



## Food Exhibitor Info Sheet

Dates of event: September 8 to 10, 2016

Webpage: [www.tlwf.org](http://www.tlwf.org)

Main Contact: Gabby Davis, DOO, 978.398.7355, [Gabby@madeinlowell.org](mailto:Gabby@madeinlowell.org)

We would like to invite you to experience the beauty and friendliness of Lowell, MA and its unique culinary culture through Lowell's signature celebration of food and libations. Over 4,000+ food and wine enthusiasts will converge in Lowell for the three-day feast which is rooted in Lowell's rich tradition and heritage. This incredible Festival features the best local culinary talent, while organically aligning with celebrated chefs, gastronomic educators, vintners and craft brewers from around the world for a fresh and unique experience.

Each Fall during The Lowell Food & Wine Festival, the walkable Historic Downtown Lowell becomes a delicious playground that connects brands creatively and meaningfully, and allows you to tell your story with the beauty, peacefulness and friendliness of Lowell as your backdrop.

## Exhibitor Opportunities

In 2016 we are hosting 18+ events as part of The Lowell Food & Wine Festival giving your Restaurant, Catering Company or Chef a variety of opportunities to promote, sample and serve your menu items.

### Taco & Tequila

September 9, 2016 9.30pm to 11pm

8+ twists on the Latin classic, each with a tequila pairing. 8 + local chefs will create their signature taco.

**Opportunity for Food Vendors:** Showcase your signature taco. Be creative, get inspired, and serve the best you can.

**Fee:** There is no fee to participate.

**Product:** Exhibitor provides food samples (100-150 samples)

**Info:** Paper goods, plates, silverware, table, chair, provided

## CONNECT

Made In Lowell, 250 Jackson St. Fourth Floor No.421, Lowell, MA 01852  
Phone: 978.364.1132 // Email: [hello@madeinlowell.org](mailto:hello@madeinlowell.org) // Web: [madeinlowell.org](http://madeinlowell.org)  
Social: @/# MadeInLowell // Tax-ID: 45-5191085



## **The Grand Tasting**      September 10, 2016    2pm to 6pm

Eateries, Wineries, Breweries, and more at our signature walk-around tasting. More than 1,500 guests will enjoy The Grand Tasting in 2016.

**Opportunity for Food Vendors:** Showcase and serve samples of your signature dishes and join 20+ other eateries and over 40 beverage labels on the streets of Lowell's beautiful downtown.

- Fee:**            **No fee for Lowell based businesses.**  
\$100 nonrefundable deposit for non-Lowell business (*converted to digital advertising credit with Merrimack Valley Magazine after participation or Entertainment Sponsorship*).
- Product:**      Vendor to provide food samples (estimated 500-700).
- Info:**            Paper goods, plates, silverware, table, chair, easy up tent will be provided

## **Sips & Sweets**                      September 10, 2016    9.30pm to 11pm

Pair your favorite pastry item with "BeChampy" Sparkling Wines.

**Opportunity for Food Vendors:** Showcase your signature pastry item. Be creative, get inspired, and serve the best you can.

- Fee:**            There is no fee to participate.
- Product:**      Exhibitor provides food samples (100-150 samples).
- Info:**            Paper goods, plates, silverware, table, chair will be provided

## **Dinners & Tastings**      September 8, 9 & 10, 2016

During The Lowell Food & Wine Festival 2016 we're hosting a variety of dinners and tastings in addition to our main events.

**Opportunity for Food Vendors:** If you would like to participate in any of our dinners or tastings, let's chat. We can create a custom dinner to draw guests to your eatery.

- How:**            You organize and logistically make your dinner happen. The TLFWF Team will promote and market the event. You set the price per ticket, TLFWF will sell tickets on the festival webpage.
- Fees:**            **TLFWF will receive 15% of the ticket prices.**

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## Eatery Sign Up Form

Name of Eatery:			
Contact Name:		Date:	
Contact Email:			
Contact Phone:		Contact Cell:	
Type of Establishment:	Restaurant	Bakery	Catering
	Artisan	Other	
Address:			
Webpage:		Facebook:	
Twitter:		Instagram:	
Events Participating:	The Grand Tasting	Taco & Tequila	Sips & Sweets
	Pop Up Dinner		
Are you interested in participating in the Lowell Chopped Competition?			
Would you like to participate in cooking demonstrations?			

If you are not a Lowell based establishment please submit the following documents to TLFWF by August 1, 2016:

- Board of Health Food Permit
- Serve Safe Certificate
- Allergen Awareness Certificate
- Lowell Temporary Food Vendor Permit *Application (will be send to you by TLFWF Team)*

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Date

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