

2018 LWOW TEAM TOPIC CHALLENGES + PROJECT OF WORTH TITLES, TAGLINES, AND DESCRIPTIONS

Program	Team Topic + Sponsor	Title	Tagline	Edited descriptions
LWOW Original	Team A (LATAM) Complying in the Sky: How might we use technology to manage regulatory compliance across the many territories in which we fly?	Compilot	Your air compliance controller.	ComPilot aggregates and assesses the timeliness, reliability, and content of aviation regulatory updates for legal and compliance professionals in Latin America.
LWOW Original	Team B (LegalMosaic) Whose Robot is it Anyway? What role can lawyers play in helping the public understand the entitlements of robots and their owners?	SERO	The link between Fintech startups and GDPR compliance	SERO equips Fintech startups with customized, cost-effective information, tools, and resources to achieve GDPR compliance.
LWOW Original	Team C (Clyde) Cultivating Resilience: how might blockchain and decentralised networks be utilised to help close the insurance protection gap in emerging economies?	Koneksi	Protecting Tomorrow's Farmers	Koneksi facilitates blockchain identity management for insurance companies servicing rural crop insurance markets.
LWOW Original	Team D (Pinsent Masons, Kier) Expect the best, plan for the worst, and prepare to be surprised: How can we improve lawyers' project management skills from planning to execution to outcomes?	MatterLinc	When time is of the essence and your project is paramount. MatterLinc - moving forward matters.	MatterLinc is a proprietary software platform that provides secure, speedy information transfer customized to clients' preferences and needs.
LWOW Original	Team E (Leah Cooper Consulting) Size Shouldn't Matter: How can an in-house legal team be relevant to law firms and vendors regardless of spend? **WANTED TO GO SUNDAY	KYL	Your intelligent client relationship builder	KYL strengthens stronger, deeper relationships between firms and clients through a series of simple questions yielding intelligent insights.
LWOW Original	Team F Calm After the Storm: How can we best facilitate legal aid after a natural disaster? **MUST GO SAT BC OF VALERIYA FLIGHTS	Weaver	Rebuild, Together	Weaver is a membership-based e-marketplace and matching service for homeworkers and low-skill repair workers.
LWOW Original	Team G (LegalZoom, fri bc shabbat) Make Good with What You've Got: How can existing resources be leveraged to provide quality legal information and services to refugees returning home after conflict?	Ghairat	#RebuildWithUs	Ghairat uses secure mobile technology to facilitate the land application process for returning Afghan refugees.
LWOW Original	Team H (HSBC) Knowledge Management or Mismanagement: How can knowledge management be utilized to help legal functions?	WALBot	Keep your Knowledge at Hand	WALBot optimizes in-house knowledge management and efficiency by automatically identifying, tagging, and uploading external legal advice.
LWOW Original	Team I (Interlaw) Smooth Operator: How can we use technology to enhance our cultural competency and gain a competitive edge when operating across international markets?	Loreto Solutions	Your legal software advisor when expertise is needed.	Loreto Solutions is a legal tech advisor to small- and medium-sized law firms navigating their tech tool purchasing and implementation decisions.
LWOW Original	Team J (Janders Dean) Friend or Foe: How can lawyers close the access, information, and relationship gap for Australia's aboriginal juvenile offenders? **MUST GO SAT BC ALEX FLIGHTS	Kite	A community-based support platform	Kite equips at-risk Aboriginal and Torres Strait Islander youth with a case management and alert tool that integrates their local communities and social support networks.
LWOW Original	Team K (Holland & Knight) Decoding Diversity: How can blockchain be used to incentivize and enhance transparency of diversity within law firms in a way that comports with global privacy laws?	BILD	Building Legal Diversity Block by Block	BILD is a blockchain-powered verifiable, transparent, and uniform system to track diversity statistics across law firms.
LWOW Original	Team L (Linklaters) No Dodo: Given the increasing use of technology and a tighter focus on costs, how should we develop the skills, judgment, and creativity of the next generation of lawyers? **wanted to go sunday	Kentra	Connecting legal expertise to tech solutions.	Kentra helps lawyers work smarter while ensuring law firms get maximum value from their investment in legal tech products.
LWOW Original	Team M (Microsoft) Redemption Song: How can technology help former prisoners forge a path from freedom to independence?	WE RISE	One opportunity can change everything	WE RISE provides formerly incarcerated women in California with resources for reintegration and empowerment.
LWOW Original	Team N (Pinsent Masons, Royal London) Contractual Gold: How can AI be used to mine and leverage contract data to facilitate proactive compliance, legal risk monitoring, and to observe market trends in real time?	Satori	Harmonise your legal process	Satori drives value, efficiency, and engagement with in-house legal teams by optimizing repetitive, low-risk contract negotiations.
LWOW Original	Team O (Spotify) Steward of the Arts: What role can Spotify play in assisting unknown and emerging artists with the knowledge, tools, and legal services necessary for global success?	Rytmos	Keeping your rhythm alive.	Rytmos provides undiscovered music artists with a platform for promotion, gig booking, and legal and business resources.
LWOW X	Justice for One, Justice for All: How can we support self-represented litigants when they go it alone?	AlliMoni	Be your own advocate with AlliMoni in your corner.	AlliMoni simplifies and streamlines the process of enforcing alimony payments in Florida.
LWOW X	Guarding the Greatest Generation: How can technology protect aging populations from cybercrime?	Tech Key	The key to a cyber safe life	TechKey is a cybersecurity app that protects senior citizens from falling victim to online scams.
LWOW X	Redemption Song: How can technology help former prisoners forge a path from freedom to independence?	Redemption League	Mapy your way to independence	Redemption League uses mapping to provide former prisoners with tools needed for reintegration, redemption, and future success.

2018 LWOW TEAM TOPIC CHALLENGES + PROJECT OF WORTH TITLES, TAGLINES, AND DESCRIPTIONS

Program	Team Topic + Sponsor	Title	Tagline	Edited descriptions
LWOW X	Calm After the Storm: How can we best facilitate legal aid after a natural disaster?	SmartDonations	More than money	Smart Donations is an online crowdsourcing platform that allows local providers of disaster relief to receive project-specific funding from international donors and, simultaneously, enables donors to track the use of their money.
LWOW X	Justice for One, Justice for All: How can we support self-represented litigants when they go it alone?	JusticeWay	Lighting the way for self-represented litigants	JusticeWay is an AI-powered app that assists self-represented litigants navigate the divorce process in Florida.
LWOW X	Guarding the Greatest Generation: How can technology protect aging populations from cybercrime?	MaskOff	On the internet, nobody knows you're lying. Except us.	Maskoff is a machine learning fraud detection solution to protect aging populations from scammers on dating platforms.
LWOW X	Redemption Song: How can technology help former prisoners forge a path from freedom to independence?	BounceBack	Bouce over employment bars	BounceBack is an interest-based, localized job opportunity filter for formerly incarcerated individuals.
LWOW X	Calm After the Storm: How can we best facilitate legal aid after a natural disaster?	Chorus	Connected Communities	Chorus is a social networking app that connects victims of natural disasters by increasing collaboration and communication on a local level during the recovery process.