

# ASLMU Senate

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## Resolution SR 22-7

### LMU Fanatics Establishment

*I. WHEREAS LMU student involvement at athletic competitions has trended downwards since the Covid-19 pandemic leaving LMU fan sections sparse.*

*II. WHEREAS having fans at competitions has been scientifically proven to improve performance while simultaneously promoting an atmosphere that encourages school culture. When athletes' performance improves, so does each program's ability to recruit higher performing athletes, thus elevating the level of its programs.<sup>1</sup>*

*III. WHEREAS there is a negative stigma/disconnect between athletes and non-athletes within the student body which needs to be corrected. There is a need to bridge the gap between athletes and non-athletes which would be mutually beneficial for school culture as well as each individual athletic program.*

*IV. WHEREAS competition events are a way to bring athletes and non-athletes together in an effort to foster a proud school community. Through competition, LMU students can present themselves as a united front when facing other schools.*

*V. WHEREAS lottery style incentives such as T-shirts and gift cards have proven to increase crowd attendance and engagement.*

*VI. THEREFORE BE IT RESOLVED that the LMU Fanatics be implemented into majority of local LMU athletic competitions. LMU Fanatics is a lottery-based program where students would check in to LMU competitions via QR Code. By checking in, students would be entered into a lottery raffle to win various prizes. The LMU Fanatics should be supported by ASLMU, through funding and marketing, to further legitimize this program and ensure its success.*

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<sup>1</sup> <https://www.brainfacts.org/thinking-sensing-and-behaving/thinking-and-awareness/2021/how-playing-in-empty-stadiums-affects-athletes-072621>

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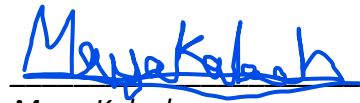
## Resolution SR 22-7 LMU Fanatics Establishment

  
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ASLMU President

  
Gabriella Jeakle  
ASLMU Executive Vice President

  
Jeremy Valle  
Attorney General

  
Nehemiah Clayton  
Speaker of the Senate

  
Maya Kalach  
Senator at Large

  
Lalo Madrid  
Senator at Large