
STATE OF NEW JERSEY

2015-16 CYBERSECURITY AWARENESS POSTER CONTEST

Attention Educators and Parents:

Students in grades kindergarten through twelfth are invited to participate in the State of New Jersey's Kids Safe Online Poster contest. The contest is sponsored by the New Jersey Cybersecurity & Communications Integration Cell (NJCCIC) in conjunction with the Multi-State Information Sharing and Analysis Center (MS-ISAC). This is a national contest which encourages our youth to use the Internet safely and securely. Please forward this information to the person or persons in your school district who would be interested in this contest.

Educating our children about the rules of Internet safety will encourage them to make better decisions when posting pictures, videos and personal information online.

The winning posters from New Jersey - one from each grade - will be submitted to the national Multi-State Cyber Security Awareness poster contest. The winning national posters will be displayed in the 2017 National Stay Safe Online Calendar and may also be used in campaigns to raise awareness among children of all ages about internet and computer safety. The winning New Jersey posters will be featured on the NJCCIC website.

Attached are the official rules, entry form, technical specifications and information regarding the poster topics.

The deadline for poster entry forms and artwork is midnight January 18, 2016. Late entries will not be accepted. Winners will be notified by email. If you have questions or need assistance, please email mvance@cyber.nj.gov.



OFFICIAL RULES

Eligibility	Submission Checklist
<p>The contest is open to all New Jersey public, private and homeschooled students in grades kindergarten – twelfth grade.</p>	<ul style="list-style-type: none"> • Completed Poster Entry Form • Artwork • Limited to 1 entry per student • Limited to 3 entries per grade, per school
Judging	Deadline
<p>Posters will be judged on the following criteria:</p> <ul style="list-style-type: none"> • Creativity • Originality • Poster concept • Adherence to technical specifications • Must comply with poster requirements: must be in landscape layout and must not use any copyrighted characters, images or clipart <p>Any entry that infringes upon copyright or contains any trademark images or links will not be judged.</p>	<p>Completed poster entry forms and artwork must be received by midnight, January 18, 2016. Late entries cannot be considered.</p>
Winners	Poster Submission
<p>One winning poster from each grade, K-12, will be selected & submitted to the Multi-State Information Sharing and Analysis Center (MS-ISAC) National Cyber Security Awareness Calendar Contest. The students submitting winning New Jersey posters will receive a certificate of appreciation.</p> <p>The winning posters selected from the MS-ISAC State Cyber Security Awareness Poster Contest will be displayed in the 2017 National Cyber Security Calendar which will be distributed throughout the Country and may also be used in campaigns to raise awareness among children of all ages about Internet and computer safety.</p>	<p>All artwork and poster entry forms must be submitted electronically to: njccic@cyber.nj.gov</p> <p>All entries submitted become the property of the NJCCIC and may be used in future State of New Jersey publications.</p> <p>Nationally submitted posters become the property of the Multi State Information Sharing & Analysis Center.</p> <p>Posters will not be returned</p>



MULTI-STATE
Information Sharing
& Analysis Center™

A DIVISION OF  CENTER FOR
INTERNET SECURITY



POSTER TOPICS AND SPECIFICATIONS

Getting Started	Technical Specifications
<p>Poster art should illustrate the safe use of the Internet and/or mobile devices. Create original artwork that demonstrates one of the following concepts:</p> <ul style="list-style-type: none">• Interacting with others and not bullying or threatening others on the Internet• Not giving out personal information on the Internet• Only visiting safe websites• Being careful with email (not sending worms and viruses)• Being careful not to download malicious code from games or websites• How online gaming and gambling can be dangerous• Protecting against identity theft• Safe use of social networking such as Twitter, Facebook, Myspace, etc.• Any original concept that illustrates safe use of the Internet or mobile devices <p>Suggested Topics</p> <ul style="list-style-type: none">• Cyber security• Cyber bullying• Cyber Community Citizenship (cyber ethics)• Malicious code (worms and viruses)• Social networking• Mobile media devices• Inappropriate texting	<p>Format</p> <ul style="list-style-type: none">• Original hand drawn or electronically created submissions will be accepted.• Text should be dark and large enough to read. <p>Layout & Dimensions</p> <ul style="list-style-type: none">• Minimum: 8.5”x11”• Maximum: 11” x 14”• Landscape Layout only!! – Calendars are in landscape format <p>Content</p> <ul style="list-style-type: none">• DO NOT send any artwork that contains trademarked images or brands such as Disney characters, Dell, Google, Twitter, etc. For additional information on copyright visit http://www.copyrightkids.org/• Do not put any identifying information (such as student’s full name or age) on the front of the poster.• Teachers, support staff and parents may offer minimum technical support but cannot aid in the creative process. No professional (paid) assistance is allowed. <p>Questions Contact Michael Vance by email at mvance@cyber.nj.gov or at 609.963.6900 x7864</p>



POSTER ENTRY FORM

It is requested that a Teacher or School Contact Person verifies that this form is completely and accurately filled out. Please attach this form to the corresponding poster. Both the Poster Artwork and the Poster Entry Form should be electronically submitted to: njccic@cyber.nj.gov.

****All Fields Are Required****

School District:	
School Name:	
School Address:	
School City, State, Zip Code:	
School Phone #:	
Title of Poster:	
Student Name:	
Grade:	
Teacher Name:	
School Contact Name:	
School Contact Title:	
School Contact Email:	
Date Received by NJCCIC: (Internal Use Only)	
Date Received at MS-ISAC: (Internal Use Only)	



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