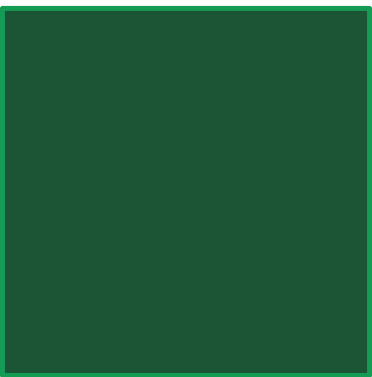




JAYU



2022 ANNUAL REPORT

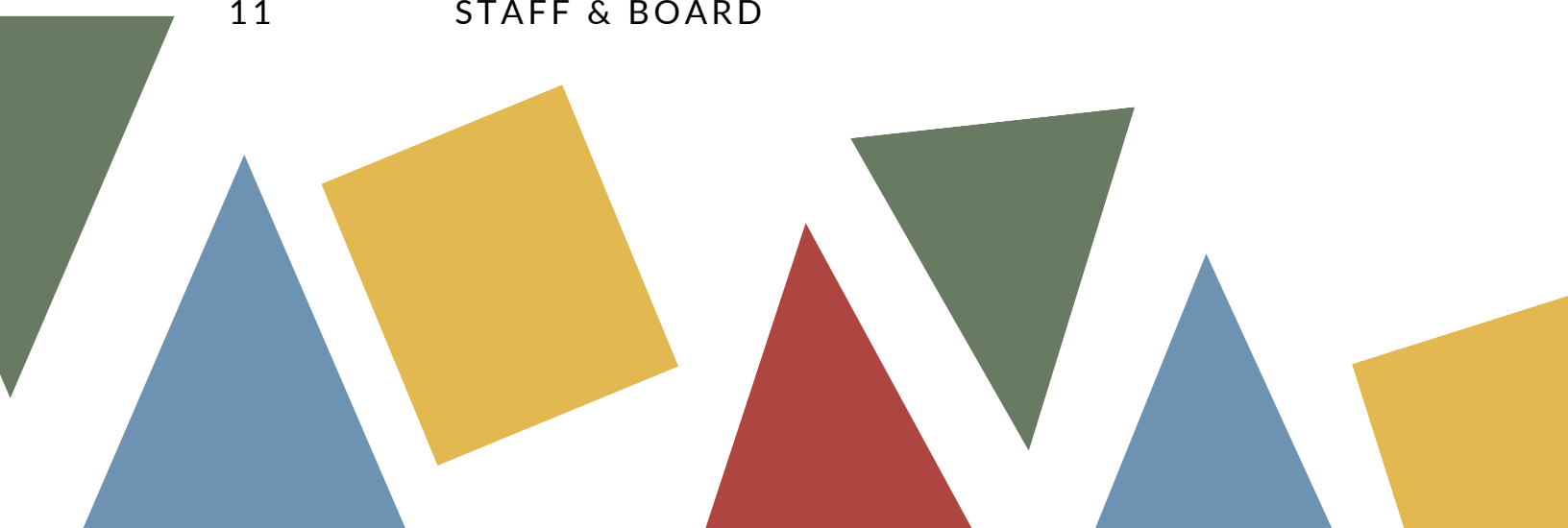
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ABOUT



Founded in 2012, JAYU is a registered Canadian charity and recognized leader at the intersection of arts and human rights. Our vision is to build communities that are more just and equitable, using our platform as a medium to share human rights stories. We believe that the arts can be used to educate, build empathy, heal, forge community and inspire the kinds of conversations necessary to reimagine a more just and equitable world.

Through our interactive programs, we offer arts and social justice training, celebrate the power of storytelling through film and transform communities through a shared human rights vision. Our year-round programming includes our annual Arts and Human Rights Festival and our noteworthy iAM program.



JAYU



We are committed to making a difference in our community. With the dedication of our staff, volunteers, artists, and Board of Directors, we come together to create a brighter future through the arts.



When earth hollows out
Becomes marble dust on a sidewalk
Our fingerprints will be left
To say we were once here



— Zara Rahman





LETTER FROM THE CHAIR

If the word of 2021 was pivot, then the word of 2022 for JAYU has been evolution! Like so many of you, JAYU has spent the past year setting up hybrid engagement models, reflecting on our programming and navigating transitions. We have also held space to celebrate the continued growth of our organization and the incredible people we have had the opportunity to work with. From the extraordinary generosity of our donors, who have helped us expand our programming, to the youth who demonstrated time and time again the power of creativity, to collaborators in the sector who have given us opportunities to magnify our impact—we are so grateful to be a part of such a vibrant community.

