GLOBAL GREEN
2015 ANNUAL REPORT
HELPING THE PEOPLE, THE PLACES, AND THE PLANET IN NEED
CONTENTS

3 Introduction
4 Mission
5 Letter from the President / CEO

6 PEOPLE

7 Green Urbanism Project (GUP)
10 Global Green Education
11 Water Wise NOLA

14 PLACES

15 Bike Share
16 Re-Designing Waste for Sustainable Cities

19 PLANET

20 Solar Installation
21 National Grid
22 MUSE School
24 Events and Ambassadors

31 Financials
32 Supporters
33 Board of Directors
34 Global Green Staff
35 Office Locations & Contacts
Everything we do at Global Green is to create greener homes, schools and cities, which benefits the lives of people living, working and learning in the places they call home. We also work to improve the lives of people and future generations by greening our current surroundings and protecting and preserving our environment and the planet as whole, all the while protecting the People, the Places and the Planet in need.
GLOBAL GREEN

is dedicated to helping the People, the Places, and the Planet in need through catalytic projects, transformative policy, and cutting-edge research. Global Green’s signature programs include greening affordable housing, schools, neighborhoods and entire cities, as well as rebuilding communities such as New Orleans and areas of New York and New Jersey which have suffered from the impacts of climate change, sea level rise, and environmental degradation. Global Green was founded by Russian President Mikhail Gorbachev and Diane Meyer-Simon in 1993 to foster a global value shift toward a sustainable and secure future.
Dear Friends,

In 2015, Global Green moved into the second year of our five-year strategic plan focused on our efforts in the areas of green urbanism and climate change & resilience, as well as our community work in several cities including Los Angeles, New Orleans, Washington DC, New York City, and San Francisco. During the course of the past year we have been fortunate to garner the support of key individuals and new notable partners in the business and non-profit sectors.

Within the past twelve months, Archbishop Desmond Tutu recognized Global Green for our work on climate change resilience and adaptation. We honored the eminent Nobel Laureate with the International Environmental Leadership Award at our 2015 Millennium Awards for his work on promoting global peace and the impact of climate change. In 2015 we were also pleased to honor the Pollan Family and celebrity chef Dan Barber at our New York City event, The Future of Food, which focused on the emerging issue of food waste.

In addition to the endorsement of Archbishop Tutu, we also created strong strategic partnerships with the following:

- **MUSE School**: Founded by sisters Suzy Cameron Amis and Rebecca Amis, Global Green believes this school in Calabasas, California represents an outstanding model of environmental education for K-12 students. We are proud of our partnership with this unique school and during the past year we have worked towards creating a new Global Green / MUSE School curricular model to serve as an opportunity for teachers throughout the US and abroad to participate in an intensive environmental curricular training model set to take place in 2016.

- **USGBC**: Global Green initiated a partnership with the US Green Building Council in 2015 and was pleased to have its founding CEO, Mr. Rick Fedrizzi, join our Board of Directors last year. Our joint efforts will include working together in support of the 2016 Greenbuild Conference to be held for the first time in Los Angeles, as well as the potential to develop a new joint green certification program.

- **Four Seasons Hotel**: Global Green was approached by the Four Seasons Los Angeles Hotel at Beverly Hills to help green their property and serve as a model to the 40 other Four Seasons hotels around the world. In November, Global Green and the Four Seasons publicly announced our intention to work together towards a green certification for the hotel in the areas of water, energy, waste, and health and wellness. This important project, which represents a model opportunity for other service and related industries, is scheduled to launch in April 2016.

Why highlight the partnerships above? Because Global Green firmly believes that we will be far more effective using collaborative approaches to solving problems and combating global issues if we do so collectively with those who share our passion and vision for a better environment in all sectors of society including business, government, and other non-profits. As such, we are committed to continuing these new partnerships in the coming year, which I am confident will serve as a model of cooperative and effective working business relations.

In addition to these new strategic partnerships, in 2015 we continued our work in key ongoing projects including:

- **Green Multi-Family Projects**: Introducing green building and low-cost design planning in cities throughout the US to save residents money while improving their health.

- **Resource Recovery**: Partnering via our New York office with both the public and private sectors to reduce packaging and food waste through design and collaborative efforts that significantly reduce carbon pollution.

- **Water Wise NOLA**: Educating community members about the importance of water conservation, water run-off, and impacts of water on flooding and drought via the introduction of rain gardens and rain barrels.

- **Solar for Sandy Project**: Launched in New York City in 2015 with the first community center in Far Rockaway, New York, we will incorporate four additional community centers to be off grid power structures and provide emergency shelter and services for neighborhoods, significantly reducing the daily energy bills of these local resources.

To truly impact the people, the places, and the planet most in need, Global Green is uniting with other non-profit organizations, local and national government agencies, and the business community.

