

APRIL 20-21 · 2017

Crop

BATON ROUGE · LA

2017

PRESENTED BY STUDIO GRAY

2017 SPONSORSHIP GUIDE

What an amazing first year!

Crop 2016 was an absolute success! In its first year, Crop had a sold out crowd with over 320 attendees. While a large percentage were from Louisiana, Crop brought in people from 12 different states to the capital city. Over 5 universities were in attendance as well as numerous design agencies, in house groups and freelancers.

Our attendees are male & female professionals, students, freelancers & business owners - all with a strong presence & interest in the creative industry. The region's community of designers, illustrators, developers & more has been increasing exponentially in recent years. Local businesses benefit greatly from the resources and group that Crop brings. We are excited for you, our future sponsor, to be a part of this flagship event in Baton Rouge.

Why be a Sponsor?

Being a sponsor for Crop 2017 is a fantastic way to gain exposure for your company with creative individuals local and beyond. Individuals who are always on the lookout for goods, services, places to bring clients & places to relax. Maximizing your brand with these folks opens up many doors for future relationships. By sponsoring, not only are you offsetting the costs associated with organizing CROP, but also promoting Baton Rouge as a creative and cultural destination.

PLATINUM SPONSOR
\$2500 & UP

- Rotating Signage on Stage Screen
- Verbal Mention by MC
- Social Media Shout Out
- 4 Crop 2017 VIP Tickets
- 2 VIP Kickoff Party Tickets
- Logo on Website
- Logo on Venue Entry Banner(s)
- Logo on Stage Banner(s)
- Signage at Parties
- 2 items in Swag Bag

SOLD OUT

GOLD SPONSOR
\$1750 & UP

- Rotating Signage on Stage Screen
- Verbal Mention by MC
- Social Media Shout Out
- 2 Crop 2017 VIP Tickets
- Logo on Website
- Logo on Venue Entry Banner(s)
- Logo on Stage Banner(s)
- Signage at Parties
- 1 items in Swag Bag

SOLD OUT

SILVER SPONSOR
\$1000 & UP

- Rotating Signage on Stage Screen
- Verbal Mention by MC
- Social Media Shout Out
- 2 Crop 2017 Friday Tickets
- Logo on Website
- Logo on Venue Entry Banner(s)
- Logo on Stage Banner(s)
- 1 item in Swag Bag

BRONZE SPONSOR
\$500 & UP

- Logo on Website
- Logo on Venue Entry Banner(s)

YOU NAME IT
\$??? & UP

- Thumbs Up & Cheers
- Hugs & High-Fives

MISSED OUT LAST YEAR?

Don't miss out this year!

Crop is an excellent opportunity to get your business and brand in front of a very specific group. Crop brings in some of the nation's top talent and is widely gaining recognition in the conference world. If you missed out last year, don't miss out this year!

Sponsor now!

Drop us a line if you're interested in being a part of Crop 2017!

