

2017 LWOW ORIGINAL + LWOW X PROJECTS OF WORTH

PROGRAM	TOPIC CHALLENGE	PROJECT NAME	PROJECT TAGLINE	PROJECT DESCRIPTION	COMMERCIAL	PRESENTATION
LWOW Original	Client Confidentiality in the Digital Era: How can law firms strengthen their cybersecurity measures?	Breach	Breaching walls since 2017!	Breach is a corporate espionage themed computer game that solves cybersecurity woes through experiential learning. Users adopt the mindset of a spy or hacker and play as an agent who works for a company that is looking to gain a competitive advantage through cyberattacks.	https://lwowlive.videos/7c9adbb41c19e3c4f4/breach-commercial	https://lwowlive.videos/189ad8b31e1e2c190/2017-lwow-o-pow-breach
LWOW Original	Carrots and Sticks: What should be done when signatory countries and courts fail to uphold international obligations? (Sponsored by LATAM)	ClaimAS	Claim Assist Service: Let AS handle the claim!	Claim Assist Service provides airlines with a more efficient and streamlined process to handle customers' lost baggage claims.	https://lwowlive.videos/1c9adbb41c19e3cc94/claimas-commercial	https://lwowlive.videos/1c9ad8b31e1e3cd94/2017-lwow-o-pow-claimas
LWOW Original	Cogito ergo sum: how can cognitive technologies transform the way financial institutions deal with the impact of regulatory change on their lending documentation? (Sponsored by Pinsent Masons)	Clear Loan	The future of the financial services is clear.	Clear Loan is a training tool for borrowers and an analytics tool for banks. We help reduce consumer complaints raised against banks through educating the consumer and help banks provide standardised evidence of compliance related to borrower complaints' raised during the lending process.	https://lwowlive.videos/e89adbb41c19e2cc60/clear-loan-commercial	https://lwowlive.videos/a09ad8b31e1e1c428/2017-lwow-o-pow-clear-loan
LWOW Original	Changing Climates, Shifting Needs: How can Alt.Legal leaders take a bigger role in access to justice? (Sponsored by Avvo)	Consortio	Create an idea, click to join, collaborate to make a difference.	Consortio is an online crowdsourcing platform driven by innovative legal service providers and their employees that aims to foster the innovation of and collaboration on access to justice projects.	https://lwowlive.videos/e89adbb41d11eccb60/consortio-commercial	https://lwowlive.videos/d49ad8b31e1e2c65c/2017-lwow-o-pow-consortio
LWOW Original	Defying Death by Disclaimer: How Can In-house Lawyers efficiently manage the Legal Risks of Consumer Marketing in a Digital, Customer Centric World? (Sponsored by Bupa)	Creative License	Write away, the right way.	Creative Licence is a user-friendly, AI-based solution that gives marketers instant feedback on high risk words and phrases as they type. It helps make sure that the copy which comes to the legal team for sign off is already high quality, freeing that team from correcting the same basic errors over and over again and letting them focus on the content that presents the highest risk. It's like having a lawyer, a compliance officer and a brand guardian in the room with your marketers, giving them tips as they type.	https://lwowlive.videos/189adbb51819e2c590/creative-license-commercial	https://lwowlive.videos/709ad8b31e1e2c3f8/2017-lwow-o-pow-creative-license
LWOW Original	Weakest Link or Front Line Fighter: How can law firms lead cybersecurity services for clients?	Hayven	Your business' link to cybersecurity.	Hayven is an online marketplace that enables SMEs to find, compare and procure cost-effective cybersecurity services from trusted vendors.	https://lwowlive.videos/1c9adbb41d11e2c494/hayven-commercial	https://lwowlive.videos/489ad8b31e1e0c7c0/2017-lwow-o-pow-hayven
LWOW Original	Friend rather than foe – how can the law enable a better life for migrants held in detention? (Sponsored by Janders Dean)	Ithaca	Offer your hand.	Ithaca is a not for profit web app which seeks to overcome the difficulties faced by refugees in obtaining legal assistance. Ithaca connects refugees with lawyers based upon expertise and needs whilst also providing a platform for the storage and access of legal information and documentation.	https://lwowlive.videos/709adbb41d11e2cbf8/ithaca-commercial	https://lwowlive.videos/d49ad8b31e1e1c55c/2017-lwow-o-pow-ithaca