However, to make our efforts successful, we must rely on individual, corporate, and foundation supporters reading this report. Your investment in Global Green is not only an investment in our work in the communities we serve, but also an investment in a new way of conducting non-profit business; a collaborative and cooperative process with others like you, interested in changing how we address the most pressing issues facing our planet.

If you have any questions related to Global Green, and / or the contents of this report prior to making an investment in our organization, I very much welcome the opportunity to discuss them with you.

Sincerely,

Les McCabe, Ph.D
President and CEO
Global Green is committed to improving the lives of people in need, while transforming communities and reducing resource use. Here are some of the ways we worked toward those goals in 2015.
Sustainable Neighborhood Assessments

The Green Urbanism Program is finishing their fourth year of Sustainable Neighborhood Assessments. These assessments are funded through the US Environmental Protection Agency (EPA)’s Office of Sustainable Communities under the Building Blocks for Sustainable Communities Program. The Sustainable Neighborhood Assessments are conducted using a tool built around the LEED for Neighborhood Development (LEED-ND) standard.

Prior to each visit, members of the Green Urbanism team review existing plans and policies and identify key stakeholders to meet with. During the site assessments, a team consisting of Green Urbanism staff along with a neighborhood planning expert from either Agora Group, Farr Associates, or Raimi+Associates as well as a representative from the US Green Building Council members identify a neighborhood’s positive qualities and challenges. Through the combination of a walking tour, consultation with community stakeholders in meetings and public workshops, and application of the assessment tool, the team develops recommendations for both physical and policy changes to increase the sustainability of the neighborhood.

Major findings and recommendations are summarized in a summary report that the community can use to guide current or future planning, urban design, or development efforts. Recommendations from communities visited to date include creating more walkable street system, adaptive reuse of historic buildings, preserving affordable housing, expanding housing options, adding local job opportunities through mixed use development, improvements to transit and bicycle facilities, energy retrofits to existing buildings, district-scale stormwater strategies, and establishing green building and renewable energy incentives.
Neighborhood Work

Chinatown, San Francisco
Global Green is working with Chinatown Community Development Corporation, the City of San Francisco, and Enterprise Community Partners to explore neighborhood-scale sustainability in Chinatown. Preliminary efforts include preserving affordable housing stock, retrofitting existing buildings to improve energy and water efficiency, and improving public open space. Global Green is also helping with outreach, branding, and communication to help explain these goals to the community and build neighborhood support.

Little Tokyo, Los Angeles
Global Green continued working with Little Tokyo Service Center in 2015 on a variety of sustainability projects, from feasibility studies of composting and grey water retrofits, to helping develop a vision for several large parcels set to be developed in the near future. Most recently, Global Green has been helping them with a tactical urbanism effort, transforming a dirty and neglected alley into a walkable green space capable of managing stormwater.

Promise Zone, Hollywood, Los Angeles
Global Green worked with the Youth Policy Institute (YPI) to conduct three different Sustainable Neighborhood Assessments within Los Angeles’ federally-designated Promise Zone. Within the Promise Zone is an area receiving support from HUD through the Choice Neighborhoods program supporting locally driven strategies to address struggling neighborhoods in need of low-cost housing. YPI was charged with the immense task of creating the Choice Neighborhood Transformation Plan for the Choice Neighborhood and Global Green inserted sustainable development best practice recommendations from their assessment into the plan. This will make YPI’s application for an implementation grant from HUD more competitive, as well as shore-up their other recommendations that align with national sustainable best practices.

Crenshaw Corridor, Los Angeles
Global Green continued their support to the West Angeles Community Development Corporation (WACDC) in 2015 by identifying opportunities to increase the overall sustainability of the Crenshaw Corridor using the criteria of the LEED for Neighborhood Development rating system as a framework. The primary focus areas for analysis were along Crenshaw Boulevard between Jefferson Boulevard and Vernon Avenue, between Exposition Boulevard and Martin Luther King Jr. Boulevard, and in the Leimert Plaza Park and surrounding neighborhood. Global Green is helping WACDC explore the feasibility of applying the EcoDistricts’ framework in the Crenshaw Corridor to yield a unified vision for the neighborhood’s environmental, economic, and social sustainability. Together we’re developing comprehensive recommendations for changes to building design, infrastructure, regulations, and city policies that can build upon and compliment the community outreach and visioning surrounding Metro’s Crenshaw Transit Project, to realize a future conception that is more resource-efficient, livable, healthy, resource-efficient and environmentally responsible.

LEED for Neighborhood Development Certifications

Potrero
Global Green conducted the LEED-ND Stage 1 Certification for this project. We worked with developer BRIDGE Housing, and the architect, Van Meter Williams Pollack, to bring architectural and neighborhood planning and design strategies in line with the sustainability principles of LEED-ND. The project has been awarded LEED-Gold.

