



CONRAD R. GARNER

ART DIRECTION | ILLUSTRATION | GRAPHIC DESIGN

PROFILE

Creative gun for hire. Art director, illustrator, and graphic designer creating award winning work in the fields of advertising, branding, design, and illustration. Excellent at concepting creative ideas and execution. Strong work ethic and doesn't hesitate to get things done. Self-driven to learn and constantly striving to be better in all fields. Skilled photographer. Communicates direction to push photographers/designers to get the desired outcome. Gets and makes jokes.

WORK

CRG CREATIVE 10/2004–PRESENT

Art & Creative Director, Illustrator,
Graphic Designer, & Photographer

SPARK 6/2014–1/2017

Art Director &
Graphic Designer

DUNN & CO. 6/2013–6/2014

Art Director &
Graphic Designer

DRAKE COOPER 7/2011–5/2013

Associate Art Director &
Graphic Designer

BOISE STATE UNIVERSITY 1/2008–5/2011

Graphic Designer

EDUCATION

BOISE STATE UNIVERSITY 2005–2011

Bachelor of Fine Art (B.F.A.) Graphic Design
Bachelor of Arts (B.A.) Visual Art

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AWARDS & ACHIEVEMENTS

Communication Arts Feature - 2016 FRESH online column
Featured on Behance.net - 2016
Communication Arts Award of Excellence - 2016 Design Annual 57
PRINT - Regional Design Annual 2015
Branding Served - 2015 Bēhance (ADOBE)
Typography Served - 2015, Bēhance (ADOBE)
Regional Addy Best of Bay - 2015 United Way Chalk Mural
Regional Addy Gold - 2015 United Way Chalk Mural
Platinum Graphis Award - 2015 Advertising Annual
Communication Arts Award of Excellence - 2015 Typography Annual
Cool Beer Labels: The Best Art & Design from Breweries Around the World - 2014
AMCP Marcom Award Platinum - 2014 poster series promotion
AMCP Marcom Award Platinum - 2014 web video promotion
Regional Addy Silver - 2014 Payette Brewing Packaging Design
Typography Served - 2014 Bēhance (ADOBE)
Communication Arts Award of Excellence - 2014 Illustration Annual
Rockie Award Silver - 2014 Idaho Advertising Federation: Brewing Brochure
Rockie Award Silver - 2014 Idaho Advertising Federation: Aluminum Cans
Rockie Award Silver - 2014 Idaho Advertising Federation: Boise Philharmonic
Packaging Served - 2013, Bēhance (ADOBE)
Rockie Award Gold - 2014 Idaho Advertising Federation: Best Overall Campaign
Mercury Award - 2012 Best Overall Program ESTO
DUKE AWARD - 2012 Boise Advertising Federation
Bullwinkle "Someday We'll Be Working For You" - 2012 Idaho Advertising Federation
Rockie Award Gold - 2011 Idaho Advertising Federation: DC Office Mural

CRG CLIENTS

Miller Lite
Blue Moon Brewing Company
Toronto Naple Leafs (NHL)
Toronto FC
ConAgra
McCANN WORLDGROUP
Stranger & Stranger
Mistress - (L.A.)
The Brand Agency - (AUS)
Olson
Clif Bar
PayPal
Bright House Networks
Warfield Distillery & Brewery
Split Rail Winery
Adler Fels Winery
Strange Folk Wines
Fry Hammond Barr
Drake Cooper
Trinity Brand Group
Boise State University
Kinetics Nail Systems, Ltd.
Stampin' UP!
Chet Faker
Butcher's Mark
SOVRN

AGENCY CLIENTS

Tampa Bay Lightning (NHL)
The Storm (AFL)
Tampa Bay Rowdies (ASL)
Coppertail Brewing Co.
Payette Brewing Co.
Idaho Department of Labor
Idaho Forest Products Commission
Idaho Travel Council
Idaho Lottery
Visit Idaho
Visit Florida
Ūsful Glassworks
CBHHomes
JKAF - Don't Fail Idaho
44° North Vodka.
Jacksons Food Stores
St. Luke's Health System
St. Petersburg Distillery
Big Acorn Spirits
Drake Cooper