



EXPERIENCE

NEW YORK TIMES - T BRAND STUDIO | Web Designer

April 2016 – Present (New York City, NY)

Design, brainstorm, and execute innovative multi-platform native and branded experiences across The New York Times's branded content environments and other platforms.

RALPH LAUREN | Digital Designer

January 2014 – March 2016 (New York City, NY)

Developed and executed marketing materials for the Ralph Lauren e-commerce site. Helped in designing and evolving the website design while maintaining the brand's established identity across all devices, platforms, and viewports. Executed design standards and style guides for the digital creative team.

GILT GROUPE | Freelance Designer

October 2013 – December 2013 (New York City, NY)

Developed and executed a variety of on-site digital ads, marketing promotions, e-mail banners, and editorial compositions.

STARK DESIGN | Design Intern

July 2013 – September 2013 (New York City, NY)

Worked on a wide array of digital and branding projects, an animation video, an iPad app interface, and some project documentations.

PLAN A | Graphic Designer

November 2012 – June 2013 (Beirut, Lebanon)

Sketched, developed and created logos, logotypes, iconography, animations, and full branding projects that meet the brief.

COMMUNICATION DESIGN | Graphic Design Intern

July 2012 – September 2012 (Beirut, Lebanon)

Design of Brand Identities, Advertisements, and Publications.

TAREK ATRISSI DESIGN | Graphic Design Intern

July 2011 - September 2011 (Hilversum, The Netherlands)

Design of Brand Identities, Advertisements, Websites, iPhone Application, and Exhibition Design.

Tania Bou Samra

taniabousamra@gmail.com

www.taniabousamra.com

+1 (646) 812 6008

New York, NY

EDUCATION

American University of Beirut

September 2007 - June 2012

Graduated with a BFA in Graphic Design and a Minor in Art History with honors. Won the Areen Award of Excellence in Graphic Design.

SKILLS

Adobe Creative Suite: Illustrator, Photoshop, InDesign, After Effects, Bridge.

Apple Keynote, Final Cut Pro, Microsoft Word, Powerpoint, Squarespace, working knowledge of HTML/CSS and Sketch.

Photography and Illustration

LANGUAGES

English, French, and Arabic.

SOCIAL MEDIA

[Linkedin.com/in/taniabousamra](https://www.linkedin.com/in/taniabousamra)

[Instagram.com/taniabakes](https://www.instagram.com/taniabakes)

[Behance.net/taniabousamra](https://www.behance.net/taniabousamra)