Background: Rebuild Potrero, a $2 billion plan to revitalize and rebuild two of the oldest public housing developments in San Francisco, has recently entered an important new phase as city planners approved the Final Environmental Impact Report in December 2015. Potrero Terrace and Potrero Annex Development sit on 38 acres on Potrero Hill and stand to be transformed from 60 buildings erected in the 1940s into as many as 1,700 new units of affordable housing. The current median income for residents is $14,600 and only 56% have graduated from high school. New accommodations will also be accompanied by community spaces, retail facilities, park space and transit infrastructure. Nonprofit developer BRIDGE Housing is leading the redevelopment and working with planning and architecture firm Van Meter Williams Pollack.

Century Villages at Cabrillo
Century Villages at Cabrillo (CVC) serves as steward, manager, and coordinator for a 27-acre campus community in Long Beach, CA. CVC creates the physical and social conditions where collaborating programs can succeed in overcoming homelessness. As a social enterprise, CVC engages in property management, real estate development, and community development activities, all uniformly geared around the vision of breaking the cycle of homelessness.

CVC has developed a LEED Platinum multi-unit affordable housing project on the campus, and wants to expand their sustainable vision to the rest of the campus. Global Green and the USGBC conducted a charrette with CVC to establish a project boundary for LEED-ND Certification, confirm the most appropriate version of LEED-ND to use, identify any prerequisite concerns and determine solutions, and establish a certification timeline. We are continuing to aid CVC in official LEED-ND certification alongside City Fabrick, as they re-design the campus Master Plan.
LEED for Homes Certifications

With the close of 2015, Global Green has certified nearly 3,000 residential units using LEED for Homes. We exclusively choose projects and collaborate with developers who build affordable housing, as we believe green living is not just for the rich, but likely will have a greater positive impact when it benefits lower-income dwellers by lowering their utility bills and preventing exposure to harmful VOCs, among other benefits.

Taylor Yard (68 units) and Rio Vista (87 units) - McCormack Baron Salazar & LA County Metro
Taylor Yard Transit Village is a walkable, multi-use, mixed-income, and mixed-generational community, designed to be inclusive for residents at all stages of life and levels of income. When complete, the 16-acre community will provide 400 new homes, 25,000 square feet of retail space and over 1 1/2 acres of green space on Metro-owned land designed with community walking trails, public art, and native landscaping that complements the site’s proximity to the Los Angeles River.

Downey View (50 units) - National Community Renaissance
Downey View is a central element of the Downtown Downey Specific Plan, which was designed to create a lively urban community of affordable and market-rate housing, office space, retail establishments and restaurants. Downey View replaced an outdated telephone service building with an urban-infill, transit-oriented development complete with a rooftop garden.

Dumosa Senior Village (75 units) - National Community Renaissance
Dumosa Senior Village is an affordable senior housing development in Yucca Valley.

Casa Yonde (52 units) – Little Tokyo Service Center
Casa Yonde replaces 26 obsolete and aging housing units with 52 units of affordable new construction units, doubling the site’s contribution to the city’s housing stock and adding to the city’s affordable stock. Of the 52 proposed units, 18 will be set aside for supportive housing for homeless households. The community and social services space on the ground floor will be used by the service partner to provide off- and on-site clinical mental health services for youth and adult educational programs, case management and one-on-one counseling for all residents. In addition to services, the project will also provide approximately 1,500 square feet of multipurpose community space and 4,000 square feet of open and landscaped courtyard.

Cathedral Gardens (100 units) – EAH Housing
Cathedral Gardens is an affordable rental housing community designed for families. Centrally located near downtown, a quarter mile from BART, the community consists of 100 apartment homes built on an ideal infill site. The development incorporates a mix of new construction and historic rehab.
Global Green Education

In 2015, Global Green continued its mission of advancing environmental education in the New Orleans metropolitan area through a partnership with a local youth green jobs training program, Louisiana Green Corps, by mentoring a school in the USGBC Louisiana Green School Challenge, partnering with local schools on green infrastructure projects through our Water Wise program and by coordinating the New Orleans Environmental Education Collaborative (NOEEC). Last year, we taught Green Urbanism Education to 48 Louisiana Green Corps (LAGC) members. This program includes an overview of sustainability, including waste, energy, water, transportation and community development, and hands on activities such as performing an energy audit and designing a sustainable neighborhood. These lessons lay the foundation for corps members’ job training in energy efficiency and construction, making them aware of green building practices and technologies, as well as other green jobs they can pursue.

