



## **Frequently Asked Questions**

### **What resources will be provided?**

1. Weekly workshops on a variety of topics ranging from general business expertise to more COVID-specific issues.
2. Speaker series of Nashville business owners sharing their experience of surviving the pandemic and decisions they've made with the opportunity to ask questions.
3. Opportunity for one-on-one advising meetings and weekly office hours with our pool of 300 experts and industry professionals.
4. Connect with other businesses and entrepreneurs through networking events.
5. Access to our member portal with informational videos, resources, and software discounts at your disposal.

### **What qualifications are you looking for in applicants?**

You only need to be a Davidson County business that has been affected by COVID.

### **What can I expect to get out of Renew Nashville?**

What you put into Renew Nashville is what you'll get out of it. The more you take advantage of the resources available, the more Renew Nashville will support you and your business.

### **What topics will be covered in the workshops?**

A variety of topics will be covered in the weekly workshops including:

- Digital marketing
- Financial modeling
- Video marketing
- Branding
- Using LinkedIn
- Touchless customer interactions
- How to pivot your food business
- Business strategy
- Engaging remote teams

Biweekly surveys will be sent out to get a pulse of content people need help or expertise on, so more topics will be covered as we regularly assess the needs of the community.

## **Does it matter what industry we're in?**

Businesses from all industries are welcome to apply.

## **How many businesses will be accepted?**

There is no limit to the number of businesses accepted.

## **When is the application due?**

There is no due date for the application. People are accepted on a rolling basis, so you can apply at any time. Once you apply, you can expect to hear back within 48 hours.

## **How is this free of cost?**

We are able to offer these resources at no cost to entrepreneurs thanks to our partnership with Metro City Council.

## **What if I'm already a member of the EC?**

If you are already an EC member, we still encourage you to apply because you will receive access to many EC benefits and more.

## **Where and how will I be able to access the resources provided once I'm accepted?**

Once you are accepted, you will receive an email within 48 hours with all of your on-boarding information and access to Slack, virtual events, meetings, and resources through our member portal.

## **To what extent will I have access to advisors?**

Entrepreneurs can request two mentoring sessions per month.

In addition, entrepreneurs have the opportunity to schedule more advising sessions with regularly hosted office hours on a variety of topics.

## **Does Renew Nashville provide workspace options?**

This program does not include access to workspace options, but the EC coworking space is an affordable option for entrepreneurs who are looking for a home to work. You can learn more about membership prices and offerings, as well as tour the space here:

<https://www.ec.co/membership>