



VANESSA  
MILO  
Graphic Designer

Phone: 802.345.1211  
Email: Ness.Milo@gmail.com

VanessaMilo.com

## Experience

### Villa Real Estate

Graphic Designer / Jan. 2017 – Present

**Communication:** Design digital and print pieces including email marketing, social media advertisements, print advertisements, snapchat filters, brochures, flyers, mailers, and photo retouching. Communicate directly with client from beginning of project to completion as well as manage own daily workflow.

### Zippo

Freelance Designer / May 2016 – Present

**Conceptual:** Illustrate and manipulate images to create concept and tooling artwork for 3D lighter emblems. Work closely with client to come up with themes and concepts while considering material and cost constraints.

### First Team Real Estate

Graphic Designer / July 2015 – Jan. 2017

**Productivity:** Created print collateral for First Team's agents as well as corporate marketing materials for First Team and their luxury division. Worked one-on-one with top agents in the million dollar plus market to execute their ideas from concept to production. Projects include logos, brochures, business cards, stationery, flyers, mailers, and signage.

### Metal Dynamics

Product Designer / Dec. 2012 – Apr. 2015

**Design Judgement:** Conceptualized and designed an array of jewelry and fashion hardware for high-end luxury name brands. Functionality, cost, manufacturability and elegance among other attributes must be incorporated into all designs.

**Project Management:** Coordinated with engineering, product development, sales and business development on multiple projects simultaneously to create designs within budget and under schedule. Project budgets commonly ran upwards of \$500,000 and lasted two months from conceptualization to manufacture.

**Clients:** Juicy Couture, Lucky Brand, Estée Lauder, Zippo, Alexander McQueen

### Spin350 Creative

Design Intern / Summer 2012

**Creativity:** Create and design logos, web banners, landing pages, multi-page advertisements and vector illustrations to captivate and maintain consumer interest. Communicated with clients, organized files and managed projects. Worked on various print and web projects under a creative director.

## Education

### The New England School of Art & Design at Suffolk University

Bachelor of Fine Arts in Graphic Design / 2008 – 2012

## Skills

Strong conceptual thinking and development, thorough research practices, excellent communication skills, ability to think three-dimensionally, traditional and digital illustration skills.

### Proficient

- Adobe Illustrator
- Adobe InDesign
- Adobe Photoshop
- Microsoft Office
- Mac & PC Platforms

### Knowledgeable

- Adobe Dreamweaver
- HTML & CSS

References available upon request.