



ISSUES IDENTIFICATION

In the morning, participants introduced themselves and identified a top issue of concern that would help advance outdoor recreation in Alaska.

The responses were grouped into these five major themes.

POLITICS/GOVERNMENT

Need to develop political will/lobby to represent outdoor recreation issues in state government
Cultivate more leadership on outdoor recreation issues among elected officials

INFRASTRUCTURE

Need more public use cabins
Need to restore funding and State Parks operations
Create more democratic and “seductive infrastructure;” for all income, age groups and skills
More and WAY better trail design and construction; raise the level of awareness & practice
Funding for infrastructure & conservation of public lands
Better, progressive approaches to land management and enforcement strategies

EDUCATION AND OUTREACH

More public education about existing advocacy efforts
Balance conservation vs. development and find more ways to invite more people outdoors
Create more homegrown talent for the future; more youth outreach/connections and access
Stressing public land use ethics needs improvement; Leave No Trace
Ask colleges to help develop candidates for meaningful outdoor professions
Outdoors can save the world: prescription for mental health, addiction, public health

CONSERVATION

More savvy communication and storytelling about benefits, programs, people and initiatives
More efforts and publicity around resource conservation and sustainability
Sportsmen/women - hunters/anglers, protect cultural traditions; don't trespass on Native lands
Through education/PR campaigns, improve statewide stewardship ethic

BUSINESS/INDUSTRY

Reduce barriers to getting more people outside via thoughtful development of outdoor economy
Develop an industry-driven plan; overarching vision; harness the business community
Collaborate with private businesses
Explore opportunities for public-private partnerships

