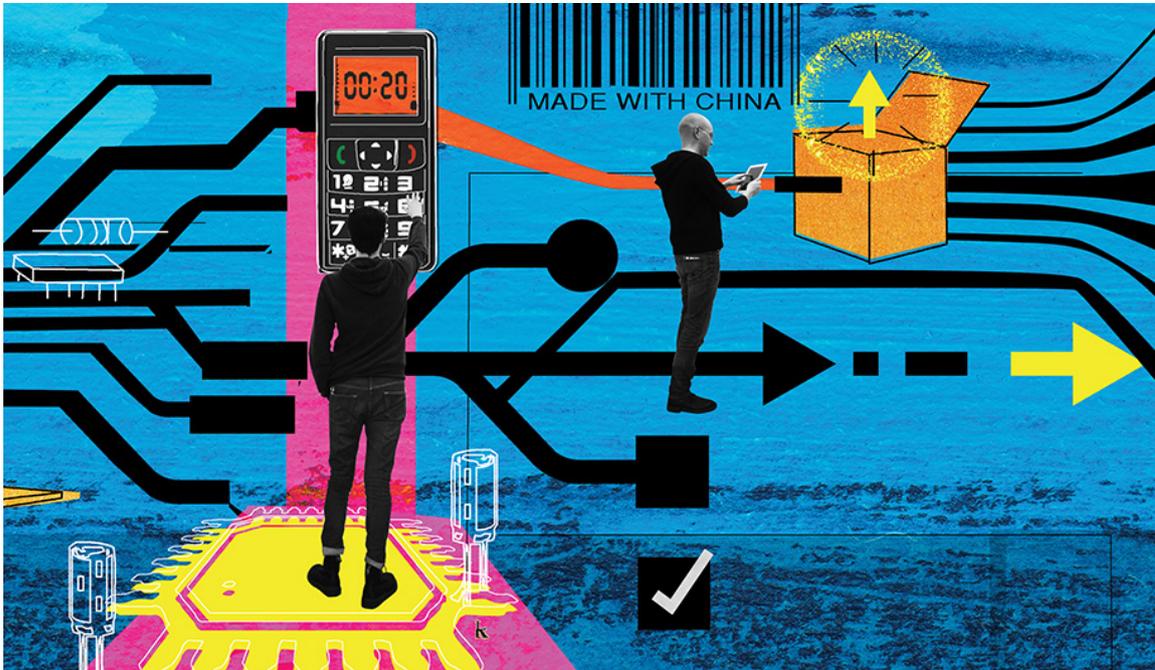


AZURE

Out Now: The Product Issue



Once known for cheap, knock-off electronics, Shenzhen, China, is now poised to be a leader in technological innovation.

3/9

In the May issue of Azure, we introduce five independent talents rethinking how to expose their work to the global market. Plus, the concepts and products that are shaping the future of the bathroom, Chanel's eco-friendly runway, and the best picks from IMM Cologne and Toronto Design Week.

Our first product issue, now on newsstands, reveals how up-and-coming designers are bringing their concepts to fruition through innovative means: 2M26 (<http://2m26.com/en/>) from France deploys large-scale public installations to showcase their wooden seating; London designer Evangeline Pesigan (<http://www.evangelinempesigan.com>) translates her Filipino heritage into bespoke chairs through collaborations with traditional artisans; in Amsterdam, Joris Laarman Lab (<http://www.jorislaarman.com>) exploits the capabilities of 3-D printing to develop the first-ever printed metal chair; by setting up a workshop in Malawi, Eindhoven duo Super Local (<http://www.super-local.com>) involves locals to manufacture much-needed hospital equipment; and in Montreal, industrial designer Zoë Mowat (<http://zoemowat.com>) belongs to a new form of collective that organizes and exhibits group shows in a gallery-like approach.

In Germany, phenom Sebastian Herkner (<http://www.sebastianherkner.com>) walks us through *Das Haus*, his imaginative and beautiful installation at IMM Cologne. He also shares his upward trajectory, from first being noticed in 2011 to launching 10 new furniture and accessory pieces – through collaborations with the likes of Rolf Benz, Dedon and Moroso – this year alone.

Plus, our special report on the latest products and ideas for a better bathroom, from wellness therapy to cutting-edge design. Also, highlights from Toronto Design Week and IMM Cologne; a Marcel Wanders-designed hotel in Zurich that brings a sense of play to business travel; and the repurposed runway at the heart of Chanel's first "eco-show."

The May 2016 issue is available in Canada, and hits U.S. newsstands on May 4. Get yours now: for single copies go to shop.azuremagazine.com (<http://shop.azuremagazine.com/>); to subscribe, go to azuremagazine.com/getazure (<http://www.azuremagazine.com/getazure/>).