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# THE PINEHURST CLUB

Supporting the legacy of Sleeping Children Around the World (The 100% Charity)

## Ambassadors

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Global Wholesale Services

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Senior Vice President, Operations  
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John Hercus  
The Pinehurst Club  
Committee Chair

## THE STORY OF THE PINEHURST CLUB

The Pinehurst Club was inaugurated in 2008 by a group of business leaders, who wanted to ensure that future generations of children in developing countries would have access to the comforts of a bedkit provided through the charitable efforts of Sleeping Children Around The World. The first Pinehurst Club breakfast was held in 2009.

Since 1970, SCAW has distributed over 1.5 million bedkits in 34 different developing countries.

The business people who support The Pinehurst Club meet once a year at a breakfast to honour the work of Sleeping Children Around The World. It is at this venue that the business community, volunteers, donors, and special guests will share time together to raise awareness and needed funds for the Legacy Fund of Sleeping Children Around The World.

It is significant to understand that Sleeping Children Around The World has met all its administrative costs through a Legacy Fund left by its founder, the late Murray Dryden. This fund was created from the proceeds of the sale of three Christmas tree properties and its investment income has made it possible for 100% of all bedkit donations to go directly to the children. Funds raised at The Pinehurst Club Breakfast will strengthen the Legacy Fund and ensure the long term viability of Sleeping Children Around The World, and allow the charity to retain its unique status as "The 100% CHARITY".

The Pinehurst Club takes its name from the street address of Murray's home while preserving the memory of the Christmas tree farms. The Dryden home on Pinehurst Crescent, Toronto, has been donated to the charity and is the center of all the activities of Sleeping Children Around The World.

Our Ambassadors from the business community are passionate about providing a child with a good night's sleep, and they are devoting their time, efforts, and finances to ensure the success of The Pinehurst Club Breakfast.

*"It is every child's right to have a peaceful night's sleep."*

## 2018 Breakfast Sponsored by:

