

EVAN ALLEN Résumé

Environment & Experience Design, Architecture,
Graphic Design, Brand & Communication Design

Portfolio: www.evanallen.com
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EXPERIENCE

Fahrenheit 212, New York, New York 2015 – present
Design Director

Design leadership for multi-disciplinary projects ranging from product design, to UX/UI design, to spatial and architectural design and innovation strategy for clients worldwide. Fahrenheit 212 defines innovation strategies and develop new products, services, and experiences that create sustainable, profitable growth.

The LAB at the Rockwell Group, New York, New York 2013 – 2015
Creative Director / Exhibit Design, Interactive Media, & Environmental Branding

Interactive architectural experience design for clients worldwide. Responsibilities include leading multi-disciplinary design teams from concept through construction of interactive environments; architectural, interactive and graphic design; client management, resource management, project management, and construction management.

Smart Design, New York, New York 2011 – 2013
Senior Designer / Brand, Communication & Environments

Experience, environment, brand, communication and innovation design for clients worldwide. Responsibilities include research, analysis, concepting, ideation, prototyping and production for experience and environment-based initiatives. Client industries range from healthcare services, to financial industries, technology innovation and consumer goods companies.

2x4, New York, New York 2007 – 2011
Senior Designer & Project Director / Architecture & Environmental Branding

Architectural design, environmental branding, signage and wayfinding projects for cultural institutions and retail installations worldwide. Responsibilities include management of all phases of architectural environmental graphics production, oversight of environmental graphic design team, direct communication with clients and construction teams.

Bernard Tschumi Architects, New York, New York 2005 – 2007
Publications Intern / Graphic Designer

Design and layout of Tschumi's monograph; Creation of diagrams and drawings for publication; Design and pre-production of print publications; art correction and layout; Architectural, Urban, and Graphic Design consultation.

Wildlife Conservation Society, Bronx, New York 2003 – 2006
Exhibition Graphic Arts Department, Graphic Designer / Project Manager

Signage and exhibition design and production for all New York City zoos and aquarium; Management and Art Direction for WCS hosted conferences; Redesign of wayfinding systems and interpretive experiences throughout WCS parks.

The New Yorker Magazine, New York, New York 2001 – 2003
Production Associate, Page Makeup Department

Weekly design, layout and production of the magazine; Apple Scripting, page proofing XML web coding; art/color correction

EDUCATION

M.ARCH., Graduate School of Architecture, Planning and Preservation (GSAPP) 2007
Columbia University, New York, New York,

B.A., Connecticut College, New London, Connecticut 2001
Major: Studio Art (concentrations: Design Studies, Collage/Mixed Media)
Minor: Architectural Studies
Certificate: Center for Arts & Technology
Summa Cum Laude

Scuola Internazionale di Grafica, Venice, Italy 2000
Graphic Design, Bookmaking, Printmaking