher that is fascinated by all the beautiful and creative videography that creators post onto YouTube and I get inspired by seeing what other people create.