



MEDIA RELEASE

FOR IMMEDIATE RELEASE

Management and commercial delivery of the Melbourne Art Fair will return to the Board of the Melbourne Art Foundation, effective immediately, following the end of a commercial agreement between Art Fairs Australia and the Foundation. The Melbourne Art Foundation acknowledges the role of Art Fairs Australia in delivering a successful Melbourne Art Fair in 2014. The decision was driven by the Board's desire to strengthen its position as a not for profit organisation moving forward.

The Melbourne Art Foundation Board would like to thank Art Fairs Australia for the management of Melbourne Art Fair in 2014, which attracted nearly 20,000 visitors. Art Fairs Australia will continue to manage and deliver the Sydney Contemporary art fair on a biennial basis.