



#RedefiningHK

Corporate sustainability: More than a fad?

Witness a clash of convictions set to shape your views

Tuesday, June 12, 2018

Building a better working world with EY

Through a shared global approach, a strong dedication to entrepreneurship and a determination to turn challenges into opportunities, EY continues to evolve and strengthen its ties with Hong Kong.

EY's dedication to building a better working world is also well represented through our sponsorship of the Redefining Hong Kong Debate Series, a collaboration with the *South China Morning Post* now entering its sixth year. The annual series showcases inspiring dialogue and insightful analysis on how to reposition and redirect Hong Kong for future success. The series does this by featuring distinguished speakers in the discussion and debate on controversial topics affecting our city today, with a special view to prepare for tomorrow's challenges.

Given Hong Kong's rapidly changing business environment, EY remains committed to helping businesses realise their true value.

Digital disruption: challenge or opportunity?

Much of today's changing commercial landscape is taking place through digital disruption. Companies are overwhelmed by disruptive technologies that are changing their markets, and new ideas that are challenging their underlying business models and delivery mechanisms. To help them, we are identifying new opportunities to drive a digital dialogue that helps leaders power radical growth in a technologically inter-connected world.

By taking a holistic approach to digital, we are inspired to explore new ideas in multiple areas. Our process often begins by posing new scenarios, such as why tax workers and robots should be teammates, not enemies. We take time to understand emerging issues; for example, does digital transformation require new management or metrics? The ultimate goal is to help clients develop and execute agile business strategies that enable them to adapt to a constantly changing digital environment, thereby capturing opportunities and managing risks at every stage of the value chain.

At EY, we believe that innovative insights are needed to seize the upside of disruption and navigate today's digital landscape. Ingenuity, judgment and creativity drive innovation and the development of new technologies that free us to focus on what really matters. The boundaries are limitless; we have studied whether tackling digital exclusion

can address social inequality, while exploring how block chain might help tackle sub-Saharan Africa's challenges. EY realises that it is the journey – not necessarily the destination – that can produce the deepest insights. Only through the right combination of minds and experience can companies realise the dazzling potential of technology – and plan for a digital future that truly welcomes change.

Progress through self-disruption

Because disruption is changing the way the world works, we at EY go beyond advising clients to embrace change. We are disrupting ourselves too.

Through 728 EY offices in over 150 countries and regions, we are committed to self-disruption as a tool to help us innovate and adapt for the future. These efforts have evolved into a globally connected network of teams, innovation centres and labs all working together to solve problems in new ways, while delivering unique client experiences and concrete results. One area where EY is breaking new trails is through its support for the Belt and Road Initiative. Our recent launch of the EY Belt and Road Navigator information platform is designed to help Chinese companies understand the opportunities and challenges of this bold initiative, while ultimately helping them grow.

Embarking on self-disruption also means that we are constantly recruiting people from different walks of life. These efforts include pairing technology experts with EY people from more traditional backgrounds such as tax and assurance. And we continue to build the EY internal innovation team, which is looking to the future and working to disrupt operations from within. Throughout our organisation, EY is committed to hiring the best of the best to implement new technologies and ideas. It's all about nurturing and building the next generation of digital leaders.

Choosing the right partner

With our focus on the future, EY has chosen to partner with SCMP's Redefining Hong Kong Debate Series because this initiative represents a superb setting to provide intelligent and informed insights on matters that resonate within our community. The 2018 calendar of topics promises passionate and thoughtful debate among several issues at the heart of Hong Kong's current welfare and future competitiveness.

We look forward to seeing you at the series.

Pat Dwyer

Founder and Director,
The Purpose Business



Roger Lee

Chief Executive Officer,
TAL Group



Michael McComb

Vice President,
Communications and
Sustainability,
SAP Greater China



Ellie Tang

Head of
Sustainability,
New World
Development
Company Limited



MODERATOR:

Denise Tsang

Hong Kong News Editor,
South China Morning Post



Platinum Sponsor:



As a global leader in assurance, tax, transaction and advisory services, EY is committed to doing its part in building a better working world because it strongly believes this approach leads to strong positive outcomes, it can also develop talent in all its forms and encourage greater collaboration. EY wants to build a better working world through its own actions and by engaging with like-minded organizations and individuals.

For more information about EY, please visit www.ey.com

Scan this QR code to join the live polling, Q&A and survey!



m.eventxtra.com/scmp



THE 6th REDEFINING HONG KONG DEBATE SERIES

PANELLISTS:



Pat Dwyer
Founder and Director,
The Purpose Business

Pat Dwyer is passionate about sharing her 20 years of sustainability leadership to help businesses in Asia thrive through responsible growth.

Before founding The Purpose Business, Ms Dwyer has led teams at Shangri-La Hotels and Ayala Land, setting standards in corporate sustainability. Her work includes firsts such as shark's fin ban, DJSI listing, impact measurements and LEED developments.

Ms Dwyer serves on the World Economic Forum Council on Future of Environment & Natural Resource Security and coaches charities on strategic fundraising. She is an Asia Society Fellow and WEF Young Global Leader.

Ms Dwyer has a Master of Arts in Globalisation and Governance and certificates of completion for Transformational Leadership at University of Oxford and Global Leadership and Public Policy for the 21st Century at Harvard Kennedy School.