I'm proud to say that over the past year, we provided over 350 youth with artistic mentorship through our iAM Program, and hosted our very first Drag Cabaret in celebration of Pride Month for our Last Tuesday's Series. We rebranded our annual festival from HRFF+ to the Festival of Human Rights x Arts to embrace our expansion to a multi-arts festival that encompasses poetry, live music and photography. In 2022, JAYU's Arts For Human Rights Awards also saw the addition of the Gilad Cohen Prize in Arts Leadership, introduced to recognize individuals with a deep commitment to engaging equity-deserving populations and emerging artists.

As part of our pivot and evolution, we saw that Gilad Cohen had stepped down after 10+ years of amazing leadership. While we miss his energy, we are proud and honoured to steward the great work he started. At JAYU, we will continue to build on our commitments to learn, educate, build empathy, and see the humanity in one another through the stories we share. Thank you for being a part of our JAYU family, and for joining us in reimagining a more just and equitable world.



ALICIA ROSE
BOARD CHAIR



LETTER FROM THE FOUNDER

If 10+ years ago I was asked to describe my pie-in-the-sky dream for what JAYU could one day be, I would rave about what exists today. I would brag about our people-centred approach, our commitment to mental health, human rights and equity, our 4-day work week, our life changing programming and impact, and the strongest community I have ever been a part of including our tremendous staff, Board, youth, artists, volunteers, and donors. It has been my honour to serve as the Executive Director for the last 10+ years and I thank the entire JAYU community for helping make this a dream come true.

Still with dreams, just reshaping them...

I've always believed that an important part of leadership is knowing when it's time to transition onto new things and giving up your seat so that others – especially equity-deserving individuals – can have an opportunity to dream, inspire, and lead. I look forward to my next steps as an artist and advocate for mental health, human rights, and equity and at the same time, to witness – and cheer for – the incredible impact and magic that lies ahead for JAYU.

GILAD COHEN

FOUNDER & EXECUTIVE DIRECTOR

Thank you Gilad



**for your vision,
determination,
and leadership**

THANK YOU TO

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SONY

The S. M. Blair
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TELEFILM PARTNER
CANADA OF CHOICE



2022 saw JAYU continue to be committed to equity-deserving youth across the GTA. Our iAM Program engaged youth in person and virtually, offering photography, poetry, painting, collaging, and filmmaking training, among others.

MENTORSHIP HOURS: 252

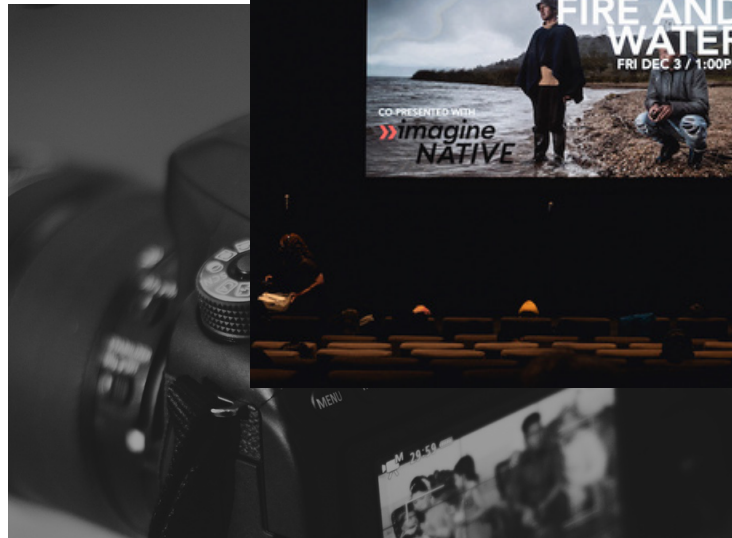
VOLUNTEER HOURS: 36



FESTIVAL OF HUMAN

In 2012, JAYU Founder Gilad Cohen created The North Korean Human Rights Film Festival after seeing the impact one film could have on his family. Over the last decade, the festival has broadened to include global stories and art beyond film, including comedy nights and poetry slams. As HRFF+ has grown, it has always been rooted in human rights - and made possible by a community of generous funders.

RIGHTS X ARTS



YEAR-ROUND

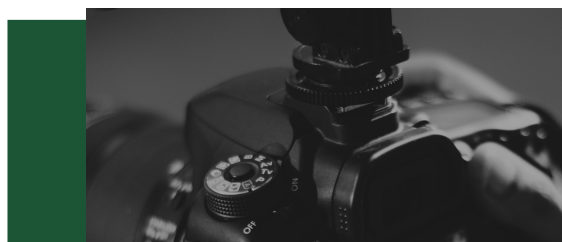


PROGRAMMING

Since 2020, Last Tuesdays has been a platform for free online human rights arts programming on the last Tuesday of every month. The series was conceived as a means to connect and uplift our community in the face of the COVID-19 pandemic. We presented a variety of screenings and performances this year, showcasing films addressing topical social justice issues and engaging communities by hosting impactful and memorable performances.



