



# seacoast **FREE** Scene

*Published weekly from April 14  
to October 13, 2016*



## APRIL-OCT FULL COLOR RATES (WEEKLY)

<i>Rates are per week</i>	1-3 Wks	4-7 Wks	8-12 Wks	13-15 Wks	26Wks
<b>FULL PAGE</b>	\$375	\$350	\$325	\$300	\$275
<b>1/2 PAGE</b>	\$325	\$300	\$275	\$250	\$200
<b>1/4 PAGE</b>	\$215	\$195	\$175	\$155	\$140
<b>1/8 PAGE</b>	\$140	\$125	\$110	\$95	\$80
<b>1/16 PAGE</b>	\$90	\$72	\$34	\$32	\$45

### Additional Services

- Guaranteed placement  
20% surcharge
- Inserts \$50 per thousand  
Minimum Insert Size: 4" x 6"  
Maximum Insert Size: 10.5" x 10.5"

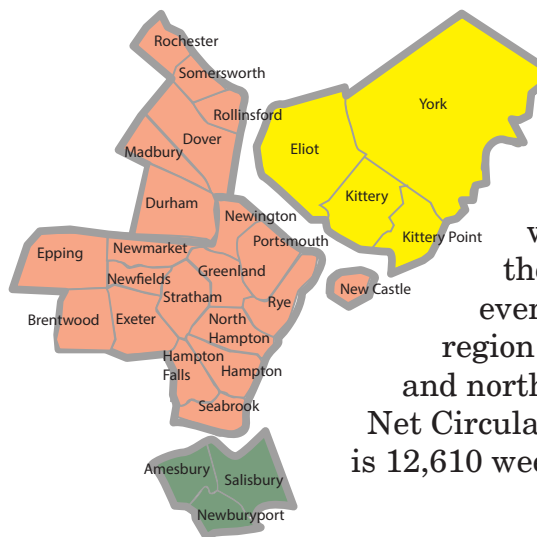
### Sizes and Deadlines

Display ad deadline: Friday noon  
Insert deadline: Please call  
Outsert deadline: Please call

### Sizes

Full Page:	9.5" (w) x 11" (h)
Vertical 1/2 Page:	4.69" (w) x 10.8" (h)
Horizontal 1/2 Page:	9.5" (w) x 5.34" (h)
Horizontal 1/4 Page:	4.69" (w) x 5.34" (h)
Vertical 1/4 Page:	2.28" (w) x 10.8" (h)
Horizontal 1/8 Page:	4.69" (w) x 2.61" (h)
Vertical 1/8 Page:	2.28" (w) x 5.34" (h)
Horizontal 1/16 Page:	2.28" (w) x 2.61" (h)

### About the Scene



The Scene is in its 41st year and continues to provide award winning coverage of the people, places and events of the coastal region of New Hampshire and northern Massachusetts. Net Circulation for the summer is 12,610 weekly on average.