

# JENNIE DENTON

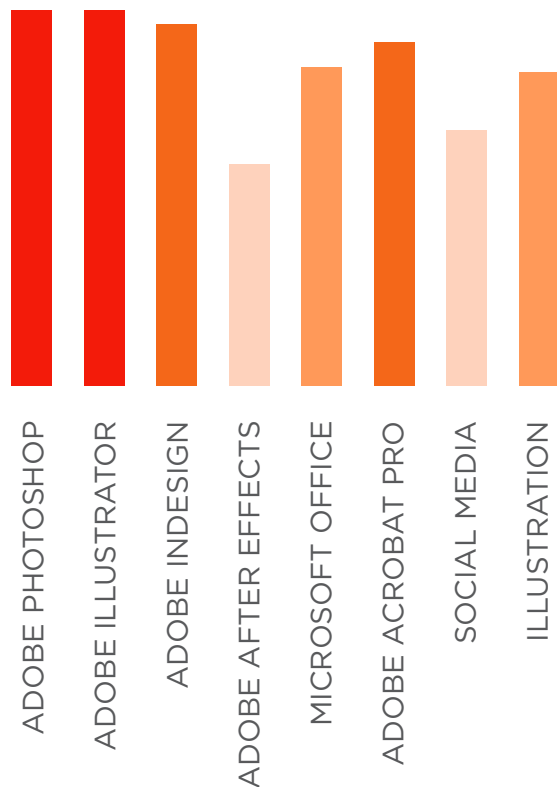
## MULTIMEDIA DESIGN

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### EDUCATION

**BACHELOR OF SCIENCE**  
**GRAPHIC DESIGN AND COMMUNICATION**  
LAROCHE COLLEGE, PITTSBURGH PA  
MAY 2003, *CUM LAUDE*

### EXPERTISE



### EXPERIENCE

#### **FREELANCE DESIGNER** LAMPLIGHT CREATIVE

February 2015 - *present*

- > Manage, design and illustrate various creative projects for clients such as David L. Lawrence Convention Center, Forum Lighting, Muffinman Studios, Hello Bully, and Derse, Inc

#### **MULTIMEDIA DESIGNER** DERSE, INC

December 2012 - February 2015

- > Create digital and print design solutions for high profile clients such as AbbVie Humira, Harley Davidson, Konica Minolta and Skyteam
- > Visual ideation of engagement activities for winning concept pitch presentations
- > Design winning new business presentation decks
- > Create cohesive graphic themes for face-to-face marketing environments

#### **GRAPHIC DESIGNER** DERSE, INC

November 2006 - December 2012

- > Collaborate with account teams in concept and design of new business presentations
- > Design and construct packaging for RFP collateral
- > Oversee production of graphics for existing clients, including color management, quality and proofreading checks
- > Design extensive variety of trade show graphics while adhering to individual brand guidelines for each client

#### **GRAPHIC DESIGNER** HEINZ HISTORY CENTER

August 2004 - November 2006

- > Responsible for design and production management of all graphics and labels for museum created exhibits
- > Managed duties and schedules for graphic design interns
- > Collaborated closely with architects and curators in visual development of exhibits