

FY2024

# Hygiene Bank Association™ **ANNUAL REPORT**

AN ALLIANCE OF HYGIENE SERVICES AMPLIFYING  
THE GLOBAL IMPACT OF HYGIENE ACCESSIBILITY



CERTIFIED  
MEMBER  
OF





# Our Purpose

Established in 2022, the Simply the Basics Hygiene Bank Association™ is the first ever global alliance of nonprofit and community hygiene services to work together in the goals of improving and increasing access to hygiene.

## HYGIENE BANK ASSOCIATION™ IMPACT GOALS

1. **To amplify the global impact of hygiene accessibility** through collective action, advocating as a community, sharing data and resources, and launching joint campaigns.
2. **To elevate the quality of services and operations** of organizations providing hygiene services through established quality control standards, virtual trainings, educational resources, and peer to peer learning.

# How We Make a Difference

### Raise awareness

on behalf of the millions of people & families living with limited income who struggle to meet their most basic hygiene needs.

### Support

the development and expansion of nonprofit and community based hygiene programs for increased access and improved operations.

### Improve

hygiene supply access through established Quality Control Standards, hygiene grants, discounts on products, fundraising tools, and promotions.

### Advocate

for legislative and community changes to make hygiene supplies more accessible and affordable for everyone.

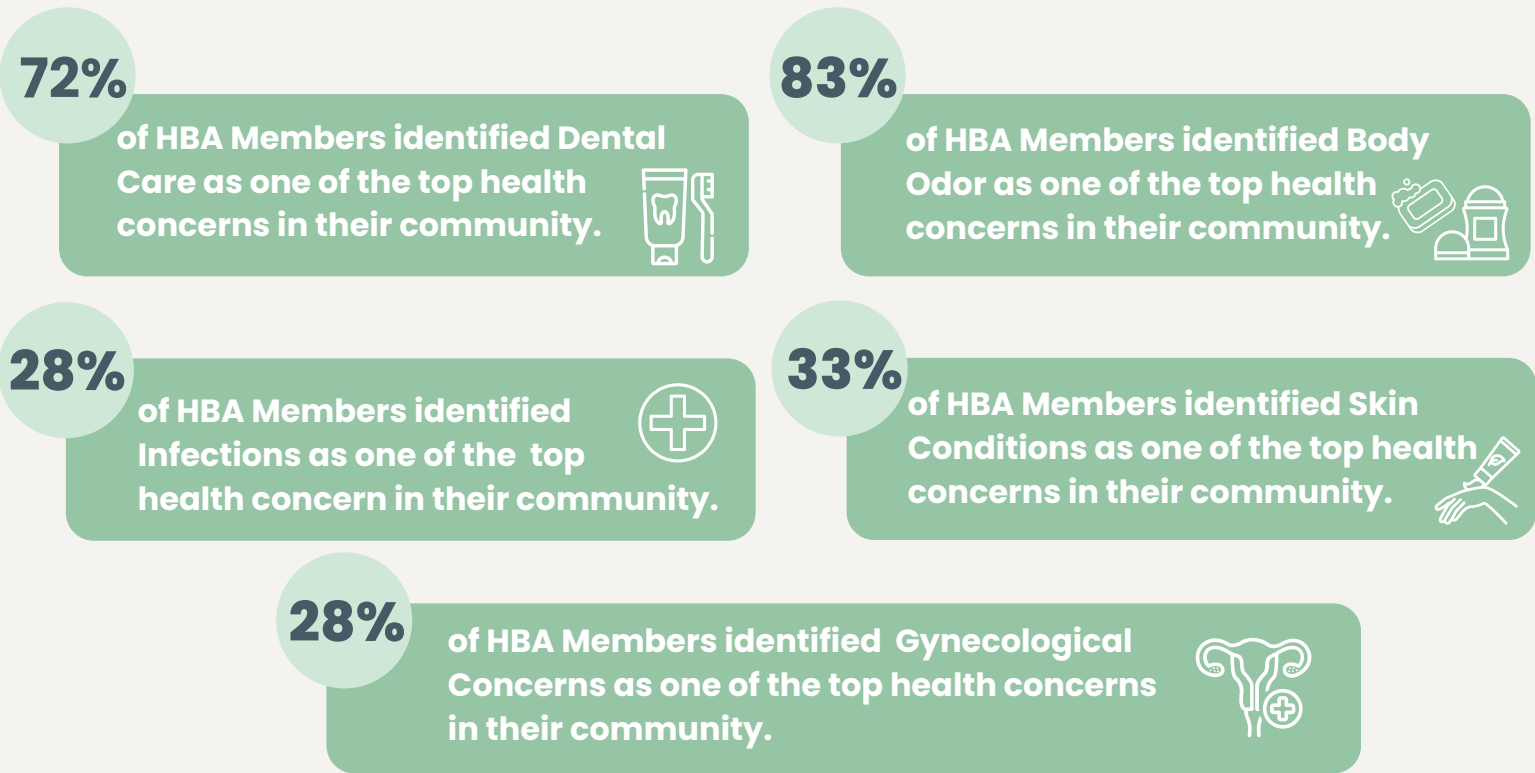
# The Issue



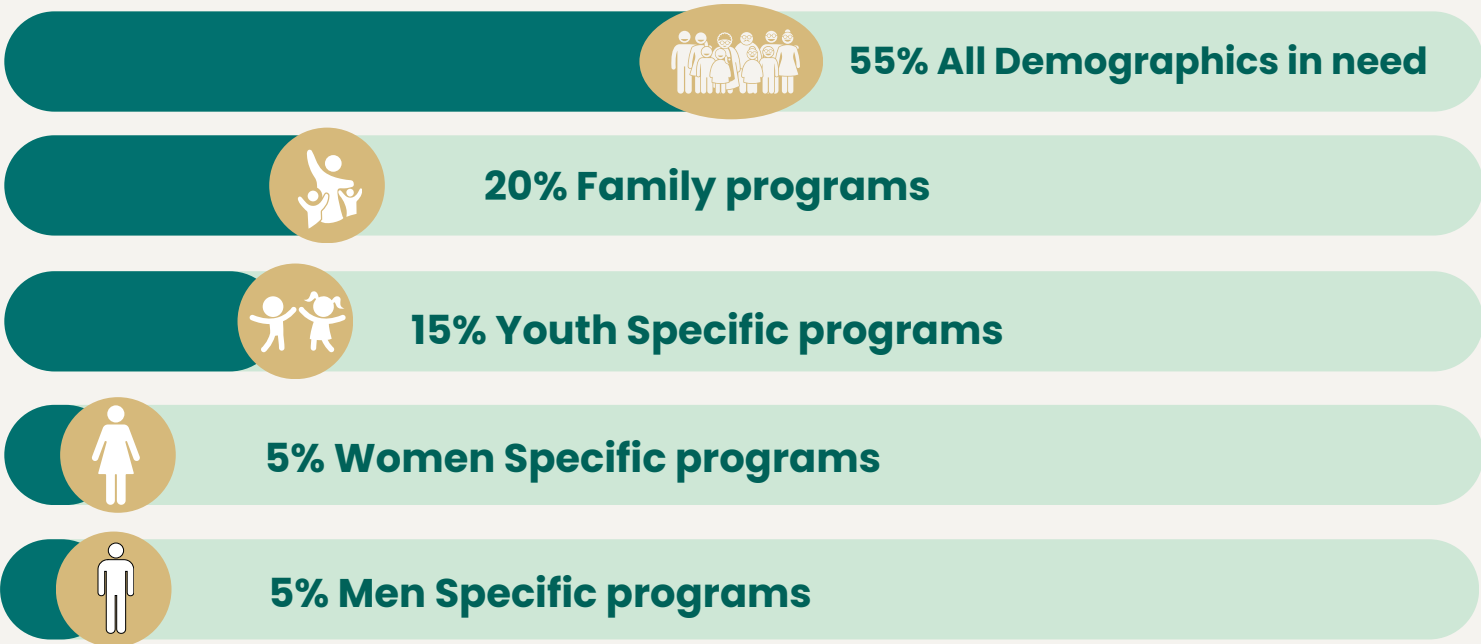
In the United States, over 33 million people are living with limited income and at risk of experiencing hygiene security. Globally, we see 1 in every 4 people experience hygiene insecurity.



