National Hispanic Foundation for the Arts

Noche de Gala 2017

MONDAY, SEPTEMBER 11TH, 2017
THE MAYFLOWER HOTEL
AUTOGRAPH COLLECTION, WASHINGTON, DC

FOR TICKETS OR SPONSOR INFORMATION
PLEASE EMAIL US AT INFO@HISPANICARTS.ORG
Dear Friends,

Please join us for the 21st Annual Noche de Gala Dinner on Monday, September 11, 2017 at the Renaissance Mayflower Hotel in Washington, D.C.

As you may know, the Gala brings together the best of Washington and the country – members of Congress and the diplomatic Corps, Hispanic Celebrities and Entertainers, Administration officials, members of the media, and various community advocates – all in support of the National Hispanic Foundation for the Arts (NHFA).

The evening will begin with a VIP reception at 6:30 p.m. with dinner following at 7:30 p.m. The Gran Desvelada After-Party will top the evening with music and dancing afterwards. This black-tie Gala benefits the foundation’s various activities that include its scholarship program.

The good news is that the State of Latinos in Entertainment is improving. Television is showing the greatest strides as noted in my June 11, 2017 CNN Opinion (http://cnn.it/2rYnetT). However, Latinos lag significantly in terms of their representation in Film, especially in light of Latinos over-indexing at the box office. My April 3, 2017 CNN Opinion reflects the data (http://cnn.it/2n89X2H).

NHFA was founded in 1997 to advance the presence of Latinos in the media, telecommunications, and entertainment industries. The Foundation has concentrated in increasing access for Hispanic artists and professionals while fostering the emergence of new Hispanic talent.

We hope you will be able to attend this unique evening of friendship, food, and fun for this important cause.

For more information, please visit the foundation’s website at www.HispanicArts.org or email us at info@hispanicarts.org.

Sincerely,

Felix R. Sanchez, Chairman/Co-Founder
On behalf of NHFA Co-Founders; Jimmy Smits, Sonia Braga, Esai Morales and Merel Julia.
The National Hispanic Foundation for The Arts (NHFA) is proud to celebrate its 21st annual Noche de Gala in Washington, D.C. The Noche de Gala is considered to be the premiere event for Latinos in the entertainment, corporate and political fields in the country.

The evening begins with a VIP Reception where often we rekindle with our former students (Generacion ñ) who often return to partake in the festivities. During our VIP Reception our students and attendees find this time as an invaluable opportunity to network with numerous film and television celebrities, special entertainment industry guests, dignitaries and corporate officials. From the VIP Reception, our guests are asked to join us for dinner and the actual event in the Grand Ball Room.

Each year NHFA presents two awards during the evening. The Horizon Award which was established five years ago as a way to recognize that rare rising star that shatters the status quo, redefines the environment and literally changes the direction of the industry. Past recipients have included actors Lin Manuel Miranda, Michael Peña, Wilmer Valderrama, Gloria Itie, Gina Rodriguez, Cierra Ramirez, Aimee Garcia, Nicholas Gonzalez, Ana Villafana and Juan Pablo Raba.

The second award that is presented that evening is the Raul Julia Award which was named after the late actor and activist, the award is presented each year to the individual or organization whose work most advances the presence of Latinos in television and/or film. Past recipients included Lynda Carter, Rita Moreno, Demián Bichir, Roberto Orci, Kenny Ortega, John Singleton, Elizabeth Vargas, Gregory Nava, Robert Rodriguez, Sandra Bullock, Richard Parsons, and Cristina Saralegui. Traditionally, all awardees have been present at the Gala to receive the award.

During the Noche de Gala, NHFA has a speaker from each side of the political spectrum address the audience about the current advancements of the Latino community. Previous guest speakers have included: FCC Chairman Julius Genachowski, then-U.S. House Energy and Commerce Telecommunications subcommittee Chair Ed Markey, D-M; U.S. Secretary of Commerce Carlos M. Gutierrez; U.S. Attorney General Alberto Gonzales; then-U.S. SBA Administrator Hector Barreto; then-U.S. Secretary of Housing and Urban Development Mel Martinez; then-U.S. Secretary of the Interior Gail Norton; then-U.S. Senator Barack Obama D-IL; then-U.S. Senator Hillary Rodham Clinton D-NY; U.S. Senator John McCain, R-AZ; U.S. Rep. Mary Bono, R-CA; then-U.S. Secretary of Commerce Norm Mineta; and then-President Bill Clinton.

NHFA is proud to also incorporate an up and coming musical guest who traditionally performs between 2 to 3 musical numbers immediately following the dinner and before the start of the actual program. Previous musical guests include: Frankie Negron; La India; Fanny Lu; Albita; Carlos Ponce; Jon Secada; Arturo Sandoval; Daphne Rubin-Vega; Denyce Graves; Jorge Moreno, David Archuleta, Stefano Langone and La Santa Cecilia.

