

CREATE: DETROIT

Creative/ Inclusive/ Urban/ Revival



June 30, 2015 from 2-6:30 p.m. / College for Creative Studies, Detroit

AGENDA

for full program & session descriptions visit create-detroit.com
learn more about the participants at create-detroit.com/speakers

2:00 p.m. Opening Remarks

Rana Florida — @ranaflorida
CEO, Creative Class Group
Fast Company & *The Huffington Post*

2:05 p.m. Creative, Inclusive, Urban, Revival

Richard Florida — @richard_florida
Director, Martin Prosperity Institute
Senior Editor, *The Atlantic*

2:30 p.m. Super-Star Entrepreneurs— High-Potential Revitalization

Richard Florida — @richard_florida
Joanna Harries — @JoannaHarries
Vice President, Endeavor Global
Antonio Lück — @endeavordetroit
Managing Director, Endeavor Detroit

2:55 p.m. Startup Beach

Richard Florida — @richard_florida
Matt Haggman — @matthaggman
Program Director, Knight Foundation
Gary Wasserman — @wassermanproj
Director, Wasserman Projects

3:20 p.m. Break

3:35 p.m. Downtown: Anchor

Richard Florida — @richard_florida
Don Katz — @don_katz
Founder and CEO, Audible.com

4:00 p.m. Downtown: Project Lessons

Rana Florida — @ranaflorida
Maggie Hsu — @meigga
Chief of Staff, Las Vegas
Downtown Project

4:30 p.m. Inclusive Onramps

Richard Florida — @richard_florida
Jukay Hsu — @jukayhsu
Founder, Coalition for Queens
Kim-Mai Cutler — @kimmaicutler
Technology Journalist, Techcrunch

5:00 p.m. Break

5:15 p.m. Innovate: Detroit

Steven Pedigo — @iamstevenpedigo
Director, Creative Class Group
Melissa Price — @mprice_dpdp
CEO, dPOP!
Justin Mast — @justinmast
Managing Director, M1/DTW
Veronika Scott — @EmpowermentPlan
Founder and CEO, The Empowerment Plan
Randall Fogelman — @randallfogelman
Vice President of Business Development,
Detroit Eastern Market

5:45 p.m. Create: Detroit

Steven Pedigo — @iamstevenpedigo
Robert Elmes — @robertelmes
Executive Director, Galapagos Art Space
Matt Clayson — @matthewclayson
Director, Detroit Creative Corridor Center
JJ Curis — @lscgallery
Gallery Director, Library Street Collective
Tiff Massey — Fine Artist
Amy Kaherl — @amykaherl
Executive Director, Detroit SOUP

6:15 p.m. Urbanism For All

Richard Florida — @richard_florida

#createDetroit wifi: CCSGuest Music by DJ Terrence Parker Special thanks to the DSO for their performance