LWOW Original	Legal Efficacy, Consumer Demand, and Market Approach: How Can Contract Visualizations Turn From Concept Into Reality? (Sponsored by LegalZoom)	LAVA.io	Bringing visual flow to legal agreements.	LAVA.io is a legal tech company that provides visualization software that creates clear, engaging, visual agreements for legal service providers. Through the power of visuals, LAVA.io increases understanding of legal terms and enhances comprehension of obligations and ramifications of legal agreements.	https://lwowlive.videos/4c9adbb41c19e3c0c4/lava-io-commercial	https://lwowlive.videos/d49ad8b31e1e0c45c/2017-lwow-o-pow-lava-io

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LWOW Original	The Role of In-house Counsel is Evolving Fast: How Can Lawyers in Law Firms use Technology to Keep Up? (Sponsored by Eversheds)	LEA	Leave it to LEA, your Legal Expertise Aggregator.	LEA is an app that helps declutter your life by aggregating and curating all your relevant legal news and industry updates in one place.	https://lwowlive.vids.io/videos/4c9adbb41d11edc7c4/lea-commercial	https://lwowlive.vids.io/videos/a09ad8b31e1e0c528/2017-lwow-opow-lea
LWOW Original	Lawyering beyond borders: How can global legal practices streamline multi jurisdictional working by leveraging virtual tech? (Sponsored by Interlaw)	LexiOwl	Global legal answers, 24/7.	Lexi is an interactive chat bot that allows members of an international legal network to get answers to frequently asked substantive legal questions as well as a referral to the fittest attorney in the foreign jurisdiction for their international issue.	https://lwowlive.vids.io/videos/d49adbb41c19e3c65c/lexiowl-commercial	https://lwowlive.vids.io/videos/1c9ad8b31e1e1cf94/2017-lwow-opow-lexiowl
LWOW Original	Strategize This: How can external counsel help in-house counsel manage legal as a business?	Looper	Keeping legal and business in the loop.	Looper is a post-signing contract lifecycle platform for modern businesses and legal departments. Using AI capability to analyse contracts, Looper presents key obligations, dates and information in an intuitive way. By using Looper, in-house legal and business departments will be able to find and monitor their contracts proactively, improving communication and integration between the two.	https://lwowlive.vids.io/videos/4c9adbb41c19e2c1c4/looper-commercial	https://lwowlive.vids.io/videos/4c9ad8b31e1e0c2c4/2017-lwow-opow-looper
LWOW Original	Legal Department 2020: How can in-house legal departments use AI to realize greater efficiencies? (Sponsored by Microsoft)	Mikey	Your personal contract assistant.	Mikey is an internal chat-bot system that is designed to answer contract based questions for companies with in-house legal teams. By creating a new, easy to use platform Mikey helps to reduce time constraints upon legal teams while ensuring a company is still able to get answers.	https://lwowlive.vids.io/videos/a09adbb41c19e3c728/mikey-commercial	https://lwowlive.vids.io/videos/e89ad8b31e1e1ce60/2017-lwow-opow-mikey
LWOW Original	Mentor? Sponsor? Advisor? What role should law school faculty play in student development?	OrGo	The science to mentorship that helps you grow.	OrGo is an app that helps law students and lawyer mentors create meaningful mentorship relationships. OrGo matches students and mentors based on threads of commonality and chosen levels of engagement.	https://lwowlive.vids.io/videos/709adbb51819e2c7f8/orgo-commercial	https://lwowlive.vids.io/videos/4c9ad8b31e1e1c3c4/2017-lwow-opow-orgo