Also, our Water Wise NOLA program engaged over 40 students from local public schools in service projects implementing green infrastructure and neighborhood beautification in the Seventh Ward and the Ninth Ward of New Orleans. Students learned about their city’s water system, what issues residents are facing due to subsidence and localized flooding, and then how to implement solutions for low- to no-cost.
In New Orleans, Global Green is considered a leader in green design as it demonstrated these practices at its Holy Cross Project. Not only does the Holy Cross Project lead as a shining example for energy efficiency and renewable energy, but the Visitor’s Center captures 100% of stormwater runoff on site through a series of different green infrastructure systems including a rain barrel, green roof, cistern, a bioswale and a series of rain gardens. The support for more green infrastructure across the city has recently ramped up with the release of the Greater New Orleans Water Plan followed by the Resilient NOLA Strategy. The New Orleans Sewerage and Water Board now has dedicated funding to green infrastructure projects and programs and even has hired a team to push for more green infrastructure. With more interest around the topic, Global Green and its partners decided to take green infrastructure to the streets. The Holy Cross Project provides a variety of examples of green infrastructure, and although over 25,000 people have toured the site, it was important for us to bring green infrastructure to other neighborhoods by demonstrating it in action. In partnership with a local landscape architecture and planning company, Dana Brown and Associates, with Hilairie Schackai, a rainwater harvesting expert, and with Water Works L3C, we collectively created Water Wise NOLA. This group works to educate and raise awareness about the importance of green infrastructure in New Orleans and to demonstrate these “Do-it-Yourself” practices so that it can be replicated by others in the community. We work in communities who lack resources and need green infrastructure the most. Not only does green infrastructure reduce localized flooding, combat subsidence and protect the water quality of Lake Pontchartrain, but it beautifies neighborhoods that are plagued by blight and lack any sort of connection to its natural environment. In studies, green infrastructure has been shown to improve health and safety of a neighborhood by reducing stress, promoting exercise and reducing crime.
Water Wise NOLA successfully reached thousands of New Orleanians in 2015 and built partnerships with many community groups and residents to achieve this outreach.

- **Workshops**: Water Wise NOLA held 11 water wise workshops across 10 neighborhoods across the city (Treme, Seventh Ward, Gentilly, Hollygrove, Pontilly, Algiers, Central City, Lower Ninth Ward, Broadmoor, Mid City). Through these workshops, we partnered with local groups and provided bare bone information about water management and resources for participants and gathered their information through a survey. One of these materials was the *Joy of Water*, a guide to managing water on your property.

Other resources can be found here: [http://waterwisenola.org/resources/](http://waterwisenola.org/resources/)

- **Community Outreach**: Water Wise tabled or presented at over 115 community events. These events included health fairs sponsored by local churches, neighborhood associations, and such. At the tabling events, we usually have a rain barrel on hand and a poster about the rain garden we built in the Seventh Ward. Here we also promoted upcoming Water Wise workshops and events.

- **Rain Barrel Builds**: We have held rain barrel builds in Treme, Gentilly, the Seventh Ward, the Lower Ninth Ward, the Green Project and Groundworks’ Earth Lab. At the builds, residents learn to fashion their own rain barrel out of a recycled food grade container.
• **Demonstrations:** Water Wise built a rain garden in the Seventh Ward and invited Angela Chalk’s home and invited her neighbors to join. Students from KIPP Central City helped build the garden. We also built a rain garden at Sankofa CDC with students from ReNEW’s Therapeutic Program. Through a partnership with Greater Treme Consortium, Water Wise built four rain gardens, removed over 200 square feet of concrete and planted trees in Treme.

• **Homeowner Assessment:** For each workshop that we held, we gave away a free homeowner assessment. At the assessments, we invite the winner’s neighbors, friends and family to join on a walkthrough of the winner’s lot to learn about issues they are facing and how to solve them with green infrastructure.

• **Community Flood Mapping:** Through door-to-door canvassing in partnership with Xavier University and surveys conducted at outreach events, we have surveyed over 500 people to ask about flooding in their neighborhood and their concerns.

This work was made possible by funding from the EPA, The New Orleans Sewerage and Water Board and the Foundation for Louisiana.
Global Green creates catalytic projects to serve as models for helping rebuild sustainable communities and identifies policy and financial solutions to bring them to scale. Whether we’re spearheading the effort to improve classrooms for kids, rebuilding green in disaster-stricken areas, or helping low-income residents improve their neighborhoods, Global Green is on the ground, directly involved and hands-on.
We worked with the City of Santa Monica, CycleHop and hulu to organize a successful press and community launch event with key guest speakers including Mayor Kevin McKeown.

We are engaged in a post-launch social media marketing and engagement strategy that includes three topic-driven blog posts, nearly 100 posts using various social media platform and three topic themed videos that showcase Breeze to the community.