Roger Lee
Chief Executive Officer,
TAL Group

Roger Lee is the chief executive officer of TAL Group consisting of four different businesses.

TAL Apparel has become one of the largest apparel manufacturing operations in the world today. Employing more than 26,000 employees, across five countries and producing over 60 million pieces of garment annually, TAL supplies one out of every six dress shirts bought in the US with customers like Brooks Brothers, Burberry, Dillard's, J.Crew, JCPenney, L.L.Bean, Michael Kors, Nordstrom and Thomas Pink. Formers US Presidents Bush, Clinton and Obama have been known to wear shirts made by TAL for Brooks Brothers. The wholesale arm, The Apparel Group based in the US designs and manufactures branded and private labels and is responsible for over US\$ 1.1 billion in annual retail sales.

Mr Lee is also an active board member on several US retail brands including Brooks Brothers, J. Hilburn and Zachary Prell.



Michael McComb
Vice President,
Communications and Sustainability,
SAP Greater China

Michael McComb leads the team at SAP Greater China looking after employee and executive communications, media

relations, and social responsibility initiatives. He also leads the region's environmental sustainability program. He is an American who has lived and worked in China for nearly 25 years. Originally trained as a journalist, Mr McComb has a range of corporate communications experience in strategic planning and research, brand strategy and design, media and communications. He has worked with agencies and consultancies, as well as in B2B and B2C corporate roles in technology, media, and financial services.



Ellie Tang
Head of Sustainability,
New World Development
Company Limited

Ellie Tang is currently the head of sustainability at New World Group, where she leads the group's environmental, social

and governance (ESG) reporting, risk management, environmental management, and green financing initiatives. Also serving as the general manager – sustainability at K11 Group Limited, Ms Tang supports Hong Kong and Mainland China property projects from planning to customer experience design.

Previously, Ms Tang was the Asia Pacific coordinator of the "HSBC Water Programme", a US\$100m global partnership which invests in freshwater and sanitation projects to improve livelihoods. She also has experience in ESG strategy development and environmental management in the REIT sector.

Ms Tang graduated with a Master of Public Administration degree in Environmental Science and Policy from Columbia University. She has worked in environmental and health policy research and UNFCCC Clean Development Mechanism carbon credit project advisory in the US.

MODERATOR:



Denise Tsang
Hong Kong News Editor,
South China Morning Post

Denise Tsang is an award-winning journalist with the South China Morning Post, with her journalism career built on covering business and Hong Kong local

news. In her latest role as Hong Kong News Editor, she leads a reporting team focusing news and analysis of the city's economic development and planning issues. She has won a number of regional and Hong Kong press awards and was a part-time lecturer on business journalism at Hong Kong Baptist University.



CPD e-certificate will be issued upon request.

Issues that made headlines

Our columnists, journalists and contributors have shared their insights and opinions on the key issues that matters to you. Scan the QR codes to read more.

Scan the QR code for more stories on Sustainability:



PetroChina, ICBC among top Chinese firms embracing ESG principles and giving stock investors better returns

Citic also places highly among Chinese firms in a global ranking of environmental, social and governance criteria. *May 28, 2018*



Sino Group plans to sell solar energy from its Gold Coast and Skyline Tower properties under Hong Kong's 'feed-in tariff' scheme

Property giant will apply to sell renewable energy to city's power grid, showing that project is gaining interest not just from individuals, but developers too. *May 9, 2018*



BNP Paribas targets mainland investors with socially responsible investment fund

BNP Paribas Asset Management joins a growing bandwagon of asset managers offering environmentally and socially responsible investment options, saying that it soon plans to launch a fund targeting mainland investors. *May 8, 2018*



Sustainable investing themes of 'climate' and 'carbon reduction' gaining favour among fund investors

Investors should channel money into growth sectors such as education, health and clean energy if they choose to withdraw from companies scoring poorly on environment, social and governance issues, according to experts in sustainable investment. *May 1, 2018*



Greenpeace in health warning after plastic found in a fish species popular for Chinese meals

Fragments were found in 60 per cent of wild flathead grey mullet examined by The Education University of Hong Kong – prompting Greenpeace warning over potential of putting toxins on the eating table. *April 23, 2018*



Demand from investors drives shift towards sustainable business in Asia

Firms are upping their environmental, social and governance game as asset managers offer their clients more sustainable investment funds in the region. *March 7, 2018*



Most Hong Kong firms fall short in ESG disclosures despite progress made, says BDO

Survey of 300 firms last August found that over 60pc met minimum requirements, but more companies did not have a comprehensive strategy, an ESG committee or dedicated personnel. *January 26, 2018*



Chinese index ranking companies by social value commitment aims to help ethical investors

China Alliance of Social Value Investment says its Social Value 99 index outperformed traditional benchmark stock indices in a simulation. *January 19, 2018*



Can China realise Xi Jinping's vision for a green measure of sustainable growth?

National Bureau of Statistics is working on a new "sustainability metric" but it remains in its early stages, official says. *December 23, 2017*



China faces big obstacles to effective carbon trading market – with or without Trump

Beijing still has to explain how carbon credits will be allocated and what rules will govern the system. *December 21, 2017*

