



PRICING

GOOD LOOKING SESSION: \$550

» 3 LOCATIONS + 3 OUTFITS

» 12 EDITED IMAGES

» EACH ADDITIONAL IMAGE: \$25

» ALL IMAGES: \$300

» HAIR STYLING: \$50

HANDSOME SESSION: \$325

*MOST POPULAR

» 1 LOCATION + 2 OUTFITS

» 5 EDITED IMAGES

» EACH ADDITIONAL IMAGE: \$25

» ALL IMAGES: \$300

» HAIR STYLING: \$50

MINI SESSION: \$285

1 LOCATION + 1 OUTFIT

» 3 EDITED IMAGES

» EACH ADDITIONAL IMAGE: \$25

» ALL IMAGES: \$300

» HAIR STYLING: \$50



PRINT SHOP

ANNOUNCEMENTS

25 DOUBLE SIDED 5X7: \$85

50 DOUBLE SIDED 5X7: \$155

75 DOUBLE SIDED 5X7: \$170

PRINTS

4 X 6: \$15

5 X 7: \$25

8 X 10: \$35

12 X 18: \$45



EASY AS 1, 2, 3





Step 1: Email me!

Simply fill out the form! If you're seeing this guide, it's totally possible you've done this part and I've attached this to the email. You're already ahead of the game then! If you haven't filled out the contact form or emailed me, totally do that now!

Step 2: Schedule a Consultation

We will chat all the fun details like what package you'd like, where to go, what to wear, etc. A ton of information is in this guide (so make sure you read it!), and then we will go over specific details that will make your photo shoot extra you, ya know? Full payment for your shoot is due at the consultation- Venmo, cash, or check work great! (Credit cards incur a 3.5% fee, and we can totally do that, too.) We can meet at my office downtown - or Zoom if we can't meet up!

Step 3: Check out my availability

These availabilities are for my most popular package, and we can adjust the package and times if we need to! If you are still deciding on a package or a specific date, or don't see a date you have available, we can check all that out during your consultation!

All the rest of the steps come after our consultation, like scheduling the date to see your photos!

= HOW TO BOOK =



I WILL:

- » GUIDE YOU THROUGH EACH POSE
- » TELL YOU EXACTLY WHAT TO DO
- » SHOW YOU PHOTOS AS WE GO SO YOU KNOW YOU LOOK GREAT
- » LISTEN TO ALL FUN IDEAS YOU HAVE ABOUT YOUR DREAM PHOTOS (NO IDEA IS TOO CHEESY OR ARTSY!)

YOU WILL:

- » LAUGH A LOT
- » NEVER FEEL LIKE YOU DON'T KNOW WHAT TO DO
- » HAVE A FABULOUS TIME
- » TAKE AMAZING PHOTOS

(IT'S SERIOUSLY SO EASY)



DAY OF YOUR SHOOT AND BEYOND

Day of Shoot

Arrive at the office with your outfits ready to roll- if you want to do your hair at home, make sure you have your first look on before you do it!

If you want to get ready at the studio, feel free to come a little early (just let me know!) and bring your outfits in with you! We have a steamer if you want to touch up any wrinkles before we head out.

We will drive to each location, and plan the best sunset spot for last. We will leave plenty of time for transportation, outfit changing, and wiggle room for extra fun ideas.

Basically, all you have to do is show up, be ready for fun, and I will handle the rest!

Photo Viewing

We will have your Photo Viewing within 2 weeks of your photo shoot (most of the time, a lot sooner!).

During your Photo Viewing, we will check out all the amazing photos we took (edited to perfection, of course), and choose the ones you want to take home with you. 4–12 photos are already included in your package (depending on which one you chose), and each additional digital image is \$25.00 each.

Most clients choose to purchase all of their digital images (there will be so many amazing ones!) which can range from 50 - 100 images! You can upgrade to purchasing all digital images for \$300 (no matter how many there are!)

You can make payment for any extras in the form of cash, check, Venmo, or credit card. Your photos will be delivered to you digitally within 1 week of your Photo Viewing in a personal online gallery you can use to download your photos, print however your heart desires, and share with the world. Your link will be ready for you within 3 days.

There is no print requirement, but we can design and order graduation announcements at this time, too!

Your prints and/or graduation announcements will be delivered within 2 weeks after ordering!













WHAT TO WEAR

JUST A FEW TIPS

ACCESSORIZE

Watches, belts, ties - these details can really make a photo.

MIX IT UP

Classic jeans and a tee, a suit, a collared shirt with a tie, without a tie, a suit with no jacket, etc etc. Let's take advantage of multiple outfits and wear different looks for each one!

AVOID OVERLY BAGGY CLOTHING

Sometimes the wind can pick up and clothes go wild! Well fitting and comfortable is often best.

SLEEVED SHIRTS ARE BETTER

Sleeveless shirts can be trendy, but sleeves photograph better. If you'd like to wear a tank top, feel free for a few!

FEEL FREE TO GET A LITTLE DRESSED UP

"Fancy" often photographs really well, even if it feels a little much to wear in real life. Go for it, now is the time!

