



Get in touch.

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Dylan Mac Kay

Hello.

I'm Dylan Mac Kay, an Irish interdisciplinary creative. I always strive to deliver engaging interactions in both print and digital that elevate the users experience. I'm adaptable, loyal, ambitious, self motivated and an overall nice fellow. I have a positive attitude and I'm eager to take on all types of new experiences. I'm in love with ideas; creating them, building them and watching them come to fruition.

Education.

- 2013 - 2015** **Dublin School of Creative Arts - DIT**
BA (HONS) Visual Communication
2nd Class Honours Upper Division
- 2010 - 2013** **CDCFE**
FETAC lvl 5 Award in Graphic Design
Edexcel BTEC HND in Graphic Design

Experience.

06/2015 - 02/2018 **daracreative** Designer

As a key member of the design team, working collaboratively with both marketeers and developers I undertook numerous key roles of a projects life cycle. I manage time wisely and can work towards multiple project deadlines simultaneously.

I developed upon my strong understanding of modern responsive design principles and web standards. From website architecture, high-fidelity wireframes, user flows, functional overviews, UI kits and interactives for user testing.

Researching, developing, and pitching visual solutions for layout, branding, corporate identity, large format signage and other promotional material. Strong skills in pre-flighting finished artwork and liaising with print vendors to bring design to life.

Working with the marketing team I delivered successful marketing campaigns which helped our clients grow. The creation of on brand social media graphics, google display ads, email templates and print ads all aided in this success.

06/2014 - 08/2014 **ATOMIC** Design Intern

Design Skills.

beginner advanced

- Adobe CC Illustrator** ● ● ● ● ●
- Adobe CC Indesign** ● ● ● ● ○
- Adobe CC Photoshop** ● ● ● ● ●
- Sketch** ● ● ● ● ○
- Invision** ● ● ● ● ●
- Microsoft Office** ● ● ● ● ○

Personal Skills.

beginner advanced

- Project Management** ● ● ● ● ●
- Communications** ● ● ● ● ○
- Team Work** ● ● ● ● ●
- Organisation** ● ● ● ● ○

References.

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Thank you for your time.