



2016 Sponsor Packet

We would like to invite you to take part in the 2nd annual Physical Therapy Day of Service! PTDOS is a day created to unite and galvanize the profession of physical therapy in acts of service; it aims to transform society by inspiring PT/PTA professionals and students worldwide to become more engaged in their communities.

Transforming society will only be possible with your pledge of support to take part in an act of service on October 15, 2016. Can we count on you to lend a helping hand by donating to our cause or leading a service event?

Sponsors help provide necessary assistance in promoting the mission of Physical Therapy Day of Service both locally and abroad. No amount is too big or too small and all donations are tax deductible.

Your donation will go towards making this year a success and to three programs spread around the world: the Pro Bono Incubator, the Quique Ceron Foundation, and StandUp Kids. Donations will also go towards the enhancement and management of Move Together, Inc., who is directing and housing PTDOS this year. For more information where the funds will go, please see page 4 of this packet.

We hope you will consider joining us as we strive to play our part in building a better world. Together, we can unite, inspire and connect the profession of physical therapy worldwide.

Please do not hesitate to contact us at sponsorship@ptdayofservice.com if you have any questions. .

All the best,
The PT Day of Service Team
sponsorship@ptayofservice.com

[\[Twitter\]](#) / [\[Facebook\]](#) / [\[Instagram\]](#)

PT Day of Service 2015: In Review

Our inaugural PT Day of Service was a huge success! We had worldwide participation and supported many in need organizations and communities. Here it is, *by the numbers*:

PT DAY OF SERVICE BY THE NUMBERS

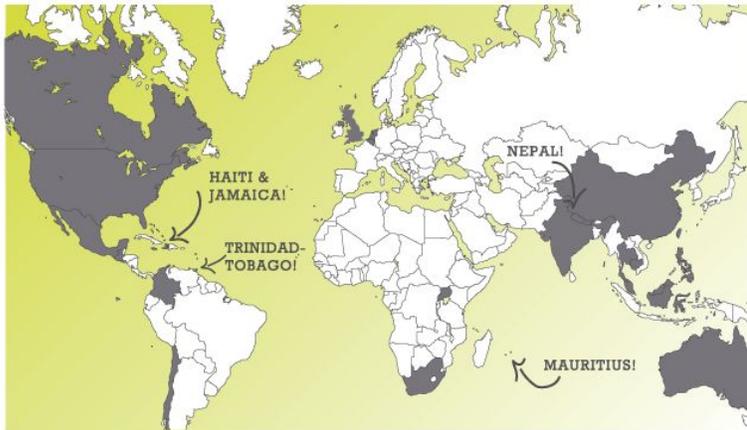
OCTOBER 17, 2015

Members of the physical therapy profession around the world united in a day of service to their communities.

3,756

participants

PTs, PTAs, STUDENTS



50 U.S. states
28 countries

- U.S. STATES WITH THE MOST PARTICIPANTS
California, Tennessee, Florida, Virginia, Texas
- COUNTRIES WITH THE MOST PARTICIPANTS
U.S., Canada, Phillipines, Indonesia, South Africa



11,490

volunteer hours

3,060 hours
pro bono PT, health screenings, and education

1,679 hours
cleaning up communities

890 hours
food sorting, prep and delivery

625 hours
accompanying senior citizens



\$745,190

raised for charities

Arlington Free Clinic > Alzheimers Association > Cleveland Free Clinic > Indonesian Physical Therapy Association > Morriss Elementary STEM > New York Cares > Susan G. Komen Race for the Cure

8,860
food items

1,186
personal care items

370
toys

335
pieces of clothing



Learn More and get involved. Visit PTDAYOFSERVICE.COM | #PTDOS

Based on survey responses from 131 of 417 ambassadors. Location data based on participant pledge submissions

PT Day of Service 2015: Statistics and Reach

In 2015, PTDOS used social media to reach participants both within and outside of the physical therapy profession. Our social media reach has the potential to grow even more in our second year. Here is information on our social media reach last year:

Facebook

- Reached over 13,000 users in one day
- Reached 67,720 users in the first three weeks of October leading up to the day and slightly after (through October 21st)

Twitter

- 65,500 tweet impressions in October

Website

- Generated 9,518 page views in September
- Generated 7,695 page views in October

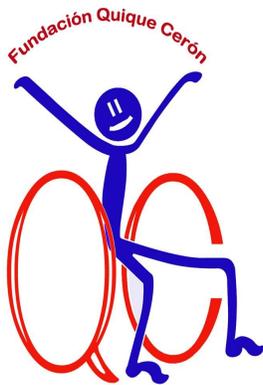
Our plans for 2016 social media include further growth and recognition of PTDOS and its sponsors. We plan to use social media to thank our ambassadors and sponsors, provide updates on events, promote sustainable service, share meaningful moments, catalyze the community of servant leaders, and celebrate our worldwide participants.