Breeze Bike Share is just one way Santa Monica is working to improve the community’s quality of life and encourage a healthy lifestyle. Bike share is a natural progression for the city that has shown consistent leadership in promoting sustainability since it first adopted its Sustainable City Plan 21 years ago. The Breeze Bike Share network is strategically designed to connect residents, the city’s workforce, and visitors with existing transit; to support first-last mile connections; and will feature hubs at all three Santa Monica EXPO Light Rail stations, making for an easy connection to the train when it opens next spring.
Global Green identifies and promotes effective waste diversion technologies and programs through conducting pilots and related research. Our goal is to re-direct commonly wasted materials from going to landfills and transform them into assets – **saving millions of tons of greenhouse gases**.

“Global Green and their food donation partner Food Cowboy were superb in that they made it easy for us to live up to our ideals, so it would be great to see this being the first act in a much longer and more successful play.”

- Neal Davies, Effie Worldwide

**Re-Designing Waste for Sustainable Cities**

**Food Donations to NYC Soup Kitchens Assisted by Mobile Technology Logistics**

Launched the *Limo for Leftovers* food donation program with our partner Food Cowboy at the North American Effie Awards.
Bringing Food Waste Reduction and Composting to Multifamily Residences

For the past three years, Global Green has conducted food scrap outreach programs in California, including bringing the first multi-family food scrap compost programs to the cities of Los Angeles and Albany, California.

Resource Recovery for Farms and Food Systems

“We are thrilled that this recyclable packaging is performing so well. This switchover means that our customers will be receiving 75,000 recyclable cabbage boxes that they can bale and sell with the regular corrugated cardboard, which will save them thousands of dollars. We are glad that Global Green initiated this project, which is a key step toward helping all our customers reduce waste and save money.”

- Calvert Cullen, Northampton Growers
After five years of work by Global Green and our partners in New York City, our pilot and research programs have helped support the implementation of the city’s food waste diversion mandate for large businesses in New York City – set to go into effect in 2016.

In 2015, Global Green convened regional government agencies to discuss strategies for building new food waste processing infrastructure and support compost markets and published a resulting report that was shared with City and State agencies and featured in GreenBiz and Wall Street Journal.

**Pursuing a Legacy Systemic Impact for the Reduction of Greenhouse Gases from Food Waste and Packaging**

In 2015, Global Green hosted an event for the City of Los Angeles to support recycling and composting portions of its new sustainability plan.

“When the City of LA achieves its zero waste goals, everybody should thank Global Green. Their LA Zero Waste Forum brought together all the right people and ensured that the city of LA was plugged into the leading expertise on waste diversion.”

- Adam Gendell, Sustainable Packaging Coalition
Global Green focuses on creating a value shift toward a sustainable future for humanity, and to do that we need to ensure we have a healthy planet to sustain life on Earth. From the restoration of wetlands to the retrofitting of homes with green energy solutions to innovative and effective answers to the ever-present challenge of green waste disposal, Global Green engages on the ground and in the meetings that matter for the future habitability of our planet.
In 2015, nearly 1,000 people visited the Holy Cross Project’s Visitor Center and model home in the Lower Ninth Ward of New Orleans. Visitors included students from Tulane University, Southeastern Louisiana University, area high schools, Louisiana Green Corps Members and members of Mississippi Chapter of American Institute of Architects.

36kW of solar panels were installed on the Community Development and Climate Action Center in 2015, thanks to SunPower’s panel donation and a grant from the Department of Energy.
Global Green announced an innovative partnership with National Grid in 2015 that will include a significant investment to create climate resilient disaster preparedness hubs in communities devastated by Superstorm Sandy with the installation of advanced energy efficiency technologies. Up to five community sites will be upgraded, including the Church of God Christian Academy in Far Rockaway, Queens and the Martin Luther King Center in Long Beach, Long Island. Global Green and National Grid hosted an education event this morning at the Christian Academy with Assemblyman Phil Goldfeder for community leaders, students and families to learn about these important upgrades, and to help families take emergency preparedness steps that will make them safer in the event of future storms. The resiliency hubs will be centrally located in the heart of the community, and designed to provide emergency light, heat and power indefinitely during a crisis. These resiliency hubs will be upgraded with advanced energy efficient technologies including solar photo-voltaic electric power and electric storage systems, as well as gas and electric efficiency improvements. The upgrades also have the benefit of helping to reduce monthly utility bills—a savings that can be devoted to community programs year-round.

This initiative was privately shared at a panel on climate resiliency during the 2015 Clinton Global Initiative Annual Meeting, and serves as the next phase in Global Green’s Solar for Sandy effort that launched in 2013 to help increase resiliency against future storms through the installation of solar systems on community hubs. This effort also supports National Grid’s Connect21 initiative, a blueprint to drive advances in America’s natural gas and electricity infrastructure – creating a more customer-centric, resilient, responsive, efficient and environmentally sound energy network to meet the needs of the 21st century.
This year we kicked off a global partnership with MUSE School’s Seed-to-Table program. We recognized Emma Leyson, a fourth-grade MUSE student with the Global Green / MUSE ECO Leader Award, as well as three Global Green Champions from the Environmental Charter Middle School and the Tom Bradley Global Awareness Magnet School.

The innovative MUSE Seed-to-Table curriculum program is focused on students actively engaging in the reduction, conservation and repurposing of food, energy and water resources. The program explores the following areas: nutrition, cooking, permaculture, composting, GMOs, sustainable agriculture, alternative energy, organic farming, worm farms, and best use water practices.
The collaborative program between MUSE School and Global Green gives teachers the opportunity to establish Seed-to-Table programs on their campuses and develop student growth and education in the reduction, conservation and repurposing of food, energy and water. Besides providing a platform for conservation, the Seed-to-Table program also integrates science, technology, engineering, art and math (STEAM), giving students the opportunity to preserve the planet while learning academic content. Launching in the summer of 2016, the MUSE School / Global Green Seed-to-Table fellowship program is set to certify teachers in the MUSE Seed-to-Table program.
GLOBAL GREEN’S CELEBRITY AMBASSADORS

For more than 20 years, Global Green has utilized prominent supporters to help advance critical climate and green building initiatives.

CHARLIE PUTH
MAGGIE GRACE
JUSSIE SMOLLETT
In 2015, we hosted our 15th annual New York City benefit *The Future of Food* at The Glasshouses. This year’s event honored individuals working to make all levels of the food chain healthier and less impactful to our climate and the environment, as well as celebrated Global Green’s and National Grid’s partnership to create resilient and sustainable communities.

The evening brought together nearly 100 of New York’s environmental, business, technology and finance leaders. Additional guests in attendance included actor Michael J. Fox, event co-chairs Charlie Sweat and Robianne Mackin, and Sarah Meyer Simon among others. Honored guests entered along the sustainable green carpet, manufactured by Milliken using Aquafil’s 100 percent regenerated ECONYL® nylon and 46 percent renewable energy. In keeping with the sustainability theme of the event, the carpet was constructed with reclaimed nylon waste materials from around the world, such as abandoned fishing nets and used carpets.
We have worked toward a more sustainable food system in New York City since 2009. Major successes there that Global Green has contributed to include the transition away from Styrofoam lunch trays by 800,000 public school students as well as our work with the city government, restaurants and food businesses targets a legacy impact, saving 20 million tons of greenhouse gases over the next 20 years by diverting food waste from landfills. Proceeds from *The Future of Food* will support Global Green’s work to continue creating healthy, resilient communities across the country.
February 18th, 2015, drew a slew of eco-conscious stars to Hollywood hotspot Avalon for Global Green’s 12th annual Pre Oscar Party, where nominee Common headlined the night with an energetic set that culminated in an electrifying performance of Best Song winner Glory, taken from Ava DuVernay’s Selma.

Twilight alum Ashley Greene and comedian Theo Von hosted the environmentally friendly event, which also featured musical performances from Jimmy Demers and Makana, along with a live auction and sustainable dinner courtesy of Chef Kai Loebach, starting with a kale and sprout salad; then entrees of salmon and farmers market vegetable curry entrees; and finished with a mason jar carrot cake parfait.

Among the green-minded attendees were Maggie Grace, Lamorne Morris, Amy Smart, Cheryl Tiegs, Matt Walsh, Billy Zane, Alysia Reiner, Missi Pyle, and Fran Drescher. The evening promoted sustainability with recycled products and seed paper wristbands that could be planted and grown into wildflowers or herbs after use.
This year we rolled out the green carpet for hundreds of eco-conscious stars and allies at our 13th annual Pre Oscar Party on February 24 at the Mr. C Beverly Hills Hotel that featured an opening act by Charlie Puth, special headlining performance by Stevie Wonder and dinner program emceed by renowned journalist Soledad O’Brien. Party guests made their way down the green carpet into the VIP cocktail reception. They then enjoyed delicious appetizers and meals from an organic menu featuring Mr. C’s world-famous Cipriani cuisine, with a focus on plant-based dishes as well as locally raised, organic poultry and sustainably caught seafood.

The event featured several unique sustainable auction items including a one-of-a-kind Kimberly McDonald 18k Green Gold necklace; a sustainable trip to the One&Only Palmilla Getaway in Los Cabos, Mexico; and a unique original framed photograph from polar explorer and Board member Sebastian Copeland. Guests and Global Green social media followers had the opportunity to donate to Global Green by texting GG to 41444.

The evening ended with guests offered a gift bag stuffed with a LUX & ECO tote bag, a Planet Experts etched water bottle by Spoken Glass, the latest issue of Coco Eco Magazine, Jax Coco water, a travel-size Schmidt’s Deodorant and coupon for future purchases, an Eco Tools makeup brush kit, a gift card to the restaurant The Butchers Daughter, a three-pack of Sustain Condoms and organic lubricant, an Earth Friendly Products dish soap or laundry detergent, Boxed Water, a Purely Elizabeth organic and gluten-free granola bag, a copy of food magazine Gather Journal, a DVD copy of Sebastian Copeland’s documentary Into The Cold, the children’s book Green Is Good, and a Terrain scented candle.
In front of 500 guests, Global Green’s CEO, Dr. Les McCabe, welcomed environmental luminaries, supporters and celebrities including Stevie Wonder, Ed O’Neill, Jussie Smollett and California State Treasurer John Chiang. “We were so honored and humbled to celebrate the significant accomplishments of all our honorees at the 19th Annual Millennium Awards,” said Dr. McCabe. Thanks to the hundreds of supporters who attended the event, Global Green will be able to continue its significant work to create climate resilient communities in Los Angeles, New Orleans and in cities across the country in order to live with healthier and greener homes, schools and buildings. This would also have not been possible without our supporters who included, Turf Terminators, Energy Upgrade California, VEEV and Mobile Cause among others.

Recipients included Archbishop Desmond Tutu with the International Environmental Leadership Award, giving a televised acceptance speech and presented to the human rights legend by Empire star Jussie Smollett; performing artist Prince Ea with the Entertainment Industry Environmental Leadership Award for his breakout music video Sorry, which has been viewed over 64 million times on YouTube and is helping engage a new generation in the fight against climate change; Daniel Weiss and Yaniv Tepper, co-founders of Angeleno Group with the Corporate Environmental Leadership Award for their impact investing in the renewable energy sector; founders of JMB Realty Judd Malkin and Neil Bluhm, with the Green Building Leadership Award for their commitment to building energy efficient buildings and accepted by Sarah Shaw; Dr. Vandana Shiva with the Individual Environmental Leadership Award, for her tireless work in promoting sustainability across the globe; Energy Upgrade California with the California Environmental Leadership Award for the initiative’s pioneering efforts in reducing energy consumption; and lastly Ibrahim AlHusseini General Partner of Full Cycle Energy Fund with the Environmental Community Leadership Award, for his fund’s work in nurturing entrepreneurs and technologies in the renewable energy sector.

Attendees included award-winning actor and award presenter Ed O’Neill of Modern Family; fellow actors and award presenters Matt Walsh, Sharon Lawrence and Peter Mensah; actress Laura Linda Bradley; Cathy O’Neill, event co-chair; Diane Meyer Simon, Global Green founder and event co-chair; California State Treasurer John Chiang; Matt Petersen, Chief Sustainability Officer, City of Los Angeles; and environmental luminaries David Oxtoby, Michael Lerner, Warren Olney, Mary Tucker, Stuart Kaufman, Michaela Walsh, Bernard Lietaer among others, with a guest musical performance by American Idol and The Voice contestant Adam Lasher.
2015 TOTAL OPERATING SUPPORT & REVENUE (UNAUDITED):

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2015 EXPENDITURES:

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<td>Green Urbanism</td>
<td>$389,704</td>
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<td>Sustainable Rebuilding of NOLA</td>
<td>$370,967</td>
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<td>Water / Solar / Special Projects</td>
<td>$313,131</td>
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<tr>
<td>Climate Solutions</td>
<td>$118,181</td>
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<tr>
<td>CoRR</td>
<td>$181,589</td>
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<tr>
<td>Events</td>
<td>$680,193</td>
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<tr>
<td>Advancement</td>
<td>$500,905</td>
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<tr>
<td>Administrative</td>
<td>$405,070</td>
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<tr>
<td><strong>Total</strong></td>
<td><strong>$2,959,740</strong></td>
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</tbody>
</table>
SUPPORTERS 2015

INDIVIDUALS, ORGANIZATIONS, & FOUNDATIONS

$100,000 or more
Diane Meyer Simon
General Motors Corporation
Herbert Simon Family Foundation
National Grid
Paris Presents Incorporated
Swain Barber Foundation

$50,000 or more
Catherine O’Neill
Pan American Landscaping Inc.
Turner Foundation Inc.

