

# LAUREN CAVILEER

Experience Designer

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## ABOUT ME

I have over 10 years of experience in user centered design – creating innovative and intuitive products and experiences. I'm currently an Experience Designer at Pillar Technology based in Columbus, Ohio. My responsibilities include collaborating with strategists, software developers, experience architects, product managers as well as a variety of stakeholders, to research, design and develop compelling digital experiences for our clients. When I'm not changing the world with my designs I enjoy building play-doh castles and having elaborate tea parties with my two girls.

## EXPERTISE & TOOLSET SUMMARY

### Expertise

- Ecommerce B2B, B2C
- Database and Content Management Systems
- Mobile Usability and Design
- Wireframing and Mock-ups
- Process Flow Collaboration
- ADA Compliance
- Design Proficiency and Leadership
- Agile Practices

### Toolset

- Adobe Suite ie. Photoshop, Illustrator, InDesign, Dreamweaver, After Effects, Keynote
- PowerPoint/Google Slides
- Pixate
- Marvel & Invision
- Paper Sketching and Paper App
- HTML and CSS
- Zeplin
- Trello
- JIRA

## RELEVANT WORK HISTORY

### March 2016 to date - Pillar Technology

Experience Designer

### 2014 to date - Founded Penelopants

Small retail business

### 2015 to 2016 - DYNAMIT Technologies

Design Lead

### 2012 to 2015 - DYNAMIT Technologies

Sr. UX/UI designer

### 2010 to 2012- CareWorks Technologies

Interactive designer and front end developer

### 2010 to date - Berkey Creative

Freelance designer

### 2008 - 2010 - LIVE! Technologies

Website and print media designer

## EDUCATION

### Cooper U

Interaction Design Training, Nov. 2015

### Columbus College of Art and Design

BFA in Advertising and Graphic Design