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Organics Industry Marketing Professional, Perteet Spencer, Joins Food Recovery Network’s National Board of Directors

COLLEGE PARK, MARYLAND — February 7, 2018 — Food Recovery Network (FRN) is proud to announce that Perteet Spencer, Principal, Brand Growth Solutions at SPINS, has joined the National Board of Directors. FRN is honored to welcome Spencer, an accomplished food industry professional who brings years of sales and marketing experience as well as a passion for making an impact on food waste to her role on the Board.

“I am thrilled to join the Food Recovery Network team as a member of the Board of Directors,” Spencer said. “I am looking forward to applying my background and years of experience in organics products to help propel FRN’s voice as a major leader in the changing dialogue around food waste and food recovery.”

SPINS is a provider of retail consumer insights, analytics reporting, and consulting services for the natural, organic, and specialty products industry. In her role as Principal, Brand Growth Solutions, Spencer supports SPINS’ corporate mission of increasing the presence and accessibility of natural and organic products by developing winning brand renovation and innovation strategies across a wide range of clients. Prior to joining SPINS, Spencer held leadership roles at LEGO and General Mills. She holds a Master’s of Business Administration from the University of Minnesota’s Carlson School of Management.

To Regina Northouse, FRN’s Executive Director, welcoming Spencer to the Board represents a necessary addition of resources and expertise that will help FRN fulfill the goals of its three-year strategic plan. “FRN has a really ambitious next couple of years,” Northouse said. “We are focusing on spreading the word about the work of FRN to more people and using our data and knowledge to solidify our place as a contributing voice in the field of food recovery. Perteet’s expertise in marketing and communications will help guide us toward this goal.”

Ernie Minor, President of the Board of Directors, emphasized FRN’s success in bringing on Board members with a wide range of skills, including the recent additions of Bill McConagha, partner at the Sidley Austin LLP Food and Drug practice, and Ted Monk, the Vice President of Corporate Responsibility for Sodexo North America. “It is critical for FRN to have top-notch individuals guiding the strategy, direction, and financial stability of our organization,” Minor said. “We have been able to unlock the ability of the Board even more in the past few years as we welcome professionals like Perteet. The expansion of our Board in the past year has matched the demanding needs of this rapidly growing organization.”
About Food Recovery Network
Food Recovery Network (FRN) unites and supports college student leaders in the fight against food waste and hunger in America. Since 2011, FRN students have recovered more than 2.4 million pounds of surplus food, that would otherwise go to waste, from their campus cafeterias and local restaurants to donate to hungry Americans. Food Recovery Network has more than 235 college campus chapters in 44 states and the District of Columbia. For more information about Food Recovery Network, visit www.foodrecoverynetwork.org. Follow us on Twitter @FoodRecovery and Instagram @FoodRecovery and like us on Facebook at www.facebook.com/FoodRecoveryNetwork.