LAST TUESDAYS



ARTS FOR HUMAN RIGHTS AWARDS

We created the Arts for Human Rights Awards in 2019 as a way to sift through the artistic brilliance in Toronto and recognize the incredible individuals creating exceptional work where the arts and human rights intersect.

We thank the Lewis Cohen Family Foundation, Meerkamper Family, and Sony Canada for their generous support.

For artists doing exceptionally important things.

Our 2022 awardees are:

Chris McKhool - Dr. Duke Redbird Lifetime Achievement Award

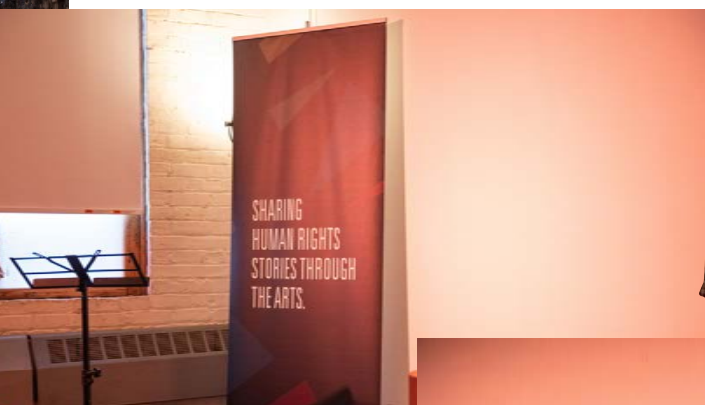
Allyson Adley - Gilad Cohen Prize in Arts Leadership

Ange Loft - Indigenous Artist Award

Sharada Eswar - Established Artist Award

Shelly Grace - Emerging Artist Award

Jasmine Vanstone - iAM Award



2022



MOMENTUM

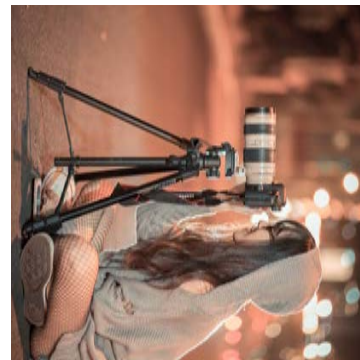
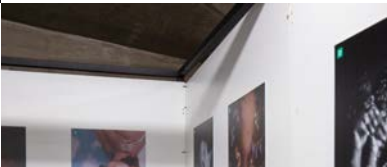
Momentum was the culmination of artwork created by 20 emerging youth artists who participated in the JAYU iAM Social Justice and Anti-Racism Residency, led by Tanya Mok and Radha Pithadia from October 2021 to March 2022.

With the mentorship of 20 established artists, each youth developed their individual practices through an integration of artistic development and anti-oppressive social justice training.

The exhibition showcased an inspiring celebration of what's possible when artists express their lived experiences through artistic expression.

DRAG CABARET

The Last Tuesdays Drag Cabaret was our first-ever drag show, created in honour of Pride Month. Hosted by Ocean Giovanni and featuring three other talented performers, it was an unforgettable and enchanting full of queer storytelling, artistry and celebration.



HIGHLIGHTS

JAYU SLAMS

Our annual JAYU Slams is always an exciting experience. Artists take to the stage to express their own unique voices and perspectives through poetry. Hosted and enlivened by former iAM youth, Desiree McKenzie (current iAM Employment manager) and Martin Gomes, the performances left the audience moved and inspired.

Our 2022 winner was Namitha Rathinappilai.



JAYU 2022 ANNUAL REPORT

A Year of Experimentation

EXPENSE

	2021	2022*
Personnel	\$491,163	\$618,724
Program	\$88,126	\$89,426
Artistic Fees	\$76,650	\$86,172
Advertising	\$9,620	\$20,023
Rent	\$38,035	\$46,483
Equipment in-kind	\$27,000	\$0
Travel	\$3,621	\$6,297
Office & General	\$34,563	\$52,717
Professional Fees	\$23,378	\$12,111
Professional Development	\$6,796	\$4,351
Insurance	\$2,708	\$4,906
Interest & Bank Charges	\$1,840	\$2,511
TOTAL	\$803,500	\$943,721

*Figures for 2022 are unaudited

JAYU 2022 ANNUAL REPORT

A Year of *Growth*

REVENUE

	2021	2022*
Foundations	\$144,454	\$116,500
Corporations	\$236,532	\$208,233
Government	\$263,836	\$304,803
Individual	\$69,331	\$62,873
In-kind	\$27,000	\$0
Sponsorship	\$69,333	\$166,667
Fees for service & product sales	\$17,548	\$35,168
TOTAL	\$828,034	\$894,244

Excess of expenses over revenue: \$49,477

Net assets, beginning of the year: \$105,291

Net assets, end of the year: \$55,841

As JAYU navigated the challenges of COVID-19, we experienced temporary increased costs to better support our colleagues and volunteers.



