FOR IMMEDIATE RELEASE
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Links:
- High resolution photos of Food Recovery Network
- Photos of 2019 Winter Fancy Food Show recovery

150 Food Recovery Activists to Divert 30,000 Pounds of Food from Reaching San Francisco’s Landfill Following Large Food Conference
- January 21: Food recovery nonprofit to collect leftover samples from Winter Fancy Food Show at Moscone Center
- Recovery team to deliver food to San Francisco nonprofit Delancey Street Foundation to feed people

WHAT:
Why should surplus food go to a landfill when it could feed people? That’s the sentiment food recovery activists will take to heart next week as they collect untouched food samples following the 2020 Winter Fancy Food Show and turn those into a 30,000-pound donation for a San Francisco nonprofit.

For the third consecutive year, Food Recovery Network, a national nonprofit that unites college students to fight food waste and feed people, will partner with Specialty Food Association to recover surplus food from its annual food exposition. After the event, Food Recovery Network, students from the community and corporate volunteers will donate the collection to Delancey Street Foundation, a nonprofit focused on residential rehabilitation services and vocational training.

WHY:
This event, hosted annually in San Francisco, is the largest specialty food and beverage show on the west coast and allows more than 1,400 food vendors from around the country and world an opportunity to showcase their products to retailers. Each year, Food Recovery Network collects about 30,000 pounds of untouched food and beverages after the show that would otherwise be discarded and donates that food to a local nonprofit to put to good use.

QUOTE:
“This event encompasses many of the components within Food Recovery Network,” says Regina Anderson, executive director of Food Recovery Network. “Each of our student chapters across the nation work on the ground to identify where surplus food exists and deliver it to local organizations who benefit from it. Our partnership with the Winter Fancy Food Show
allows us to alleviate waste and feed people, as well as support behavior change of hundreds of vendors at one time."

ADDITIONAL DETAILS AND CONTACT:
- **Organization**: Food Recovery Network
- **When**: January 21, 4:15 to 6 p.m.
  - 4:15 p.m.: Food Recovery Network and volunteers huddle for training
  - 4:30 p.m.: More than 150 people collect crates of untouched food from show floor
  - 5:30 p.m.: Nonprofit forklifts pallets of recovered food onto truck beds for delivery
- **Location**: Moscone Center (747 Howard St, San Francisco, CA 94103)
- **Interviews available**: To coordinate an interview with Food Recovery Network, contact Shannon@gomixte.com
- **Link to use in your story**: [https://www.foodrecoverynetwork.org/winter](https://www.foodrecoverynetwork.org/winter)

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About Food Recovery Network
Food Recovery Network (FRN) unites and supports college student leaders in the fight against food waste and hunger in America. Since 2011, FRN students have recovered 4 million pounds of surplus food that would otherwise go to waste from their campus cafeterias and local restaurants to donate to hungry Americans. Food Recovery Network has more than 200 college campus chapters in 44 states and the District of Columbia. For more information about Food Recovery Network, visit [www.foodrecoverynetwork.org](http://www.foodrecoverynetwork.org).