## Top Community Health Concerns:



## Who do HBA Members Support?



# Empowering Impact Across the Nation



As of the end of FY2024, HBA Members are located across 20 states and we continue to grow!

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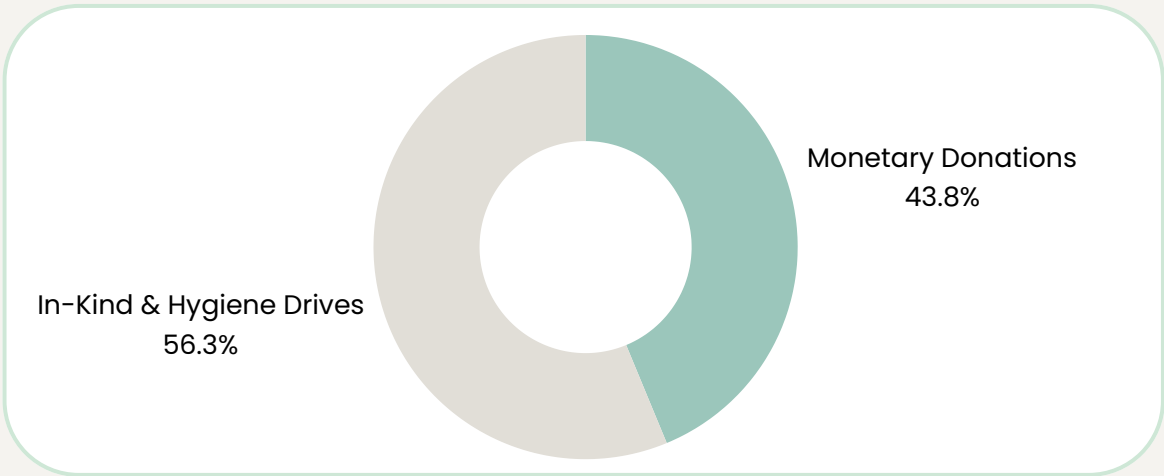
Hygiene Grants were awarded to members through the Hygiene Bank Association - *one of the many ways the HBA increases hygiene access!*



## RAISING AWARENESS!

75% of participating Member Hygiene Banks & Services provide community presentations helping to build awareness and are actively advocating for hygiene equity.

## Top Sources of Hygiene Supplies for HBA Members



“ Because of the HBA, we've been able to connect with other hygiene banks in the surrounding area and collaborate to better serve our communities!

