LWOW Xed
(WEDNESDAYS @5pm ET 22 Jan—8 April 2020)

WHAT: All-virtual course about innovation in law consisting of two parts:
- **Part A**: live weekly 90-minute webinars featuring academics and thought leaders from around the world to explore the application of innovation and tech in the law with a global perspective. Participants will learn why and how clients’ expectations are changing, examine risks and opportunities, and consider ways to exceed expectations of critical stakeholders. This part of the course is open to the entire LWOW community including new and returning sponsors, alumni, team leaders, mentors, academics, and law/business school students from participating schools;
- **Part B**: virtual teaming among the student participants to create a Projects of Worth; i.e., each student team creates an innovative solution to a real challenge related to social justice/entrepreneurship. This part of the course is only for students who have applied and been accepted to LWOW Xed or to both LWOW Xed and LWOW Sprint.

LWOW Xed can be taken alone (without continuing on to LWOW Sprint). However, for those students who have applied and been accepted in LWOW Sprint 2020, this course, LWOW Xed, is required. It is designed to enable students to better collaborate and make more meaningful contributions during the Sprint. The webinar component contextualizes innovation in law by covering the broad topics that will frame the narrower challenges assigned to teams in the LWOW Sprint. The teaming/ideation component enables students to practice the skills they will employ in the Sprint beforehand. However, the team challenge and the make-up of the teams will be different at the Sprint. (Note: we cannot promise that students will (or will not) be on teams with the same students in LWOW Xed as they will be on LWOW Sprint.)

Armed with a deeper understanding of the law marketplace around the world and how innovation and technology is impacting the careers and work of legal professionals, all participants will be better able to contribute to their future jobs. The course meets on Wednesdays from 4:50pm-7:30pm ET beginning 22 January and ending 8 April. Students enter the community waiting room at 4:50pm. The webinars run from 5pm-6:30pm; virtual team sessions go from 6:30-7:30pm ET. Note: For students, LWOW Xed participation is equivalent to a 3 credit course in the U.S.; for nonstudents, we will seek (but cannot promise) to provide Continuing Legal Education and/or ProBono credits.

**HOW IT WORKS:** This all-virtual synchronous course is designed to help aspiring and practicing law and business professionals better understand the changing legal marketplace and how to apply innovation and technology in daily practice to be more effective. The first webinar will be a Kickoff of sorts. It will review of the 5 Steps to a Project of Worth so that student teams learn how to approach project development and it will include a teaming exercise so that student teams can get to know each other. The remaining webinars will be hosted by a mix of academics from different schools and institutions around the world featuring a mix of
Thought Leaders (including general counsels, legal operations directors, law firm managing partners, law company chief executives, law firm associates and legal technologists/engineers, chief marketing officers, business development, and talent management etc.). Each webinar will be accompanied by literature for participants to read prior (required for students(optional for others). Attendees participate via live chat and also video during the Q&A. After the 90 minute webinar3 featuring Thought Leaders, student teams will meet virtually for 60 minutes with their assigned LWOW Project Manager (a former LWOW Alumni)4 who is seasoned in the 3-4-5 Method of Innovation. Student teams will present their Projects of Worth during the final webinar similar (like a ConPosium of years past).

TEAM FORMAT FOR STUDENTS: Student participants are put on teams with students from other LWOW schools and over the course of the 3 months, they hack on a problem related to social justice/entrepreneurship. Their charge is to create a new business/innovation pitch proposal and presentation. Teams are guided by a LWOW Project Manager who they meet with weekly for 60 minutes after the thought leader portion of the webinar has ended. Students are required to attend all live virtual sessions and also watch 8 pre-recorded LWOW webinars that provide substantive training for development of their projects. Topics of these recordings include consumer storytelling, prototyping, branding and business planning, and more). During the very last webinar, student teams will present their innovation and business pitch deck in a 5 minute, 20-slide presentation. Students are assessed on their webinar participation, their business pitch deck, and final presentation. (Note: a sample pitch deck and list of required components will be provided). Not to exceed 65 students.

COSTS+CREDITS+APPLICATION

- Students participating in LWOW Xed only: $350 fee per student from LWOW participating schools. Note: fee is included for students participating in LWOW Sprint.
- Opportunity for academics from participating schools to serve as a Host or Thought Leader in one of the webinars.
- Free for the LWOW Community (including current and past participants and alumni)
- For students, equivalent to a 3 credit course in the U.S. (Note: students attend “class” virtually 2 hours and 40 minutes per week: 10 minute community engagement prior to webinar start; 90-minute Thought Leader webinars; 60-minute teaming session with LWOW Project Manager; plus watch 8 pre-recorded online videos)
- For nonstudents, we will seek (but cannot promise) to provide Continuing Legal Education and/or ProBono credits.
- Application process for students is similar to years past (more details to follow)
- Information on how to apply to serve as a LWOW Project Manager will be provided soon.

3 Note: Students, hosts, and thought leaders must sign on 10-15 minutes prior to the webinar to engage with the community in the virtual waitroom.
4 LWOW Alumni includes former students, mentors, team leaders, topic experts etc.
LWOW2020 STUDENT APPLICATION FLOW CHART

STUDENT APPLICATION

LWOW WEBSITE

Selected for LWOW Sprint

Participates in LWOW Sprint

Selected for LWOW Xed

Participates in LWOW Xed

- Placed on a team with academics, legal and business professionals and students from other law or business schools around the world who participated in LWOW Xed.
- Assigned a problem selected by a corporate or law firm/company sponsor.
- Assigned one LWOW Project Manager.
- Participate in all activities and exercises over the course of the 2 days (and evenings).
- Prep for Sprint by participating in LWOW Xed.
- With help from other team members and the LWOW Manager, LWOW Leadership team create a Project of Worth, a viable solution to the assigned problem.
- Present Project of Worth to community in final ignite presentation (5 minute presentation).
- Collaborate with Team to submit 2-3 page overview of the 5 steps after the Sprint.

- Placed on a virtual team with students from law or business schools around the world, who are participating in LWOW Xed only or LWOW Xed and LWOW Sprint.
- Assigned a problem related to social entrepreneurship/justice.
- Assigned one LWOW Project/Process Manager.
- Participate and attend all live virtual webinars that include 10 minutes of community engagement prior to the webinars; 90 minutes of content; and 60 minutes with their team and the LWOW Manager.
- Prep by reading assigned material & watching 8 pre-recorded videos on the 3-4-5 Method of Innovation.
- With help from LWOW Manager and LWOW Leadership team create a Project of Worth, a viable solution to the assigned problem.
- Present Project of Worth including business pitch deck to community in final webinar (5 minute presentation).

OCT-NOV  NOV-DEC  22 JAN-8 APRIL  APRIL 17-18