We will continue to use Facebook, Twitter, and Instagram as primary communication mechanisms. We will also provide updates on our PTDOS blog and emails, which are shared both through our website and other social media channels. In addition to regular updates, our blog will include recognition for PTDOS events and for our platinum sponsors. We encourage you to share our social media posts through your organization and help us facilitate conversation on playing an active and positive role within each participant's community.

PTDOS Initiatives - Where will your donation go?

Donations for PTDOS 2016 will be used to support communities locally, improve communities abroad, and transform society through movement. Proceeds from sponsorships will be split between the below three initiatives. Learn more below or by contacting the PTDOS Sponsorship Team.

Supporting Communities Locally: The Pro Bono Incubator is an application based program that grants funds to individuals or groups to renovate an existing pro bono physical therapy clinic or start a new pro bono clinic for underserved individuals in their community. The program is operated by Move Together, a 501(c)3 non-profit organization, who will release applications for the program in November 2016. Your donation will allow Move Together to provide assistance, encourage innovation, and reach more communities through effective service.



Improving Communities Abroad: The Quique Ceron Foundation was founded by Quique Ceron, after he suffered a traumatic injury in 2010. Through Quique's experience of searching for and receiving therapy himself, he realized that many others in his community had low access, exposure, and awareness to rehabilitation. Since starting the clinic in Esquipulas, Guatemala, it has grown to attract patients from Guatemala, Honduras, and El Salvador. The clinic operates with one full time physical therapist and uses a fully sustainable model so patients can be seen throughout the entire year. Quique also brings in groups of health clinicians and students to treat in the clinic, allowing more patients to be treated as international clinicians work hand in hand with the local clinicians. To peek into the community Quique is creating, visit the Foundation's [Facebook page](#). The donations we are raising through PTDOS will help bring much needed equipment and operations improvements to take better care of the patients seen in Quique's clinic.

Transforming Society through

Movement: StandUp Kids

works to provide education on the health risks associated with sedentary lifestyles. The organization coordinates standing desk donations to schools to create an environment where children can become healthier and more active. "The mission of StandUpKids is to get every public school child at a standing desk in

10 years, to combat the epidemic of sedentary lifestyles and inactivity, and to better reflect 21st century education goals." For more information, visit their website at standupkids.org and learn more about the difference between [standing versus sitting](#). Donations through PTDOS will go directly towards getting standing desks in schools around the United States.



Becoming a 2016 Sponsor

Becoming a sponsor is as easy as 1, 2, 3! Follow the 3 steps below to join us in improving communities around the world.

1. Decide your sponsorship level: This year, we have introduced multiple sponsor levels to fit your organization. In return for your generosity, we will provide what is listed below each respective donation tier.

PLATINUM \$2000 (limited to 9 sponsors)

- Your organization logo and link on the PT Day of Service Website
- Option for PT Day of Service Blog Post dedicated to your organization with promotion on our social media outlets
- 1 social media shout out with your logo and link
- Featured prominently in online sponsorship and marketing material
- Recognition in PTDOS wrap up
- Sponsor toolkit

GOLD \$1,000 (limited to 12 sponsors)

- 1 social media shout out with your logo and link
- Listing and link to your organization on PT Day of Service Website
- Listing in online sponsorship and marketing material
- Recognition in PTDOS wrap up
- Sponsor toolkit

SILVER - \$500

- 1 social media shout out in collage with other donating organizations
- Listing and link to your organization on PT Day of Service Website
- Listing in online sponsorship and marketing material
- Sponsor toolkit

BRONZE - \$250

- Listing and link to your organization on PT Day of Service Website
- Listing in online sponsorship and marketing material
- Sponsor toolkit

2. Submit your information: Simply go to <http://ptdayofservice.com/sponsorinfo>, submit your company's information, and press submit! After submitting your information, you will receive an email containing your sponsor toolkit.

3. Submit your donation: Follow the link to donate and make the donation according to your sponsorship level. All donations will receive an automatic receipt and donations of \$250 or more will receive a receipt within 48 hours from Move Together, Inc., to be used on your organization's taxes.