We’re proud to say that NHFA has encouraged a new generation of Latino writers and producers to imagine, dream and bring their words to film and TV fruition. Founded in 1997 by actors Jimmy Smits, Sonia Braga, Esai Morales, Merel Julia, and Washington D.C. lawyer, Felix Sanchez, NHFA was formed to increase participation of Hispanics in the entertainment industry. The Foundation offers graduate scholarships and an outreach program at prominent colleges and universities for young Latinos aspiring to careers in entertainment and media. It also seeks opportunities for existing talent in all aspects of entertainment, telecommunications, and performing arts.
Noche de Gala
September 11th, 2017
Washington, DC

SPONSOR LEVELS

Underwriter  □
(contribution of $100,000)
★ Printed acknowledgment in the Gala Program & Newsletter
★ 3 tables (24 seats) to the Gala, Premium seating
★ 24 VIP reception tickets
★ 24 After-party (La Gran Desvelada) tickets

Co-Underwriter  □
(contribution of $50,000)
★ Printed acknowledgment in the Gala Program & Newsletter
★ 2 tables (16 seats) to the Gala, Premium seating
★ 16 VIP reception tickets
★ 16 After-party (La Gran Desvelada) tickets

Platinum Sponsor  □
(contribution of $30,000)
★ Printed acknowledgment in the Gala Program & Newsletter
★ 1 table (8 seats) to the Gala, Platinum seating
★ 8 VIP reception tickets
★ 8 After-party (La Gran Desvelada) tickets

Gold Sponsor  □
(contribution of $20,000)
★ Printed acknowledgment in the Gala Program & Newsletter
★ 1 table (8 seats) to the Gala, Gold seating
★ 6 VIP reception tickets
★ 6 After-party (La Gran Desvelada) tickets

Silver Sponsor  □
(contribution of $10,000)
★ Printed acknowledgment in the Gala Program & Newsletter
★ 1 table (8 seats) to the Gala, Silver seating
★ 4 VIP reception tickets
★ 4 After-party (La Gran Desvelada) tickets

Friend  □
(contribution of $5,000)
★ 2 VIP reception tickets
★ 2 seats at the Gala Dinner

Individual  □
(contribution of $1,250)
★ Seating at the Gala

SPONSORS OF THE EVENTS BELOW MUST ADDITIONALLY BE AT THE PLATINUM LEVEL OR HIGHER

□ EMBASSY DINNER HOST (CONTRIBUTION OF $12,000)
□ VIP RECEPTION SPONSOR (CONTRIBUTION OF $10,000)
□ AFTER-PARTY SPONSOR (CONTRIBUTION OF $10,000)

YES, I WILL ATTEND NOCHE DE GALA 2017
I will support the National Hispanic Foundation for the Arts at the sponsorship level checked above. Please confirm your attendance by emailing this completed form to: galarsvp@hispanicarts.org by August 28th, 2017.

NAME: ____________________________________________     TITLE: ______________________________________________
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Please make check payable to National Hispanic Foundation for the Arts and mail to 1050 Connecticut Avenue NW, Tenth Floor, Washington, DC 20036.

Credit cards are not accepted. For more information, email us at info@hispanicarts.org or contact Jennifer Castillo at 202-293-8330. Ticket(s) will be reserved only after this form is received via email. Payment for reserved ticket(s) must be received by COB September 10th, 2017.

The National Hispanic Foundation for the Arts is a 501(C)3 Tax Exempt Organization. Federal Tax ID: 52-2055110
The National Hispanic Foundation for the Arts was created in 1997 to advance the presence of Latinos in the media, telecommunications and entertainment industries. The Foundation has concentrated in increasing access for Hispanic artists and professionals while fostering the emergence of new Hispanic talent.

The Hispanic community—which makes up 17 percent of the U.S. population, has become the nation’s largest ethnic minority group—increasingly recognized for its potentially enormous consumer and political power. The entertainment industry has been making progress, but an enormous gap still exists before the Latino Community—are adequately reflected on both the small and big screen.

Paradoxically, while the entertainment industry and its advertisers tap into the Hispanic community’s resources, programming still falls short of the needs to expand and present U.S. Latinos in a more modern and contemporary manner. This omission deprives an entire community of a source of cultural pride and reality and the country-at-large of a true picture of the American mosaic.

The Foundation's mission has two principal goals:

★ to offer graduate scholarships to Latino students at prominent colleges and universities; and

★ to expand career opportunities for existing talent in all aspects of entertainment and the performing arts.

The Foundation is the initiative of actors Jimmy Smits, Sonia Braga, Esai Morales, Merel Julia and Washington, D.C. attorney, Felix Sanchez.
2017-2018

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