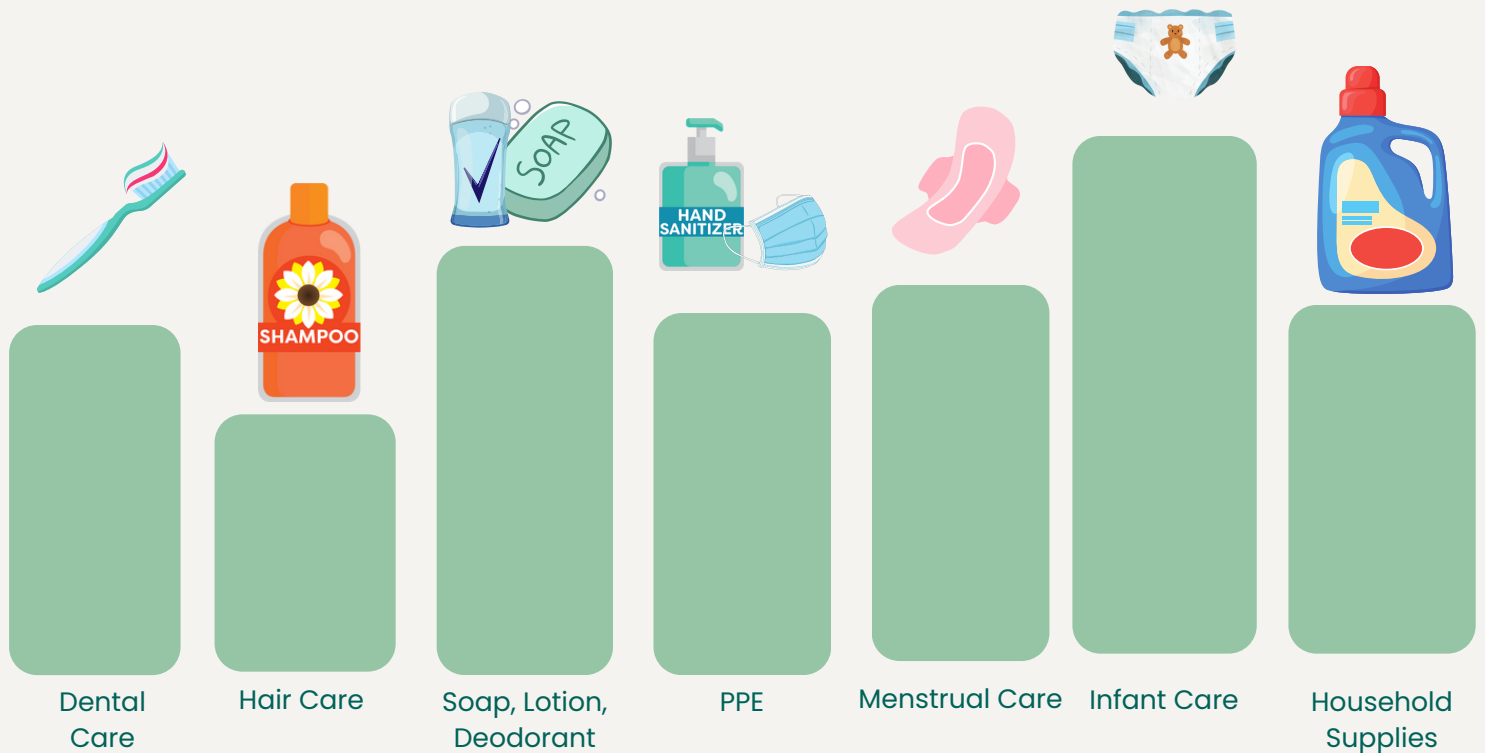
- Family Promise of Albany County, HBA member

# OUR COLLECTIVE IMPACT

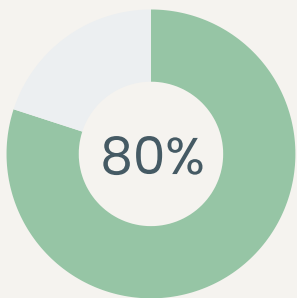


*\*Figures are based on the most recent data submitted through annual reports and HBA application data*

**32** members in FY2024! A global alliance of hygiene banks, hygiene pantries, and nonprofits with core hygiene programs.



**>4.2 million** supplies distributed by HBA Hygiene Bank & Service Members!



of participating Members reported improvements in feelings of **wellness** and **dignity** for the people that they serve due to increased hygiene access.