LWOW Original	Blind Vision: How can law firms use technology to reduce bias in the lateral recruitment process? (Sponsored by DiversityLab)	Recruit+	A blindfold for bias, a must for diversity.	Recruit+ is a hiring tool designed to increase diversity and overcome the obstacle of cognitive bias in the hiring process by blinding sensitive information contained in CVs.	https://lwowlive.vids.io/videos/4c9adbb41d11ecc6c4/recruit-commercial	https://lwowlive.vids.io/videos/e89ad8b31e1e3cc60/2017-lwow-opow-recruit
LWOW Original	A Case in Point, A Point in Case: How can law students better share ideas inside and outside of the classroom?	Spoticase	A case in point, a point in case.	Spoticase is an online, student-focused index of court cases in the public domain. Each case is annotated by students, professors, or attorneys with text, diagrams, and videos. These crowdsourced annotations help students better comprehend what they are reading while they are reading it.	https://lwowlive.vids.io/videos/709adbb41c19e3c3f8/spoticase-commercial	https://lwowlive.vids.io/videos/7c9ad8b31e1e2c4f4/2017-lwow-opow-spoticase
LWOW Original	Growing Pains: How does a legal department stay functional, flexible, and sustainable from startup to Fortune 500? (Sponsored by Spotify)	TagMail	Tag it, search it, find it.	TagMail is an enterprise email plug-in software for large and rapidly growing companies. It provides an easy and intuitive solution to improve the efficiency of legal departments, by capturing and preserving valuable corporate knowledge buried in their emails. TagMail is a software that will contribute to foster a culture of collaboration in many legal departments	https://lwowlive.vids.io/videos/a49adbb41c19e2c32c/tagmail-commercial	https://lwowlive.vids.io/videos/e89ad8b31e1e2cd60/2017-lwow-opow-tagmail
LWOW X	You've arrived, now what? How can lawyers ease the settlement process for new asylum seekers?	Collaboro	The help you need, when you need it.	Collaboro is a website that connects immigration lawyers together, enabling them to share their knowledge, resources, and experience. So imagine: a LinkedIn, TEDTalk and Reddit all rolled into one, designed for London's 4,000 immigration lawyers.	https://lwowlive.vids.io/videos/7c9adbb41d10e9c6f4/collaboro-commercial	https://lwowlive.vids.io/videos/7c9ad8b31910ebc4f4/2017-lwow-x-pow-collaboro

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LWOW X	Underage and Underrepresented: How Can We Protect Youth From Cyberbullying?	Cybird	The wings your child needs for cyberbullying awareness.	Fun, interactive and engaging game to be downloaded by parents on the parent's phone for kids between the ages of 8 and 10 years old (kids still play on parent's phone), in order to create cyberbullying awareness on kids before kids get their first phone (average: 10.3 years old)	https://lwowlive.vids.io/videos/e89adbb41d10e3c560/cybird-commercial	https://lwowlive.vids.io/videos/489ad8b31e1e7c0c0/2017-lwow-x-pow-lwow-x-winner-cybird
LWOW X	Underage and Underrepresented: How Can We Protect Youth From Cyberbullying?	Hello Amibot	Your online bandaid.	Amibot is a Facebook Messenger Chatbot who provides LGBTQ+ high school kids with first-time comfort and support after they are cyberbullied. By providing first-aid – it is your friend and your counsellor who tells you not only "don't cry," but also the better way to react to cyberbullying and protect yourself.	https://lwowlive.vids.io/videos/489adbb41d10ebcc94/amibot-commercial	https://lwowlive.vids.io/videos/1c9ad8b21810e2cf5c/2017-lwow-x-pow-amibot
LWOW X	Friend rather than foe: How can the law enable a better life for migrants held in detention?	HeyMate	Connecting people to law. Connecting community.	To bridge the gap of legal information and incoming/settling refugees, HeyMate will connect refugees with legal professionals and organisations through informative events in the public arena. With translation of localised resources, HeyMate will help educate Refugees of their legal rights by connecting them with the legal industry in a new environment.	https://lwowlive.vids.io/videos/489adbb41d10efc1c0/hey-mate-commercial	https://lwowlive.vids.io/videos/1c9ad8b21810e4cb94/2017-lwow-x-pow-hey-mate