$25,000 or more
Alice Bamford
Bently Enterprises LLC
Ogilvy Public Relations Worldwide
Rabobank International
Roger & Vicki Sant Donor Advised Fund
Runyon Saltzman Einhorn, Inc.
Sarah Meyer Simon
Share Fund
Sydney Hollard
The Energy Foundation
The Marisla Foundation
Turf Terminators

$5,000 or more
Adam Lewis
Angeleno Group
Anthens Services
Asher & Kendra Simon
Bag to Earth
Cascades Specialty Products Group
CBRE Capital Markets
Charles Sweat
Christiana Wyly
Christopher Bently
Elizabeth Thieriot
Environment Service Concepts LLC
Eric Greenberg
Foundation for Louisiana
FOX Entertainment Group
Glaser Weil Fink Howard Avchen & Shapiro LLP
Green Toys Inc.
Hauptman Family Foundation
Interstate Resources, Inc.
JMB Realty & AP Propertis Ltd.
John & Peggy Carlson
JM Morgan Chase
Kainos (TX) Capital, LLC
Lathom & Watkins LLP
LBP Manufacturing, Inc.
Lear Family Foundation
Los Angeles Department of Water & Power
LSA Associates, Inc.
LUSE, Inc.
McCormick Distilling Co., Inc.
Oceanie Heritage Foundation
Parker Beauchamp
Paul B. & Mildred Seydel Foundation
Permacity, Inc.
Pricewaterhouse Coopers
Rodolfo Gratton
Ruper Wainwright
Ryan Nivakoff

GOVERNMENT & CITY GRANTS
Alameda County Source Reduction & Recycling Board
City of Santa Monica
US Environmental Protection - EPA LEED
US Environmental Protection - EPA UW

Sidney Stern Memorial Trust
Southern California Gas Company
Stuart Smith
The Community Foundation for the National Capital Region
VeeV Spirits, LLC
Wastequip, LLC
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Diane Meyer Simon
Activist

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Robert S. Bucklin
Chief Corporate Bank Officer,
Rabobank International, ret.

Immediate Past Chair
Scott Seydel
President & CEO, The Seydel Companies

Secretary
Cathy Rusoff O’Neill
Secretary and Actress

Treasurer
Ian Reece
Former Managing Director & Senior Credit Officer,
Rabobank International, Retired

President
Les McCabe, Ph.D.

Alice Bamford
Activist; Owner of One Gun Ranch

Christopher Bently
CEO, Bently Holdings

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COO, Full Spectrum of NY

Sebastian Copeland
Photographer, Explorer, Activist

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Co-Founder, Ozocar

RobbiAnne Mackin (2015)
Director of Development & Communications, Humane
Education Advocates Reaching Teachers (HEART)

Matt Petersen
Chief Sustainability Officer,
Office of LA Mayor Eric Garcetti

Pierre Andre Senizergues
CEO & Founder, Sole Technology, Inc.

Asher Simon
Musician, Music Producer

Rachel Simon
Social Advocate, Artist

Sarah Meyer Simon
Investor, Simon Family Foundation

Charles Sweat
CEO, Frequentz, Inc.

Christiana Wyly
Operating Partner, Satori Capitol

Members Emerita

The Honorable Lee H. Hamilton
Director, The Center of Congress

Jerry Moss
Co-Founder, A&M Records

Edward Norton
Actor, Activist
GLOBAL GREEN STAFF 2015

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President & CEO

Christine Andreocci
Digital Communications & Social Media Manager

Tim Bevins
Green Urbanism Program Associate

William Bridge
Strategic Partnerships & Development

Sara Bristol
Accounting Assistant

Krista Frank
Green Urbanism Program Assistant

Gina Goodhill Rosen
Senior Policy and Legislative Affairs Associate

Dean Harvey
Business Manager and Accountant

Lindsey Hess
Executive Assistant

Karl Knief
Database Manager

Judy Lieu
Human Resources and Executive Assistant

Keeley Locke
Executive Assistant and Event Manager

Mary Luevano
Vice President of Operations; Director of Policy & Legislative Affairs

Elizabeth Nettles
Director of Corporate Engagement & Special Events

Eleni Petrow
Policy & Legislative Affairs Associate

Tina Vennegard
Associate Director of Communications

Walker Wells
Vice President of Programs & Director of Green Urbanism Programs

Sharon Williams
Receptionist

Linda Wilson
Director of Financial Affairs

Nicole Wright
Event Manager

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Taylor Booth
Events and Development Intern

Erynn Castellanos
Administrative Intern

Leia Marasovich
Green Urbanism Program Intern

Zoe Miller
Marketing and Communications Intern

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Events and Development Intern

Zachery Rosenblatt
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Renee Sewell
Corporate Relations Intern

Carly Stoenner
Events Intern

NEW ORLEANS OFFICE

Michelle Pyne
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Program Associate,
NOLA Wise / Water Wise

Monica Rowand
Outreach and Education Coordinator

Jeff Supak
Louisiana Wetlands Program Coordinator

NEW YORK OFFICE

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NYC Office Intern

Guadalupe Espinoza
NYC Office Intern

Madisen Gittlin
CoRR and GUP Intern

Colleen Large
NYC Office Intern

Rebecca Miller
NYC Intern

Andrew Verdino
NYC Office Intern

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Senior Program Associate, CoRR

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Chris Weiss
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