



JEREMY ABBOTT

UI+UX DESIGNER

Summary

User interface and experience designer with over ten years experience designing websites, applications, email, and digital signage for companies like American Airlines, Texas Instruments, Pizza Hut, and St. Jude Medical in both full-time and consulting roles. Collaborate with stakeholders, business analysts, and project managers to determine requirements and prioritization. Review existing systems, whether digital or analog, along with survey results and analytics. Gathered user feedback via interviews and focus groups over the phone, at the office, in restaurant kitchens (Pizza Hut), at user conferences (SPE), and in school computer labs (for Texas Instruments).

Pizza Hut, 2010 to 2014

UI & UX Designer

Design and develop intranet sites and TV monitor signage at corporate headquarters and restaurants. Design of a new back-of-house dashboard that directs team members with at-a-glance status of orders to avoid bottlenecks.

Designer and technologist for HR Communications collaborating with two IT teams (Pizza Hut and Yum, the parent company) to implement changes on websites and back-of-house displays.

Technologies: Photoshop, HTML, CSS, IBM Portal Web Content Management, Javascript, ASP, AMX Inspired Xpress, Cisco/AppSpace Digital Signage

St. Jude Medical, 2009 to 2010

UI/UX Designer

Redesign the Neuro group's sales control center application to consolidate reporting into an actionable dashboard with customer information management.

Worked as an independent consultant collaborating with business analysts, project manager, stakeholders, internal IT resources, and an external IT firm. Participated in the requirement and strategy phase before developing wireframes and mockups. Gathered feedback, iterated on the designs, and delivered prototypes.

Technologies: Photoshop, Illustrator, HTML, CSS

Texas Instruments, 2007 to 2009

UI Designer

Design and development on a suite of education technology websites, including their store and knowledge base. Collaborated with business analysts, project managers, stakeholders, and IT team to deliver new and redesigned sites with my user experience strategy, information architecture, and visual design.

Technologies: Photoshop, Interwoven Teamsite, HTML, CSS, Javascript

Epsilon, 2007

Email Specialist

Design, develop, and test HTML email campaigns for Midas, Red Roof Inn, Eddie Bauer, and TIAA-CREF. Met with customers and project managers to determine campaign strategies and messaging before gaining approval on mockups, developing HTML, and performing cross-platform email testing.

Technologies: Photoshop, HTML, CSS

Rent-A-Center, 2005 to 2006

UI Designer

Collaborated with business stakeholders and developers to design and prototype new applications for their service request system, store auditing, and time & attendance. Design and maintenance for intranet serving 2800 stores.

Technologies: Photoshop, HTML, CSS, Javascript, Classic ASP

American Airlines, 2001 to 2005

Senior Web Producer & Production Team Lead

Lead and mentor a team of 4 web production analysts while designing and developing content, banners, email, and functionality on AA.com and its international sites.. Redesigned American's email products AAirmail and NetSAAver. Gathered feedback through surveys, analytics, and sales.

Technologies: Photoshop, Interwoven Teamsite, HTML, CSS, Javascript, Dreamweaver, Homesite

OmniSpace Technologies, 2000 to 2001

Web Producer

Design and develop corporate website, banner ads, and email newsletters.

Technologies: Photoshop, HTML, CSS, Javascript, Classic ASP, Dreamweaver, Illustrator, WebTrends

Internet SportStations, 1999 to 2000

Multimedia Designer

Design websites, banner ads, and print ads for a network of sports-related web sites. Worked with developers to ensure accurate implementation and optimized site usability.

Technologies: Photoshop, HTML, CSS, Javascript, Dreamweaver, Illustrator, XML, Vignette CMS

Society of Petroleum Engineers, 1999

Website Designer

Design and develop organization and event websites with requirements from stakeholders and feedback from users, including running a booth at their user conference to gather feedback on the website and features.

Technologies: Photoshop, HTML, CSS, Javascript, Dreamweaver, Illustrator, Quark

Professional Development

- SXSW Interactive Conference in Austin, TX (2006–2009, 2011-2014)
- IBM Websphere Portal Web Content Management training at Yum! in Louisville, KY (2010)
- Webmaster Jam Session Conference in Dallas, TX and Atlanta, GA (2006–2008)
- Human Factors Usability Training in Dallas, TX (2004).
- Jupiter Research's Content Management Conference in San Jose, CA (2004).
- University of North Texas in Denton, TX (1991–1997) with a Computer Science focus.