



9th Annual Policeman's Ball



A signature event of The Badge of Honor Association, the Policeman's Ball will be take place on Saturday, May 20, 2017 at the Joseph A. Floreano Rochester Riverside Convention Center located at 123 East Main Street, Rochester, NY.

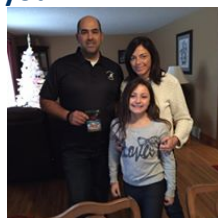
The Policeman' Ball is staged in remembrance of those who have made the ultimate sacrifice and serves to raise funds for the Badge of Honor Association. The Badge of Honor Association focuses on raising money for the families of police officers in the event of a line of duty death. The Association also supports officers involved in critical or serious incidents while on duty. We cover all law enforcement across the 24 counties of Western and Central New York.

Part of what we do at the Badge of Honor Association is making sure that the families of officers who were killed in the line of duty in Upstate NY are never forgotten. The BOHA 11 bracelet is one way we honor those officers and raise funds for their families. "What do you do with those funds?" Well, this summer BOHA gathered the 11 families who's lives were forever changed and hosted a weekend at Darien Lake.



Our Partner Program provides an opportunity for organizations to help BOHA meet the challenges that lie ahead for us and to formally recognize you for your support. By partnering with BOHA, you become entitled to benefits that can help foster recognition for your business, your customers and others. In addition to tickets to the event, your partnership will allow you the opportunity to meet other community leaders.

“The Badge of Honor Association supported my family when my husband was involved in a critical incident last winter. Just knowing an organization like BOHA exists and they helped us ...thank you.”





Partnership Opportunities

Platinum Partner Sponsor

\$

7,500

- One (1) Reserved Table of Ten in a premium location for a full service dinner, dessert, auction and entertainment
- VIP Cocktail Reception for your party of ten (10) prior to general admission
- Preview of Silent Auction
- :30 professional produced video highlighting your company to be shown at the Ball and on our website
- Name mentioned in as Platinum Partner in press releases leading up to the event
- Two page color advertisement in the interior of the event program (two 8.5”H x 5.5W pages side-by side)
- In-depth feature about company in Ball Program
- Platinum Partner Sponsors will be recognized as such prominently, and hyperlinked, on the BOHA website
- Logo on Step and Repeat Banner
- Priority logo placement on all promotional ads, invitations and all event correspondence, promotional posters, signage, tickets
- Corporate recognition at event by MC
- Company name and logo displayed on event slides run throughout event
- Social Media Recognition
- Individual Table Sign
- Feature in our E-Blast Newsletter
- Opportunity to include promotional item in Gift Bag
- Acknowledgment of partnership in all post-event coverage



Diamond Sponsor

\$

5,000

- One Table of Ten (10) for a full service dinner, dessert, auction and entertainment
- Ten (10) tickets to the VIP Cocktail Reception
- Company logo included in all print and all print and media materials
- Priority logo placement on all promotional ads, invitations and all event correspondence, promotional posters, signage, tickets
- Company logo on Badge of Honor Association website and hyperlink to your website
- Corporate recognition at event by MC
- Company name and logo displayed on event slides run throughout event
- One full page ad in the Event Program (8.5”H x 5.5W)
- Social Media Recognition
- Feature in our E-Blast Newsletter
- Opportunity to include promotional item in Gift Bag
- Acknowledgment of partnership in all post-event coverage

Presenting Sponsor

\$ 2,500

- Prominent logo placement on select media materials including invitations and event correspondence, promotional posters and signage
- Corporate recognition at event by MC
- Company name and logo displayed on event slides run throughout event
- Display space for pull-up banners (sponsor supplied) in prominent locations within Convention Center
- Half page ad in the Event Program (4.25”H x 5.5 W)
- Social Media Recognition
- Recognition in our E-Blast Newsletter
- Opportunity to include promotional item in Gift Bag
- Acknowledgment of partnership in all post-event coverage

Bronze Sponsor

\$

1,000

- Logo placement on event signage
- Corporate recognition at event by MC
- Company logo featured in event program
- Social Media Recognition
- Opportunity to include promotional item in Gift Bag

Corporate Table Sponsor

\$

1,000

- One Table of ten (10)
- Logo placement on event signage
- Corporate recognition at event by MC
- Company logo featured in event program
- Social Media Recognition
- Opportunity to include promotional item in Gift Bag

Patron Sponsor

\$ 500

- Company logo featured in event program
- Social Media Recognition
- Opportunity to include promotional item in Gift Bag

Additional Levels of Sponsors Available:

- Casino Table Sign \$ 250 – THREE AVAILABLE
- Registration \$ 250 – FOUR AVAILABLE

Event Program Ads

- 1/8 page ad \$250
- 1/4 page ad \$500
- 1/2 page ad \$750

- Full page ad \$1,000
- Full spread ad \$1,800

Silent Auction Items

- Name mentioned in event program
- Further recognition may apply to larger items

**We are also open to a Policeman's Ball Naming Sponsor.
For more information please contact:**

Sue Cirencione via email at:

scirencione@boha.info

**We can tailor a package to meet your specific needs including Floral Sponsor,
Entertainment Sponsor, etc.**

2017 Policeman's Ball Partnership Confirmation Agreement

YES! We are would like to partner with BOHA as :

<input type="checkbox"/> Platinum Sponsor \$7,500	<input type="checkbox"/> Diamond Sponsor \$5,000
<input type="checkbox"/> Presenting Sponsor \$2,500	<input type="checkbox"/> Bronze Sponsor \$1,000
<input type="checkbox"/> Corporate Table Sponsor \$1,000	<input type="checkbox"/> Patron Sponsor \$500
<input type="checkbox"/> Program Ad \$ _____	<input type="checkbox"/> Casino/Registration \$250

Please list company/organization on all event correspondence as follows:

Contact Name: _____
Title: _____
Company: _____
Address: _____
City/State/Zip: _____
Phone: _____
E-Mail: _____

Payment:

Check Enclosed (Payable to The Badge of Honor Association)

Please charge to Credit Card

MC VISA American Express

Credit Card Number _____ Exp. Date _____

Name as it appears on Credit Card _____

Billing Address: _____ CVC Code _____

Please return completed forms to Sue Cirencione via email at: scirencione@boha.info or via mail at
Badge of Honor Association
ATTN: Sue Cirencione P.O. Box 30735 Rochester, NY 14603