21 FUNDERS

268 DONORS

\$58,730 IN DONATIONS

\$894,244 IN FUNDING



12 EVENTS
755 REGISTRANTS

20 PROGRAMS
378 YOUTH ENGAGED
176 PAID EMPLOYMENT
40 MENTORS

THANKS FOR

Kreme Inakuchi
Abdul Sami
Agi Mandel
Aida Tannyan
Alanna Stuart
Alejandra Sosa
Alessandra Dimita
Alex Sawatzky
Alicia Rose
Alicks Girowski
Alison Uttley
Allen Karp
Alyssa Kornet
Amanda Coolman
Amanda Nkeramihigo
Amany Killawi
Amirah Aulaqi
Amy Clark
Ana Lopes
Ana White
Andrea Rodriguez
Andrea Watts
Andrew Young
Angela Gabot
Anjuli Solanki
Anna Lippman
Anne Gallagher
Anne Simpson
Anne Vo
Anne-Marie Canning
Armaity Homavazir
Ashmita Roy
Barbara Hershenhorn

Barbara Rother
Barbara Track
Barry Avrich
Barry Campbell
Ben Marans
Betty-Ann Heggie
Beverly Topping
Bob Ramsay
Bradley Daye
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Geoff Pearlstein
Gilad Cohen
Gillian Burt
Gisela Restrepo
Glenn Wells
Graeme Roy
Guy בן-אהרן Ben-Aharon גיא
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Rossi
Heather Lord
Heather O'Keefe
Ilan Man
Ilana Landsberg-Lewis
Irene Chu
Isabel McKensie

Kltai Katheib
Jack Brown
Jack Kim
Jacob Amenyio
James Budd
James McNally
Jan Innes
Jane Maguire
Janet Chant
Janet Rodriguez
Janice Savona
Jas Sidhu
Jason Cedrone
Jason De Mata
Jason Prosserman
Jaspreet Sangha
Jeanne LeSage
Jeffrey Berger
Jeffrey McCarthy
Jeffrey Remedios
Jennifer Bizzarri
Jennifer Peng
Jennifer Tory
Jessica Smith
Jessica Taylor
John Debono
John Peneycad
Margaret & Joseph
Debono
Joseph Van Troost
Julie Sommerfreund
Kamini Murthy-
Korteweg
Karen Cohl
Karen Turner

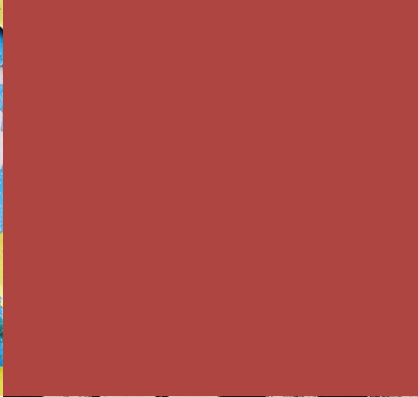
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Kathleen James
Katie German
Katy Swailes
Keisha James
Keith Bennie
Kelda Yuen
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Lisa Shen

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Matthew Ing
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Maureen Spitz
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Meinrad Meerkamper
Melanie DiPasquale
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Victor Lam
Victoria Bisback
Victoria Robson
Wendy Louis
Yolanda Bonnell
Yung Yemi Studio
Yusuke Tanaka
Zoe Aimée



Gilad Cohen (he/him)
Founder & Exec. Director

Andrea Rodriguez (she/her)
Director of Operations

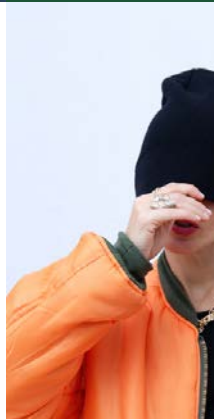
John Debono (he/him)
Manager of Content & Programming

Carissa Law (she/her)
Manager of Advancement

Desiree McKenzie (she/her)
iAM Program Manager

Nicole Dane (she/her)
Development Coordinator

Samantha Lu (she/her)
Programs Coordinator



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