2015 Participant and Ambassador Testimonials

We are proud of last year's events and look forward to 2016! Here are some quotes from our 2015 participants:



"(PTDOS) Helped remind me of the altruism in our profession and to share it with my students"
-Anonymous PTDOS Participant 2015

"I felt that it was a great experience that welcomed all those involved with physical therapy whether new or experienced PTs."
-Anonymous PTDOS Participant 2015

Our coordinating Ambassadors shared:



"Next year I plan on going way bigger with our volunteer opportunities!"
-Kauhane Akiona-Ray, Body Gears Physical Therapy

"We really enjoyed doing this as a group and want to continue trying to beautify our neighborhood!"
-Cara Kahm, West Coast University

Frequently Asked Questions

Who coordinates PTDOS?

Currently, PT Day of Service is the main program featured by Move Together, Inc and is run by a team of 21 volunteers. Move Together is a 501(c)3 non-profit, tax exempt organization. Its purpose is to *increase access to quality rehabilitation medicine around the corner and around the world*. More information on Move Together can be found below or by contacting the co-founders, Efosa Guobadia (Efosa@ptdayofservice.com) and Josh D'Angelo (Josh@ptdayofservice.com).

Where do the funds go?

Move Together works to ensure administrative costs for PTDOS are kept low. From the beginning, PTDOS has been run with a mindset of quality, effectiveness, and sustainability. All funds above administrative costs will be used to support organizations in need. Recipients of this year's funds include: Move Together's Pro Bono the Incubator, the Quique Ceron Foundation, and Stand Up Kids. Move Together may alter specifics regarding the amount and organizations receiving donations; however, all funding will be used to support communities and individuals in need.

For more information on our current and prospective costs, please don't hesitate to contact us.

What does it mean to be a sponsor?

Our sponsors are organizations (ie Universities, clinics, corporations, etc) that support PTDOS. Each sponsor fulfills three main requirements:

1. Promote and participate in PTDOS;
2. Identify at least one ambassador within their organization
3. Donate at one of the sponsorship tiers (ranging from \$250-\$2000).

How do we submit our donation to become a sponsor?

Donations can be made direction through our PT Day of Service website [sponsors tab](#).

Are donations tax deductible? How do I receive my receipt for donation?

Donations will be processed through Move Together. As Move Together is a 501(c)3 non-profit, tax exempt organization, all donations are tax deductible. For all donations over \$250, a receipt will be emailed to your registered email address within 48 hours of registration. If you would like a receipt for a donation under \$250 please contact the PTDOS sponsorship team.

Thank you to the 2015 Sponsors who helped make all of our efforts a success last year and made 2016 a possibility!

American Physical Therapy Association

American Society of Hand Therapists

APTA HPA The Catalyst and Global Health SIG

Athletico Physical Therapy

ATI Physical Therapy

California Physical Therapy Association

Clinicient

Confluent Health

Dolly Haven

Dring & Associates

Duke University Doctor of Physical Therapy Program

Federation of State Boards of Physical Therapy

Florida Physical Therapy Association

FYZICAL Therapy and Balance Centers - Naperville

George Fox University

George Washington University

Houston Community College System Physical Therapist Assistant Program

Illinois Physical Therapy Association

Indiana Physical Therapy Association

Infinity Rehab

Intercore Physical Therapy

Louisiana Physical Therapy Association

Minnesota Physical Therapy Association

Missing Link Physical Therapy

Missouri Physical Therapy Association

New Mexico Physical Therapy Association

New York Physical Therapy Association

North American Institute of Orthopaedic Manual Therapy (NAIOMT)

North Texas District of the Texas Physical Therapy Association

Oregon Physical Therapy Association

Parkinson's Resources of Oregon

Physical Therapy Association of Washington

PTfitDC, LLC

PT Haven

[Re+Active] Physical Therapy & Wellness

RehabVisions

Rock Valley Physical Therapy

Tennessee Physical Therapy Association

Texas Physical Therapy Association

Tx:Team Rehab

Virginia Orthopedic Manual Physical Therapy Institute

Waldron's Peak Physical Therapy

WebPT

Wisconsin Physical Therapy Association

If you have any further questions, please feel free to contact the sponsorship team at sponsorship@ptayofservice.com

A day of Energy, Inspiration and Giving

On **October 17th, 2015**, more than **3,700 members** of the **PT Community** from **50 U.S. States** and **28 countries** came together with **one purpose: to serve our communities**

