

ADVERTISE TO 30,000 PEOPLE & SUPPORT A LOCAL TRADITION

THE CHESHIRE FAIR Swanzey, NH



August 4-7, 2016

2016 DAY SPONSORSHIPS (please specify day: _____):

DAY Sponsorships of \$2000 will receive the following:

- 1) 10 (ten) General Admission Day Passes.
- 2) The day will be named for the Sponsor and advertised accordingly (example, "Company ABC Day").
- 3) Fair Promotional Flyer – your logo will be displayed on the front cover of the fair flyer (28,000 copies).
- 4) You will be recognized as the official Day Sponsor in all advertising, including Radio, on your sponsored day.
- 5) Your sign/banner will be displayed at the main entrance for all 4 days of the fair. (Sponsor to provide sign/banner.)
- 6) Sponsor will be recognized over the intercom and at all Grandstand events on the sponsored day.
- 7) A 10' X 10' space will be provided next to the information booth to set up a display on your sponsored day.
- 8) Recognition as a major sponsor on cheshirefair.org, along with a link to your website.

Company Name/Sponsor: _____

Contact Name: _____

Address: _____ Town/State/Zip: _____

Signature: _____ Print Name: _____

Phone: _____ Cell: _____

Email Logo to info@cheshirefair.org Date Sent: _____

My payment of \$ _____ is enclosed.

Or check here _____ if you would like to be invoiced after May 31, 2016 _____

**Return completed form to Cheshire Fair, 247 Monadnock Highway, Swanzey, NH 03446
For more information please call Tom, 603-852-2705**

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Swanzey, NH



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2016 ARENA BANNER SPONSORSHIPS:

ARENA Banner Sponsorships of \$500 will receive the following:

- 1) 4 (four) General Admission Day Passes.
- 2) Fair Promotional Flyer – your logo will be displayed on the back cover of the fair flyer (28,000 copies).
- 3) Recognition as Fair Sponsor in all Radio and other advertising regarding that event.
- 4) Your sign/banner will be displayed in the Arena during the entire fair. (Sponsor to provide sign/banner -- maximum size 48" X 24".)
- 5) You will be recognized over the intercom at all arena events.

Company Name/Sponsor: _____

Contact Name: _____

Address: _____ Town/State/Zip: _____

Signature: _____ Print Name: _____

Phone: _____ Cell: _____

Email Logo to info@cheshirefair.org Date Sent: _____

My payment of \$ _____ is enclosed.

Or check here _____ if you would like to be invoiced after May 31, 2016 _____

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2016 CHESHIRE FAIR SUPPORTER:

CHESHIRE FAIR SUPPORTER of \$100 will receive the following:

- 1) Fair Promotional Flyer – your name will be displayed on the back cover of the fair flyer (28,000 copies).
- 2) Your name will be on a banner of Fair Supporters displayed at the main admission **Gate 5** during the entire fair. (Cheshire Fair will provide the banner, each listed name will be at least 2” tall.)

Company Name/Sponsor: _____

Contact Name: _____

Address: _____ Town/State/Zip: _____

Signature: _____ Print Name: _____

Phone: _____ Cell: _____

Email Logo to info@cheshirefair.org Date Sent: _____

My payment of \$ _____ is enclosed.

Or check here _____ if you would like to be invoiced after May 31, 2016 _____

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