

hello.

Welcome to Show + Tell!

We're excited to have you share your work with us and the rest of the community. Here's a short list of pointers that we've found to be useful for presenters.

- + Define the design problem (it helps to be as specific as possible)
 - 1—You might want to include the design's context:
industry/medium/where it will be viewed
 - 2—Who is your target audience for the project?
 - 3—Short history of the project and the ideas that have already been explored
 - 4—Are there any key strategic criteria? Design constraints?
- + State any specific areas for feedback you are looking for—this helps the audience focus and prevents conversations from drifting too far from your critique needs.
- + It's always a good idea to have your presentation available off-line in the event of technical difficulties. Also, if it suits your work, putting it in a PDF is the simplest way to share it on screen.
- + Ultimately, we're here for you to get the most out of this! Structure it however you want and include as much/little background information as needed.

Please don't hesitate to email with any questions.

**Show
+ Tell**

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