



Privacy Policy

Suzy Sirloin®, Inc. (“SSI,” “we,” “our,” or “us”) understands the importance of maintaining the confidentiality and security of your information and seeks to secure your privacy during your visit to www.suzysirloin.com (the “Site”). This Privacy Policy outlines our practices for collection, use, and disclosure of your information that you provide to us and when you use our Site. By using our Site, you consent to the procedures and practices discussed in this Privacy Policy. We may, from time to time, change this Privacy Policy, so please check it regularly for any changes or updates. If you have any questions regarding this Privacy Policy, then you may e-mail us at info@suzysirloin.com.

Key Terms. Throughout this Privacy Policy, we use several specialized terms. When we use the term “Personally Identifiable Information” in this Privacy Policy, we mean information that is specific to you as an individual, such as your name, postal address, email address, or telephone number. The term “User Information” incorporates all of your Personally Identifiable Information and any other forms of information discussed in this Privacy Policy. We use the term “aggregate” when we combine information from various persons or users. Information is said to be “anonymized” if it does not identify individual persons or entities, or associate a particular person or entity with such information.

Our Information Collection, Use, and Disclosure Practices. When you visit our Site to browse, we may collect, use, and store information such as the type of operating system, computer modem, and Internet browser you are using, the number of times you visit our Site, the particular pages you view, the date and time you access our Site, and the length of your visits to our Site. We may use this information to improve our Site and user experience, and we may share this information with third parties if we choose to aggregate and disclose site traffic information for marketing or commercial purposes.

When you visit our Site to browse, you may choose certain on-line options such as: (a) gathering or reviewing information about the meat industry and related companies, news, and other material; or (b) contacting us. When you engage in any of the foregoing activities, or use any other features, products, or services of our Site, you may provide us certain Personally Identifiable Information. We collect and store this Personally Identifiable Information, any updates to such information that you send us, and any modifications that we make to such information. Except as set forth in this Privacy Policy, we will not reveal any such Personally Identifiable Information to any other third party without your consent, except that we may share User Information with our business associates who assist us in administering our products, services, or Site. Furthermore, we may use, disclose, or transfer certain User Information: (a) to provide you the products, services, or information you request; (b) to send you other information that may be useful to you; (c) to protect the confidentiality or security of your records; (d) to comply with law enforcement, governmental mandate, or other legal requirement, if appropriate, for your protection or in connection with an investigation or prosecution of possible unlawful activity; (e) in connection with a sale, acquisition, or merger of our business or our business assets; (f) to our attorneys, accountants, or regulators; or (g) for other legally permissible purposes.

In addition, any anonymized information that you send us, such as your questions, suggestions, information, ideas, or other creative material (“Feedback”) belongs to us and will not be treated as confidential. You acknowledge and agree that we may use, reproduce, adapt, distribute, display, disclose, or create derivative works from Feedback without acknowledgement or compensation to you.

Cookies and Web Beacons. We may employ cookies; i.e., small text files, that our Site may send to your browser for storage on your hard drive. We may use such cookies to make use of our Site easier by saving your status and preferences upon visits to our Site. Most browsers are initially set to accept cookies, but you may be able to change the settings to refuse cookies, or to alert you when cookies are being sent. If you choose to modify your settings to reject cookies, then it may affect your use of our Site.

We may also employ web beacons, or site instrumentation, to monitor the behavior and visitors to our Site and activity of our Site, such as the number of visitors to our Site. Modifying your settings to reject cookies may prevent web beacons from monitoring your behavior and activity, which may also affect your use of our Site.

Revise Your Information. If you use our products, services, or Site, then you have voluntarily consented to our practices and procedures regarding your information as described in this Privacy Policy, our Site’s Terms and Conditions of Use, and other written documentation that may be provided to you regarding our products, services, or Site. If you do not want us to use your information as described herein, or would either like to modify your information or remove your information from our databases, then please e-mail us at info@suzysirloin.com. Without the use of your information, however, we may not be able to provide you the products, services, or information you request. We will promptly comply with your information revision requests, but we may retain copies of such information as necessary for us to comply with governmental orders, resolve disputes, troubleshoot problems, enforce any agreement you have entered into with us, and as otherwise reasonably necessary for our business purposes.

Security. We employ and maintain technology and security measures designed to protect your information. When you submit sensitive information on our Site, that information is subject to a variety of protections, including firewalls and password protected features for certain website options. However, no data transmission over the Internet can be guaranteed as 100% secure. As a result, while we strive to protect your information, we cannot ensure or warrant the security of any information you transmit to us or receive from us.

Third Party Websites. You may have the option to enter third party websites through our Site, or you may have the option to enter our Site from another third party website. Since we cannot be assured that such third party websites follow our privacy policies, we encourage you to ask questions and review the privacy policies of these third parties. We have no responsibility or liability for the actions or policies of these independent Site, do not endorse any product or service that may be mentioned or offered on such Site, and are not responsible for the content or privacy practices

of such Site.

Children's Privacy. WE DO NOT SPECIFICALLY OR KNOWINGLY COLLECT INFORMATION ABOUT CHILDREN UNDER THE AGE OF 13. WE DO NOT KNOWINGLY REQUEST, SOLICIT, OR COLLECT PERSONAL INFORMATION FROM ANY PERSON WE KNOW TO BE UNDER THE AGE OF 13 WITHOUT PRIOR VERIFIABLE PARENTAL CONSENT. In the event that we receive actual knowledge that we have collected or received Personal Information from anyone under the age of 13 without the requisite and verifiable parental consent, we will delete that information from our database as soon as possible. If we collect Personal Information from children under the age of 13 with verifiable parental consent, we will ensure that: (a) parents will be given a choice as to whether their child's Personal Information will be disclosed to any third parties prior to any such disclosure; (b) parents will have access to their child's Personal Information upon their request and the opportunity to remove or delete the child's Personal Information and opt-out of future collection or use of the child's Personal Information; (c) we will not condition a child's participation in a contest, game or other activity on the child disclosing more Personal Information than is reasonably necessary to participate in that contest, game or other activity; and (d) we will maintain the security, confidentiality, and integrity of the Personal Information collected from a child. We urge parents to regularly monitor and supervise their children's on-line activities.

1-855-ASK-SUZY INFO@SUZYSIRLOIN.COM SUZY SIRLOIN INC, NEW YORK 10128 ©SUZY SIRLOIN 2014 [TERMS & CONDITIONS](#) [PRIVACY POLICY](#)

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