LWOW X	Homeless Not Helpless: How Can we Create Legal Shelter for Those Without a Home?	HHelpers	Climbing up together.	HHelpers is a platform for Hidden Homeless in LA (within an age range of 25-30) who are willing to acknowledge their condition, that provides them with strong and during relationships that help them change for the better and combat the hardships and psychological trauma associated with homelessness by providing connections between hidden homeless and law students (and alumni).	https://lwowlive.vids.io/videos/7c9adbb41d10e8c7f4/hhelpers-commercial	https://lwowlive.vids.io/videos/489ad8b31b1de2c3c0/2017-lwow-x-pow-hhelpers
LWOW X	Friend rather than foe: How can the law enable a better life for migrants held in detention?	Inlet	Lawyer up before you land.	When migrants are being held in detention in airports, a gap is created. They can't get in touch with a lawyer and the lawyer doesn't have access to the information required to file a habeas corpus petition on behalf of the migrant. Inlet is a platform to pre-emptively submit personal information necessary for a petition against wrongful detention, and automatically connecting it to a lawyer upon detention to kick-start the petition.	https://lwowlive.vids.io/videos/7c9adbb41d11ebc5f4/inlet-commercial	https://lwowlive.vids.io/videos/d49ad8b3191fe6c45c/2017-lwow-x-pow-inlet
LWOW X	Is it really a deal? Assessing the ethics of plea bargaining	Plea Negotiator	Knowledge. Leverage. Awareness.	Plea Negotiator is a web platform that utilizes Amazon machine learning to holistically evaluate plea bargains after trawling through millions of prior criminal scoresheets. Plea Negotiator empowers defense attorneys with the knowledge of what plea deals similarly situated defendant's have accepted, creates leverage for defense attorneys that can be used during plea bargaining, and creates awareness of inequitable plea resolutions along the way.	https://lwowlive.vids.io/videos/189adbb41d10e9c390/plea-negotiator-commercial	https://lwowlive.vids.io/videos/a09ad8b2181de3c228/2017-lwow-x-pow-plea-negotiator
LWOW X	Is it really a deal? Assessing the ethics of plea bargaining	PleaPrimer	Bridging the knowledge gap between public defenders and first-time offenders.	Plea primer is a web-based app that helps first time misdemeanor defendants understand the plea process, ramifications of the plea, and general plea information tailored to the circumstances of their case so they are prepared in advance to meet their public defender and make the most of that first meeting. PleaPrimer does not provide legal advice; rather, it primes someone to be ready for the plea process.	https://lwowlive.vids.io/videos/a09adbb41d10eec228/plea-primer-commercial	https://lwowlive.vids.io/videos/d49ad8b31b1de4c65c/2017-lwow-x-pow-plea-primer

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LWOW X	You've arrived, now what? How can lawyers ease the settlement process for new asylum seekers?	Settle	Legal solutions to refugee integration. Free, online, and on-demand.	Settle is Australia's first free virtual legal services platform for refugees. Settle connects those granted a permanent right to stay in Australia with on-demand, pro-bono lawyers to help them overcome the legal obstacles standing between them and integration.	https://lwowlive.vids.io/videos/1c9adbb41d10e9ce94/settle-commercial	https://lwowlive.vids.io/videos/709ad8b31b13edc4f8/2017-lwow-x-pow-settle
LWOW X	Homeless Not Helpless: How Can we Create Legal Shelter for Those Without a Home?	ShelterMe!	Legal advice and support for those about to lose their home.	When you are about to lose your home, Shelter Me! will guide you through the legal hurdles of obtaining alternative housing. We are reintroducing intimacy and trust to process that has become increasingly impersonal.	https://lwowlive.vids.io/videos/709adbb41d10ebc3f8/shelter-me-commercial	https://lwowlive.vids.io/videos/d49ad8b31b12e9c45c/lwow-x-shelter-me-mp4