DON'T SWEAT THE SMALL STUFF

Minor spills, stains, rips, wrinkles will rarely show up on camera. Point them out to me just in case, but don't axe an outfit (or stress!) if that's the only issue.

BEST SON EVER TIP

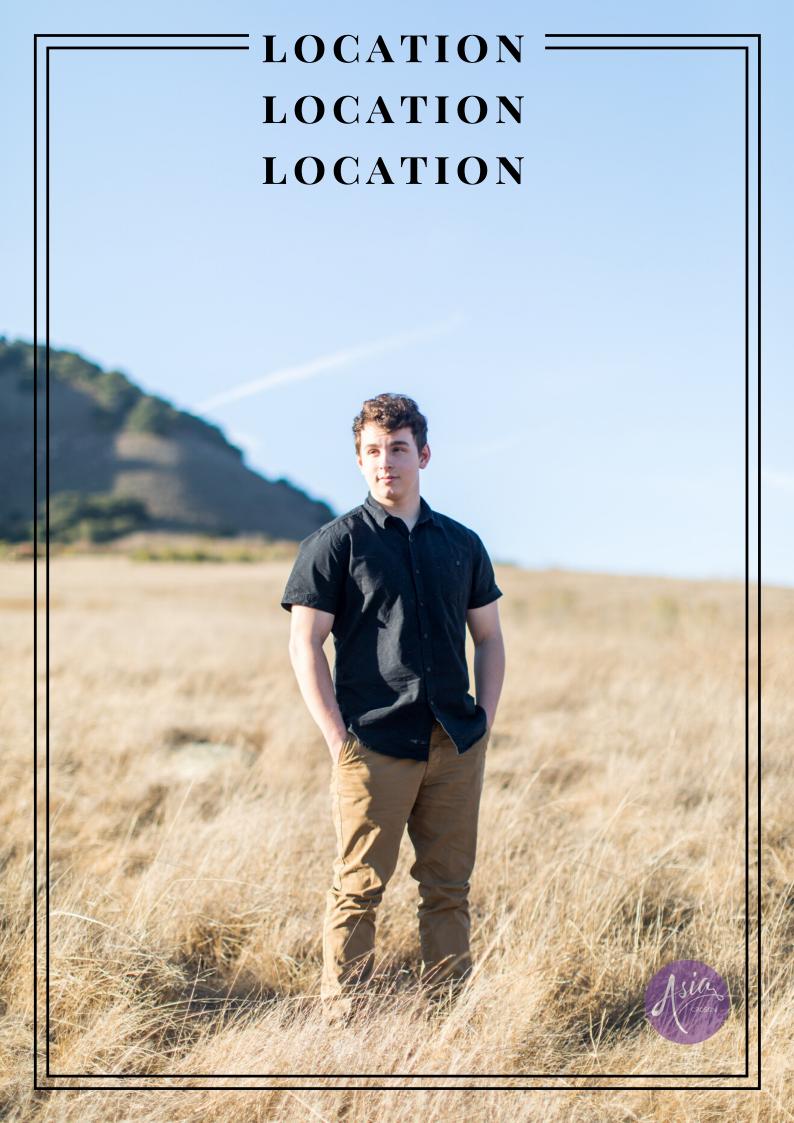
Ask your Mom! Let your mom have complete control over one outfit. I bet these photos will be around her house forever, and you know what they say, Moms really do know best;)

Dads totally, count too. Aunts are superstars. Even Grandmas! You get the idea.

MOST IMPORTANTLY

Wear something that makes you look in the mirror and say "Oh hey, we are looking good today!" (is that just me who does that?)

WE WILL TOTALLY TALK ABOUT THIS ALL AT THE CONSULTATION, AS WELL, SO DO NOT WORRY!





We will pick your locations at our consultation, but you can definitely start brainstorming now. If you check out my Instagram @asiacrosonphotography or my website, you will see some of my favorite spots on the Central Coast!

I will show you even more examples of any locations you want to explore!

We can also (of course) go to a specific spot of your choosing- your backyard, somewhere on campus, somewhere else that means something to you or your family, or just somewhere you really like. Feel free to bring some snapshots of it so we can get the vibe!

We may have to adjust the timing of our shoot depending on the lighting of your spot (typically, we don't want any direct sun), but I am game for anywhere you love!









SHOOT PREP CHECKLIST

Get your haircut right beforehand if a fresh haircut is part of your ideal look

Choose accessories for each outfit (if any!)

Collect any props you want to bring on the shoot (props not required!)

Wear sunscreen to the beach - tan lines, no thank you!

Pack a pair of easy-to-walk-around shoes in between locations.

Plan to do your hair after you change into your first outfit- if you want to do that at the office, that's okay!

Bring a hoodie or jacket, in case it's cold or we want to change up your look a bit!

If you'd like some outfit input, DM or text me!

Have your nails clean.

Shave to the degree your heart desires!

Don't worry about shaving nicks or blemishes, all easy to fix! But do use aftershave for razor burn!

Get fabulous sleep at least a few nights before.

Be. so. excited. I'm serious.

