

Bringing In Bank - DAY 1

HOW TO CREATE OFFERS YOU LOVE AND GET EXCITED ABOUT WHAT YOU'RE SELLING

These questions are designed to get your juices flowing. Write as much as you can. This is just for you, **let it flow**. It's not at all about being perfect. Go with whatever comes up in the moment.

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- Who are you and why are you here?
 - What do you do?
 - What's the impact of your work? Go ripple by ripple. What do your clients get? How does that impact their lives, businesses, relationships, community, the world?
 - How do you currently feel about your offers?
 - What's missing? What pieces of my current offer don't I like?
 - What elements would I love to incorporate into my work? (Don't worry about how or if you're worthy, or if people will ever pay for it.)
 - What are the impacts of someone not signing up for your work?

CREATE 5 OFFERS

I don't care how big or small they are, this is just to start cooking shit up and turning on your creative brain.

It can be really fun to play with offers ranging from \$10 to \$100,000 (or whatever range excites/stretches you). Just get curious and see what comes out.

Set a timer for 2 minutes and feel into the feels and visualize what it will feel like when you sell something you love and get paid well for doing it.

If any fears, doubts or limiting beliefs came up for you in this process - journal a bit on them to get them out of your head. Witnessing our fears is really powerful because it allows us to remember they aren't actually real.



What's your dreamiest
most *delicious*
next level offer?

Inside the Facebook group, share your dreamiest, most delicious next level offer (even and especially if it's not perfect and you don't feel ready to sell something.)

BONUS! Offer this on your page or to your list and see what happens.