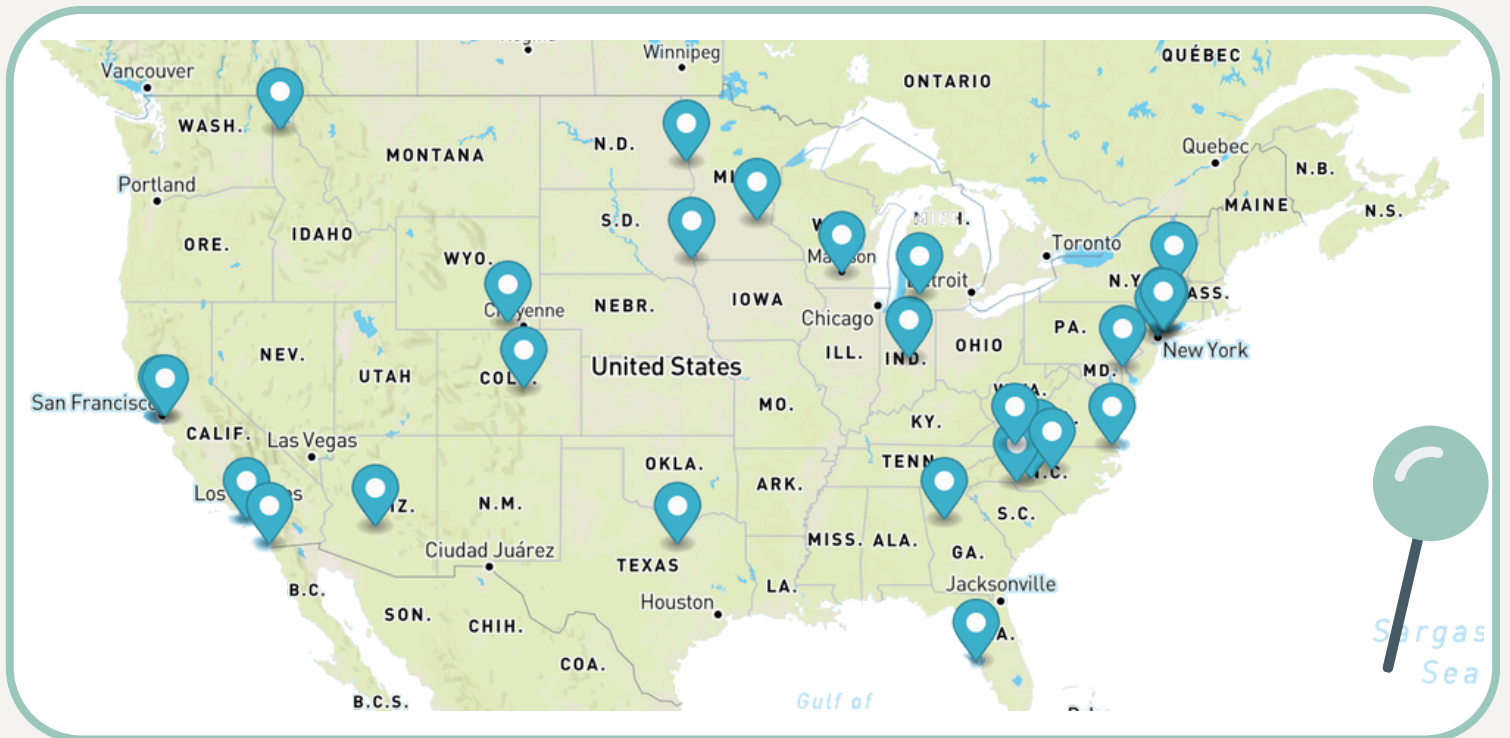
***A special thank you to the following HBA members who participated in this report.***

*914 Cares, A Child's Dream, Backpack Beginnings, Bestowing the Basics, Bridge to Basics, Family Promise of Albany County, Healing Hearts North Carolina, Helping Others Possess Essentials Foundation, Journey of Hope, Life Care Unites Foundation, Phoenix Family Resources Foundation, Power In A Shower, Remedy Hall, Simply the Basics (host of the HBA), The Confidence Project, Think Dignity, The R3SC, The Social Justice Center, The WayWesX17 Homeless Project, Western Michigan University*



# Find a HBA Member Near You with Simply the Basics' Hygiene Locator™!

The Hygiene Locator helps you search for hygiene products to access for you and your family or to donate supplies locally.



 [www.SimplytheBasics.org/HygieneLocator](http://www.SimplytheBasics.org/HygieneLocator) 

“...I feel so supported since finding this organization and realize there are so many people that are in the same situation as I am...”

- A Client of The R3SC, a HBA Member

# Together, we expand access to hygiene essentials for all.

## To Join the Hygiene Bank Association

When your hygiene bank & organization joins the Hygiene Bank Association, you are joining an alliance of Hygiene Programs across the globe - all with the shared goal of making hygiene more equitable and accessible!

Learn more about the benefits of becoming a member of the Hygiene Bank Association at: [Simplythebasics.org/membership-application](https://Simplythebasics.org/membership-application)

## To become a Sponsor of the Hygiene Bank Association

For more information on how your organization can get involved and make an impact with Simply the Basics Hygiene Bank Association, please send us an email!: [association@simplythebasics.org](mailto:association@simplythebasics.org)

MADE POSSIBLE IN PARTNERSHIP WITH  
**method.**  
Founding Partner of the Simply the Basics Hygiene Bank Association™

