

For Immediate Release

Omega Psi Phi Fraternity, Inc., Nu Omega Chapter Detroit in conjunction with the Global Education & Athletics Foundation presents the 5th Annual “IN THE CUT 5k Fun Run/Walk” starting at Chene Park Music Theatre with a path through the Dequindre Cut, Downtown Detroit.

Detroit, MI. – The Omega Psi Phi Fraternity, Inc., Nu Omega Chapter Detroit in conjunction with the Global Education & Athletics Foundation presents the 5th Annual “In the Cut 5k” Fun Run/Walk event. This magnificent community outreach event will occur on **Saturday, August 26, 2017, 9:00 a.m.** beginning at the Chene Park Music Theatre with a path through the Dequindre Cut, Downtown Detroit.

The Men of Omega Psi Phi Fraternity, Inc., Nu Omega Chapter have been serving Metro-Detroit since 1923, with numerous community, political, and social action programs. The Global Education & Athletics Foundation’s belief is that all students can become assets to their community through improving their education, physical health and mental health. “..Working to constantly fight childhood obesity.”

This community outreach event is in support of not only our “**Healthy Heart Healthy Living**” initiative but also helps provide funding to support our school back pack program, back to school haircuts for boys and holiday food basket program for Metro-Detroit. The event will feature a 5k fun run, walk and team challenge along with health screenings for those participating or those just supporting.

We are confident we are designing programs that impact the community in a positive way and are pleased this year to partner with FitKids360 “On the Move”, a Wayne County Community Health Program, couch to 5K training program that teaches the fundamentals of cardiorespiratory fitness.

For more information go to: www.IntheCut5k.com

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Monday, April 17, 2017



To Whom It May Concern:

Omega Psi Phi Fraternity, Inc., Nu Omega Chapter Detroit in conjunction with the *Global Education & Athletics Foundation* are proud to present the 5th annual IN THE CUT 5K FUN/RUN walk. This magnificent community outreach event will occur on **Saturday, August 26, 2017** 9:00 a.m. beginning at the **Chene Park Music Theatre with a path through the Dequindre Cut.**

This community outreach event is in support of not only our healthy heart healthy living initiative but also helps provide funding to support our holiday food basket program for seniors and our 'Guts & Courage' Scholarship Program. The event will feature a fun run, walk, relay along with health screenings for those participating or those just supporting.

This year we are partnering with St. Johns Providence, Coca-Cola, Chene Park, Detroit Conservancy and Wayne County Community Health Access Program to name a few.

We anticipate more than 800 participants, ranging in ages 18 – 75. We would love to partner with your organization to help us promote our healthy heart healthy living campaign.

Enclosed is a list of our sponsorship opportunities.

In service to our community,

The Men of Omega Psi Phi Fraternity Inc., Nu Omega Chapter – Detroit, have been serving Metro-Detroit since 1923, with numerous community, political and social programs.

The Global Education & Athletics Foundation's belief is that all students can become assets to their community through improving their education, physical health and mental health. "...Working to constantly fight childhood obesity."

IN THE CUT 5k COMMITTEE CO-CHAIRS

Mr. Marquis Sagnia
Omega Psi Phi Fraternity, Inc., Nu Omega Chapter
248.910.1603

Mr. Derek J. Atlas
Global Education & Athletics Foundation
313.671.6060



Sponsor opportunities:

PRESENTING SPONSOR

In the Cut Fun Run Presented by "Your Company Name" \$2500.00

Submission – Deadline (End of June)

- Company Name and Logo to appear as event presenter, on all materials distributed and marketing materials (Including: T-shirts, Web, Social Media, Emails and Signage)
- Company representative honored at run and opportunity to speak.

FINISH LINE SPONSOR

In the Cut Fun Run Finish Line Presented by "Your Company Name" \$1500.00

Submission – Deadline (Mid-August)

Company Name and Logo used in conjunction with the finish line and marketing materials (Including: T-shirts, Web, Social Media, Emails and Signage)

TEAM SPONSOR

In the Cut Fun Run Relay Challenge Presented by "Your Company Name" \$750.00

Submission – Deadline (Mid-August)

Company Name and Logo used in conjunction with the relay, on all relay materials distributed and marketing materials (Including: T-shirts, Web, Social Media, Emails and Signage)

In-Kind – Small Donation - sponsorship opportunities

Submission – Deadline (2 Week before Event)

- Official sponsor of event packets: (\$500)

Company name and logo information on branded bags to be distributed as event packet; website recognition as sponsor

- Official sponsor of bibs: (\$500)

Covers costs printed bibs of the racers, company name to be placed on bibs and timing results both on web, social media and day of; website recognition as sponsor.

- Official timing sponsor: (\$500)

Clock sponsor, logo company information to be placed around clock and at the finish line for the event

- Official trophy sponsor: (\$500)

Covers costs of trophies or medals and any name and/or logo material to be placed on each trophy or medal for the top finishers

- Official nutrition sponsor: (\$500)

Covers costs of snack bars, fruit and any logo material to be placed at the stations

- Official water station sponsor: (\$250) 5 available

Covers costs of water stations and any logo material to be placed at finish line and stations

Training Partner sponsorship opportunities

Submission – Deadlines (1 Week before Event)

- Official training partner of the fun/run 20 of your clients, you run at zero cost. 10% discount for all. Company name and logo information placed at the race for distribution; website recognition as an official partner.

*All sponsors will have opportunity to distribute promotional materials at the race event.



About the Team/Group Challenge

Promoting a Healthy Heart and Healthy Living the In the Cut Team Challenge is an exciting opportunity where registered participants of the “In the Cut 5k Walk/Run”, can create teams to challenge and compete against each other.

- 5K Run / 5K Walk

Group Categories

In addition to awards being given to the top teams in each of the four types, awards will also be given to the top team (irrespective of type) in each of the following groups providing at least 2 are competing:

- College Alumni Group
- Running Club Group
- Company Group
- Social Group
- Greek Group (By Fraternity or Sorority)

Teams must have a minimum of (10) ten members and a maximum of (20) twenty members. Multiple teams can compete within a single category.

Scoring

Points will be awarded based on individual team members' placement within their age groups.

The best six individual scores will then be added together minus the lowest individual score to determine the team's total score from each of the two events: 5K Run and Walk.

OMEGA PSI PHI FRATERNITY, INC. | STR8 SMOKIN TRACK CLUB
NU OMEGA CHAPTER, DETROIT, MICHIGAN GLOBAL EDUCATION & ATHLETICS FOUNDATION INC.



ANNUAL

IN THE CUT
5K™

REGISTER TODAY

START CHENE PARK 9:00 AM

SATURDAY, AUGUST 26, 2017

WWW.INTHECUT5K.COM

